



MSNIM



# MANEL SRINIVAS NAYAK INSTITUTE of MANAGEMENT

Affiliated to Mangalore University | Approved by AICTE | Reaccredited by NAAC with 'A'Grade  
MSNIM Besant Campus Airport Road, Bondel, Mangaluru - 575008, Karnataka

**25<sup>TH</sup>**  
**YEAR OF**  
**MANAGEMENT**  
**EDUCATION**

**MBA PROSPECTUS**  
**2023 - 2025**

**Build your**  
**CAREER in**  
**an Established**  
**B-SCHOOL**



 **MSNIM** **MANEL SRINIVAS NAYAK INSTITUTE of MANAGEMENT** 





# OUR SPRAWLING CAMPUS WITH STATE-OF-THE-ART FACILITIES

## EDUCATIONAL HUB

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Undivided Dakshina Kannada is very aptly termed as the "Temple of Learning" or 'Mecca of Education'. Dakshina Kannada and Udupi districts offer quality education and attract students from all over the country and even from abroad.

## ABOUT MANGALURU

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MSNIM is based in Mangaluru, which is a beautiful coastal city located in the Southern Indian State of Karnataka between the Arabian Sea and the Western Ghat mountain ranges and is the administrative headquarters of Dakshina Kannada. Mangaluru is an endearing abode of picturesque beaches and lush greenery of the scenic countryside. Mangaluru though small in size still contributes to a lot of business activity and is the birth place of several nationalized banks. Apart from being one of the busiest port cities, it is a major Centre for the export of tiles, coffee and cashew.

## OUR FOUNDER

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### **Dr Annie Besant**

**1847-1933**

The Institute draws inspiration from our founder, who was a prominent British socialist, theosophist, women's rights activist, writer and orator and supporter of Irish and Indian self-rule.

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### **Sri Manel Srinivas Nayak**

**1913 - 1991**

The institution derives its name from this great stalwart, as a tribute to his contributions to the growth of Besant Institutions. A multifaceted personality - a political leader, social worker, temple trustee, banker and a great educationist he brought about transformational development of Women's National Education Society, which gave birth to several new institutions through his visionary leadership.

# MEMBERS OF THE GOVERNING BODY



**Sri Manel Annappa Nayak**  
President, WNES



**Sri P. Suresh Pai**  
Vice President, WNES



**Dr. Manjula K.T**  
Vice President, WNES



**Sri Jeevandas Narayan**  
Honorary Secretary, WNES  
Correspondent, MSNIM



**Sri V. Leeladhar**  
Former Deputy Governor  
Reserve Bank of India



**Prof. Dr. Vasudeva Rao A.S.**  
Former Director, TAPMI,  
Manipal



**Sri Raghava Kamath**  
Ex. General Manager  
Corporation Bank



**Dr. Rajesh K Nayak**  
Director, College of Banking  
& Financial Studies, Oman



**Sri Mukund Kamath**  
Proprietor, Ideal Ice Cream  
Mangalore



**Ms. Vathika Pai**  
Proprietor, Vathika International  
Travels, Mangalore



**Dr. Molly S. Chaudhuri**  
Director, Manel Srinivas Nayak  
Institute of Management



**Dr. Puttanna K.**  
Professor, MBA Department  
Mangalore University



**Dr. Ishwara P.**  
Professor,  
Commerce Department  
Mangalore University



**Dr. Sharan Kumar Shetty**  
Associate Professor  
Manel Srinivas Nayak Institute of  
Management



**Dr. Reema Agnes Frank**  
Assistant Professor  
Manel Srinivas Nayak Institute of  
Management

**The Regional Officer**  
All India Council for Technical  
Education SWRO, Bangalore

**The Director**  
Technical Education,  
Govt of Karnataka, Bangalore

**MSNIM** has been consistently achieving 100% results  
in University examinations.

Reaccredited by NAAC with 'A' grade



## Graduate Attributes:

**Knowledgeable:** Graduates are capable of applying knowledge and skills to real world situations and are digitally literate.

