



MSNIM
MANEL SRINIVAS NAYAK
INSTITUTE of MANAGEMENT

MSNIM Besant Campus, Bondel, Mangaluru – 575 008, D.K. District, Karnataka State, India
(Affiliated to Mangalore University, Approved by AICTE)
(Sponsored by: Women's National Education Society)

Criterion 6- Governance, Leadership and Management (100)

Key Indicator- 6.1 Institutional Vision and Leadership (15)



6.1.1 The institutional governance and leadership are in accordance with the vision and mission of the Institution and it is visible in various institutional practices such as NEP implementation, sustained institutional growth, decentralization, participation in the institutional governance and in their short term and long term Institutional Perspective Plan (15)

MANEL SRINIVAS NAYAK INSTITUTE OF MANAGEMENT

WOMEN'S NATIONAL EDUCATION SOCIETY

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The Management of Manel Srinivas Nayak Institute of Management (MSNIM), with its vision of empowering the marginalized sections of society, has been zealously promoting the cause of Higher Education by nurturing young men and women through its mission, to establish a society with Equity and Justice.

Vision

To be a Centre of Excellence in management education, research, consulting and leadership.

The Mission

To disseminate knowledge, skills and entrepreneurship culture in management through transformative learning experiences, research, and industry engagement.

- MSNIM is committed to the promotion and propagation of quality education with excellence.
- The functioning of the college is as per the directives and guidelines issued by the Mangalore University.
- The main focus is to impart domain-specific knowledge, a flexible skill mix, positive attitude, ethically sound values and continuous learning habits through reflective thinking in students.
- The Governing Body, Director and Faculty members work in unison to achieve this Vision and Mission of the institute. Maintaining an open and interactive environment that encourages all stakeholders to participate in the decision making.
- The Director and faculty representatives appraise the Governing Body on the Institute's activities and propose strategic planning initiatives for clarifying future directions, by establishing priorities and improving organisational performance.
- The institute has started various student support schemes to help the socially and economically underprivileged.
- Academic coordinator, faculty members guided by the Director, plan the academic activities of the year that includes guest speakers, arranging field visits, projects, internships, certificate courses, training and placement, and various other co-curricular and extra-curricular activities.
- The library committee manages book subscriptions and digital e-resources using software, ISSN publication and other research oriented online and offline support. The institute operates collaboratively, ensuring enriched academic and holistic development.
- The institute organizes orientation program for students and induction for staff to make them aware of vision and mission of the college.
- The institute mission statement is realised through the diligence and hard work of the teachers, non-teaching staff and students.

Objectives:

M1: The primary goal is to share knowledge related to management and facilitate the holistic development of students, ensuring they are well-rounded, adoptable and compassionate professionals.

M2: The institution aims to foster an entrepreneurship culture among students. This involves encouraging creativity, innovation, risk-taking, and the development of entrepreneurial mind-sets.

M3: The institution actively engages with industries and the business community. The objective is to prepare students to excel in real-world management scenarios and to be effective contributors to organizations and entrepreneurship initiatives

Short Term Goals

Goals:

- Enhance Industry-Academia Interaction (Year 1-2):
- Establish MoU's with industry partners to facilitate collaboration in various domains.
- Organize regular industry visits and expert lectures for students.
- Implement feedback mechanisms to continuously improve the interaction process.
- Promote Entrepreneurship and Innovation (Year 2-3):
- Organize entrepreneurship workshops, business plan, and innovation competitions.
- Support promising start-up ideas with mentorship and infrastructure.

Global Academic Research Network (Year 3-5):

Strengthen research infrastructure, including well-equipped labs and a comprehensive library. Encourage faculty to engage in cutting-edge research and publish in reputed journals. Foster international collaborations with universities and research institutions. Host international conferences and symposia to share research findings. Seek approval as a recognized Research Center for Ph.D. programs in multiple disciplines.

Cultivate a Positive Campus Environment (on going):

Promote inclusivity, diversity, and a sense of belonging among students and faculty. Organize regular cultural events, seminars, and wellness programs

Long Term Goal

The institute aspires to establish itself as a centre of educational excellence on par with renowned Institutes of Excellence, contributing to the holistic development of its students and the advancement of knowledge.

Decentralization and Participative Management:

- Decentralization and participative management is practiced both in letter and spirit in our institution.
- We have various committees for smooth functioning of the institution.
- The Director delegates powers / authority to the faculty coordinators and committee coordinators.
- The suggestions, recommendations and requirements are communicated to the IQAC and finally placed in the GB meetings to seek approval.
- The representation of the student body is provided through Students Council.
- The management grants the institution autonomy in terms of budget preparation for? Conference, seminar, workshop, webinar, career counselling, and other activities.

- Student managers oversee the Institute's extension programs, such as the Youth Red Cross and the National Service Scheme (NSS).
- Members of the governing board include the director and the two senior faculty members.
- As a result, participative and decentralized management are widely used within the organization.
- Weekly faculty meetings are conducted, so that all the faculty members can share their suggestions and recommendations.
- Management meets teachers and non-teaching staff periodically and interacts with them.

Thus decentralization and participative management is all pervasive in the institution.