**Good Planning and Execution:** Graduates are effective task and deliverable planners and executors, ensuring the project's success.

**Critical and Analytical Thinking:** Graduates are open to, and reflect on new ideas, evidence and assumptions to arrive at logical solutions to problems.

**Adaptability:** Graduates are capable of adapting to a variety of scenarios in the global environment and continually self-develop themselves.

**Communication Skills:** Graduates can effectively collaborate and confidently communicate ideas and information to attain personal and professional objectives.

**Social Responsibility:** Graduates contribute positively to their profession, environment and society.

**Empathy:** Graduates gain the ability to understand and share others' feelings.

**Creativity and Innovation:** Graduates seek to develop creative and effective responses in new ways and form ideas to overcome challenges.



## THE VISION

To be a Centre of Excellence in Management Education, Research, Consulting and leadership.

## MISSION

To disseminate knowledge, skills and entrepreneurship culture in management through transformative learning experiences, research, and industry engagement.

## CORE VALUES

### Student Centric:

Foster a student-centric environment, which enhances quality learning leading to professional excellence.

### Integrity:

Commitment to academic freedom, fairness, honesty, transparency and accountability in all our activities and actions.

### Ethical behavior:

Create a learning atmosphere that encourages responsible, moral behaviour based on ethical principles and values.

### Sustainability:

Provide learning opportunities for all students to develop the necessary knowledge, skills, attitudes, and values to contribute to a sustainable future.

### Collaboration:

Provide a welcoming, supportive and collaborative learning environment for our stakeholders through cooperation, participation, and knowledge sharing.

### Inclusiveness (Diversity):

Cultivate an open and accepting community by respecting and treating all staff and students equally and fairly.

### Growth orientation:

Focus on building a culture of continuous improvement, embracing change with excellence to meet the future challenges and committing to meet the best standards.



# DIRECTOR'S MESSAGE

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The corporate world is an ocean of unlimited opportunities. The right qualifications, backed with passion, perseverance and intelligent effort enable one to reach the pinnacle of success. An MBA is the perfect qualification one needs to pursue a career as a management professional in today's corporate world. MBA equips you with professional knowledge and skills to improve your competence and puts you on to a good start in your career.

At Manel Srinivas Nayak Institute of Management, we welcome students who dream big and are eager to invest of themselves in their future. Our academic regimen is fully geared to bring out the best in you both through building a sound conceptual foundation and giving you practical industry exposure. The rigorous training that you receive with us will prepare you for facing challenges ahead with vision and confidence.

By opting for Manel Srinivas Nayak Institute of Management, you would be choosing the right institute to hone yourself for a brighter future as a management professional. We are a pioneering institute of this region, enjoying an educational legacy of over a hundred years. Our modern campus provides all that you need and more to prove your mettle. Furthermore we give you opportunities for interaction with top CEOs and Industry

experts. Our placement services and alumni too are something to draw assurance and inspiration from.

Whether you plan to join an organization as an executive or desire to start your own business as an entrepreneur, our education will give you the cutting edge to perform better and attain success. How organizations work, how to make sound decisions, how to accurately identify opportunities and threats, and how to engage in team work are some of the basic resources that build one's managerial acumen. At our institution, we ensure that you gain the right inputs into the making of an able manager — something that will stand by you for your lifetime.

I look forward to seeing you shine as a brilliant student on our campus and wish you a bright future as successful managers and entrepreneurs.

**Dr. Molly S. Chaudhuri**

Director

Manel Srinivas Nayak Institute of Management (MSNIM)

# ABOUT THE INSTITUTE

The institute is guided by the wisdom of corporate leaders on Governing Board like Mr. V. Leeladhar, Former Dy. Governor, Reserve Bank of India, Sri Manel Annappa Nayak, President of WNES and others.



The inspiring saga of Besant Institutions began in 1918 when Dr. Annie Besant, the renowned social reformer, laid the foundation stone for Besant Primary School at Kodialbail in Mangalore. The school witnessed the visits of prominent freedom fighters such as Mahatma Gandhi and others.

Women's National Education Society (WNES), Mangalore established in 1943 took over the school administration from the Theosophical Society. Since then, the institution has recorded continuous growth under the leadership of its visionary administrators namely the late Manel Srinivas Nayak, late B. Damodar Prabhu, late Manel Krishna Nayak and the late Prof. P. P. Gomathi.

Their farsighted initiatives resulted in the establishment of seven institutions, namely Besant Pre-Nursery School, Besant Higher Primary School (Kannada Medium), Besant High School (Kannada Medium), Besant English School, Besant

National Pre-University College, Besant Women's College and Besant Evening College.

In 1999, WNES spread out its wings to launch its most prestigious academic venture — the Manel Srinivas Nayak Institute of Management - on a new campus situated at Bondel, in the outskirts of Mangalore. This is today the flagship institution of WNES, being widely recognised as a frontrunner in modern management education.

In addition to offering a full-time course in management, the institute plans to offer a number of specialized Management Training Programs, Management Development Programs, Executive Development Programs, Certificate courses in Management and to organize seminars and workshops in collaboration / association with reputed institutions and universities in India and abroad.





# MBA

## PROGRAM

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The two year regular MBA program is affiliated to Mangalore University and is approved by AICTE, New Delhi and Government of Karnataka. The Institute has been reaccredited with A grade by NAAC in 2019.

This MBA program is spread over 4 semesters, where students are introduced to the fundamental concepts in Management in the first year, and can opt for specialized subjects among Human Resources, Finance, Marketing, Hospital Administration, Logistics Management and Banking & Insurance in the second year. Students will undergo Summer Internship Training after the second semester, and Project work after the third semester, which exposes the students to the realities of the business world.

### Teaching pedagogy

- Blended learning - Classroom & Online
- Group discussions
- Case analysis
- Seminars and Presentations
- Industry visits and Interactions
- Role plays
- Live projects
- Peer learning by students
- Lectures by International Faculty & Speakers
- Special guest lectures by industry experts and professors of practice.

# COURSE STRUCTURE

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## FIRST SEMESTER

Modern Organisation and Management  
Business Accounting and Finance  
Organisational Behaviour & Communication  
Information Technology and Business  
Economics for Managers/ Business Analytics  
Project Management

## SECOND SEMESTER

Human Resource Management  
Marketing Management  
Indian Business Environment  
Business Research Methods  
Business Ethics and Social Responsibility  
Financial Services

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## THIRD SEMESTER (Hard Core)

Entrepreneurship and Start-ups  
Strategic Cost Management  
Operations Research

## ELECTIVES (Soft Core)

### Finance

- 1) Strategic Financial Management
- 2) Investment Analysis and Portfolio Management
- 3) Tax Planning

### Marketing

- 1) Marketing Research & Consumer Behaviour
- 2) Promotions and Distribution Management
- 3) Retail Management

### Human Resource

- 1) Learning and Development
- 2) Employees Relations Management
- 3) Stress Management

### Hospital Administration

### Logistics Management

### Banking & Insurance

## FOURTH SEMESTER (Hard Core)

International Business Environment  
Project Report

## ELECTIVES (Soft Core)

### Finance

- 1) Behavioural Finance
- 2) International Financial Management
- 3) Corporate Financial Restructuring

### Marketing

- 1) International Marketing Management
- 2) Services Marketing
- 3) Rural Marketing

### Human Resource

- 1) Global Human Resources Management
- 2) Compensation Management
- 3) Performance Management

### Hospital Administration

### Logistics Management

### Banking & Insurance

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## MBA + VALUE ADDED COURSES:

- Business Analytics
- Aptitude
- Life Skills/Soft Skills
- Design Thinking
- Digital Marketing
- Tally
- Advanced Excel
- SPSS
- GST
- Entrepreneurship



## ELIGIBILITY

Graduates in any discipline coming under the 10+2+3 scheme with a minimum of 50% marks (45% for SC/ST/CATEGORY1) in aggregate including languages from a recognized University are eligible.

## ADMISSION PROCEDURE

The candidates are required to appear for MAT/ CAT/CMAT/KMAT for admission on merit under management quota. The students aspiring for admission through the government quota have to appear for PG CET conducted by the Karnataka Examination Authority (KEA).

# WHY MSNIM ?

- A sprawling Exclusive Campus
- ICT enabled Classrooms, AC Seminar Hall & Auditorium
- Wi-Fi enabled e-Campus, State of the art Computer lab
- Well stacked Library with Online journals
- Faculty with excellent Academic, Research and Industry credentials
- Industry interface through Summer Internship Program, Industrial Visits and Projects
- Corporate Mentoring
- Societal interface through myriad outreach activities
- Value Added Courses
- Excellent Placements
- Attractive Scholarship for Merit Students
- Bank Loan Assistance
- Indoor and outdoor Sports Facility
- Hostel Facility for Boys and Girls
- Counselor



## SCHOLARSHIPS

As heirs to a priceless heritage of values from a honorary past, the institute tirelessly strives to bring higher education within the reach to all the young men and women who seek it, offering attractive scholarships to the economically disadvantaged but academically aspiring students.

### DUAL SCHOLARSHIP TO MERITORIOUS STUDENTS

#### Entry Level:

Students with 70% and above in their Bachelor Degree Examination are eligible for Entry Level Scholarship on Management Quota admissions.

#### Academic Excellence Scholarships:

The students who excel in academics during the programme spread over four semesters are eligible for Management Sponsored Academic Excellence Scholarships



## TRAINING & PLACEMENT

The institute has a full-fledged Placement Cell and a full time Training & Placement Officer to ensure successful conduct of the following twin tasks:

#### Placement

The preparation of the students for the final placement commences on day one at our institute. Training sessions on self-introduction, cracking aptitude test, crafting resume, group discussion and micro presentation are arranged on a regular basis and resource persons from industry are invited to conduct these sessions. Students are encouraged and assisted to appear for competitive Exams like IBPS, NET, IAS, and KAS etc. The history of the institute, good corporate relationship and strong alumni network are the cardinal forces behind the successful placement drive of the institute. Leading corporate recruiters have visited us for Campus selection. Over 1000 alumni are currently pursuing fast-track careers in prestigious organisations.

#### Summer Internship

This is an unique program which offers opportunities for students to integrate the fundamental concepts imbibed in the classroom with the realities of the business world.

- To familiarise students with the changing expectations and challenges of the corporates
- To acquaint students with various functional aspects of the organisation
- To groom students for the challenges of the corporate world and thereby enhance the chances of placement
- The Summer Internship is undertaken by the students under the supervision of the company and the guidance of the faculty.

#### Corporate Mentoring

Every Student will receive mentoring from a corporate to prepare themselves for the corporate world.



## ACTIVITIES

Variety of planned activities throughout the year enable the students to tap their best abilities through interactions and hands-on experiences, thereby leading to knowledge enhancement and skill development.



### **Samanvaya**

A forum to express creativity and talent.

### **National and International Conferences**

A platform for sharing of knowledge and expertise with professionals, achievers and researchers.

### **Live Projects**

Where students put theory into practice

### **Industry Connect**

MSNIM - MRPL Vigilance awareness program and programs in association with Kanara Chamber of Commerce & Industry and CII - Mangalore

### **Internal Complaints Committee under POSH**

### **Edify**

An intercollegiate Management Fest

### **Agneya**

Inter disciplinary Cultural Fest

### **Guest Lectures**

Regular Guest Lecture programs from the academicians, industry experts and entrepreneurs

### **Institute Innovation Council**

A forum to develop new ideas and nurture analytical skills

### **Incubation Cell**

Provide opportunities for the young entrepreneurs to nurture their ideas

### **Language lab**

Where students expand their communication and leadership skills.

### **Entrepreneurship Development Cell**

In association with KCCI and ISTD Develop industry specific skill sets

### **Women Development Cell**

Foster gender equity, sensitivity and safety

### **Chilume, Chaithanya**

Outreach programs to engage with the community for overall development

### **Corporate Campus Connect**

Tie up with Corporates who interact with the students

## WHAT MAKES US SPECIAL

A distinctive feature of the institute is the "I WANT TO KNOW" series. Five distinct platforms where stalwarts in the field of business, management, health and other professions share their insights.

### **MSNM Knowledge Series**

Leading Industry professionals engage students in meaningful discussion on contemporary issues

### **MSNM Dialogue Series**

Professional managers and industry icons share their success stories with the institute in dialogue with our institute mentor Sri. V. Leeladhar, Former Deputy Governor, RBI.

### **MSNM Health Series**

Prominent Health professional educate the students on various aspects of Health and Fitness

### **MSNM International Series**

An online series facilitating students industry interaction

### **MSNM Alumni Series**

Alumni will share their professional knowledge with the students

# OUR FACULTY



**Dr. Molly S. Chaudhuri**  
MBA (Marketing), MPhil (Management) PhD  
(Knowledge Management)  
Director

Dr. Molly has two and a half decades of work experience in academics and industry. She is a member of the Core Team of CII for Knowledge Management and also a member of the Knowledge Management Global Network. Certified Knowledge Manager from International Knowledge Management Institute, USA; Certified L&D Manager from Carlton Advanced Management Institute, Facilitator & Corporate Trainer, Past Division Director for Division F, District 121 of Toastmasters International. Life member of MMA, CASK, ISTD and Member of Kcommunity of Bangalore. She is a Research Guide under Viswesvarayya Technological University, Belagavi and Mangalore University. Member of CII Mangalore. She has presented and published papers in leading national and International journals including Scopus & indexed journals.



**Dr. Deepa V**  
M.Phil, PhD  
Associate Professor (Finance)

Dr. Deepa V is an academician, Financial Literacy Expert and an accomplished Finance & Accounting Domain Skills Trainer with over 25 years of experience in teaching, corporate training and education administration. She has worked in the best institutes/Universities in Chennai, Bangalore and has also enriched her academic career with a long stint at the Higher Education Institutes in Gulf and USA in her capacity as a certified instructor of the Association of Accounting Technicians (AAT, UK) and as Programme Manager and Certified Assessor of the Chartered Institute of Personnel & Development (CIPD, UK). She has conducted large number of corporate trainings and consultancy in India and abroad. Her highly commended PhD Thesis and seminal work on Financial Literacy in the Palakkad district of Kerala with respect to Pradhan Mantri Jan Dhan Yojana is a testimony to her research excellence. Always excited to interact with students and proactive to nurture and guide them, she believes that right education is the only means to an empowered nation. Research guide under Mangalore University.



**Dr. Reema Agnes Frank**  
MBA(HRM), (PhD.)  
Asst. Professor

She has 15 years of experience in both industry and academia. 3 years of work experience as a HR Manager in a Dubai based interior furnishing company. She has worked for VTU affiliated MBA colleges for the past 9 years. She has got PhD under Viswesvaraya Technological University in the area of Human Resource Management. She has presented many papers in national and international conferences and reputed journals.



**Dr. Sharan Kumar Shetty**  
Ph.D., MBA (Finance), KSET  
Associate Professor of International Finance  
and Banking

An acknowledged professional with vast experience in both academics and Industry. Veteran in the field of Management Education, Research and Administration with a vibrant career spanning nearly two decades that reflects rich Indian and overseas experience and year-on-year success in Teaching, Training, Research and Educational Leadership. Founder of Capital Advisors LLP. Started career in Accenture as an SME and served as a Visiting Faculty in XLRI, Christ, PESIT, IBS, IBMR, IIBS. Moved to Malaysia to continue his further academic service. He has undertaken assignments in Sri Lanka, Bhutan, Philippines, Vietnam, Cambodia, Thailand and Malaysia. Research guide under Mangalore University. He holds a credit of training executives of top Indian and foreign banks like ICICI, Axis, Kotak, RBL and Malaysian Bank. Presented and Published research papers in National and International Journals.



**Dr. Shilpi Saha**  
B.Tech, MBA (Indian Institute of Information  
Technology, Allahabad), Ph.D. (HR & Analytics)  
Assistant Professor

She has over 8 years of academic experience with 1 year of faculty experience in NITK Surathkal. She is UGC-NET qualified and she has 9 journal publications (Scopus and ABDC indexed) with an h-index of 3 and over 100 citations. She has hands-on experience in SPSS, Structural Equation Modeling and Bibliometric analysis softwares. She has conducted many Research workshops. Her research interests include Organisational Behaviour, Business Analytics and Human Resource Management. She is a Research guide under Mangalore University. She has presented and published papers in international management conferences conducted by several IIMs and IISc.



**Dr. Shilpashri A**  
PhD, MBA (Finance), NET(JRF)  
Assistant Professor

Dr. Shilpashri is a Gold Medallist in MBA and has secured 3rd rank in BBM. She works as an independent researcher and also as an educational vlogger in her own YouTube channel 'Study Management' that covers various management related topics. She has presented her research papers in several National and International Conferences. Her research papers have been published in various edited books and peer reviewed journals.



**Ms. Ashalatha**

M. Sc., M. Lib.Sc., MBA  
Chief Librarian / Asst. Professor

With three master's degrees she has 25 years of academic experience. She has served in MIT, Manipal and WGSMA Manipal. Attended various workshops and presented research papers in National and International conferences and received best paper award and best paper presentation award. Her areas of interests are Organization behaviour, Management Information Systems and Human Resource Management.



**Ms. Nanditha Sunil**

MBA (Finance)  
Assistant Professor (Finance & Taxation)

An Alumna of MNSIM, she is from the 2nd batch graduated in 2002. With a corporate experience of over 10 years in IDBI bank and Airtel broadband & landlines services in India, She has also worked with ABN AMRO Bank, Dubai and Studio 52 in Sharjah. She has had part time teaching experience with MAHE Mangalore and with Cambridge University Dubai campus. Her field of interests vary from Entrepreneurship, Banking Taxation and Accounting. She is an IBM trained instructor for Design thinking course. She has trained people for customer care, Behavioural science, Corporate Etiquette, and Communicative English, in the corporate. She is a Research Scholar & has registered for PhD at Srinivas University.



**Ms. Archana Kamath**

M.Com, PGDGC, KSET  
Assistant Professor

She is a Marketing and HR specialist and a certified Counsellor. She has over a decade of rich experience in teaching Graduate and Post Graduate courses. A dedicated and passionate teacher engaged in student development activities both in academics and placements. She has successfully trained many students in developing their on-the-job placement skills as a soft skills trainer.



**Mr. Suresh Shenoy**

MBA, Admission Coordinator /  
Asst. Professor

Two decades of rich industry and academic experience. He has organized several workshops and conferences for both students and members of teaching community. He has successfully executed many industry consultancy projects and also participated in various conferences and workshops organized by prestigious institutions apart from publishing papers in national journals.



**Mr. Deepak Bangera**

BBM, MBA Marketing  
Assistant Professor

He is an MBA Marketing from ICAI Business School-Pune. With close to 13 years of corporate experience. He has worked with Media companies like Times of India, Star India Pvt Ltd, Yahoo Web Services, Hindustan Times and Komli Media Network. He has taught subjects related to Marketing, HR and Digital Marketing. Advertising has been an area of key expertise.



**Mr. Thyagraj**

MSW  
IT Administrator

He is an MSW (Human Resource Management) graduate with over 6 years of experience in both industry and academia. He has got 6 years of work experience as a Quality manager for a UK based Bank. He has skills like designing and maintaining websites. creating and updating content, implementing security protocols, creating backups, sorting out software issues, and much more.

## CAMPUS FACILITIES



### AUDITORIUM & SEMINAR HALL

Being an active campus with wide ranging academic, co-curricular and extra-curricular activities, the institute maintains a spacious indoor auditorium 'Nethravathi' with a large seating capacity for conducting various programmes and events. This is supplemented with additional conference facilities like 'Swarna', an air-conditioned academy hall and 'Kaveri', a seminar hall to host seminars, workshops etc.

### SPORTS & FITNESS

Our vibrant campus life includes the best of avenues for promoting health and fitness. The institute provides facilities for a wide range of outdoor sports such as Volleyball, Badminton, Cricket, Kabaddi and indoor games like Table Tennis, Carom and Chess.



### HOSTEL & FOOD COURT

The institute campus includes separate well-furnished hostels for boys and girls. The hostels are well maintained under the disciplinary supervision of a resident warden. The hostels have an excellent food court serving delicious and hygienic food appealing to Indian tastes.



## LIBRARY

The institution has a spacious library and reading room with an exquisite collection of management books, related journals and periodicals. The library subscribes to a number of national and international journals and periodicals including Ebscohost online access for extensive reference by the faculty and students.



## MSNIM RESEARCH CENTRE (Recognised by Mangalore Univeristy)

Being an institution of higher learning, research is actively encouraged in our institute. A research committee headed by the Director facilitates and mentors research activities with the following objectives:

- To enable scholars to pursue PhD in the field of various management areas
- To encourage faculty to take up any funded research of university/AICTE/Government bodies/industries, etc.
- To facilitate faculty and research scholars to take up market research/ business research
- To motivate paper presentation in national and international journals and conferences
- To conduct research workshops, seminars and conferences

## COMPUTER LAB

The PC lab is equipped with latest Dell computers and state-of-the-art technology. Students are encouraged to use laptops and the campus offers Wi-Fi connectivity.



# MSNIM ALUMNI ASSOCIATION (MSNIMAA)

MSNIMAA has a well connected alumni network of over 1,200 students. Most of the alumni of the institute pursue successful careers in various industrial sectors across the globe. They actively take part in the placement drive of the Institute through campus placement assistance. They also share their experience with the present students through lecture in the 'Alumni Speaks' forum. The institute also organizes events for the Alumni with a view to strengthen the bond and corporate networking.



**Mr. Nelson D'Souza**  
(1999-01 Batch)  
Director & Team Head  
Barclays Private Bank,  
Bangalore INDIA

"My career has a very humble beginning . Like any normal young man, I was trying to find a purpose and wanted to achieve many a dreams. Achieving some of these dreams, I owe it partly to my MBA alma mater, MSNIM. The institute gave me a chance in life to have a stepping stone to success with a post graduation degree and the right inspiration instilled by many a teachers who put me on a path to self discovery and self confidence."



**Ms. Reema Shetty**  
(2002-04 Batch)  
Senior Manager - HR, Menzies Aviation  
Kempegowda International Airport,  
Bangalore

"The Institute and the Faculty here showed me that the world is full of possibilities. The passion with which the Faculty involved with the students made us excel in academics. There was a holistic approach to ensure we developed as good Management students and future Managers."



**Ms. Kavitha M**  
(2003-05 Batch)  
Manager-Finance and Controlling,  
Mercedes-Benz Research and  
Development India Pvt Ltd

"The education provided, values imparted, and the peer support has made a huge difference in providing confidence and direction in my Professional endeavour



**Mr. Mahesh Sharma**  
(2006-08 Batch)  
Senior Finance Manager  
Mercedes-Benz Research and  
Development India Pvt Ltd, Bengaluru

"My college days were a cherished and pleasant experience. The faculty members were very compassionate and motivated the students to reach beyond strengths and enrich their knowledge. The credit of my transformation and success will be attributed to this college, which has helped me to be a successful finance professional today.



**Ms Deeksha Punja**  
(2011-13 Batch)  
Asst. Branch Manager  
Karnataka Bank Ltd. Navi Mumbai

"I am fortunate for choosing this institute for they have the excellent and committed faculty striving hard in excelling the students in all dimensions. It has always groomed us towards our career and also boosted our morale what the budding entrepreneurs and managers need through their deeds."



**Mr. Sharan Shetty**  
(2011-13 Batch)  
Territory In Charge  
Reliance - Beverages

"I personally developed within two year of my Master studies at MSNIM , and the level of self confidence, and knowledge about the reality increased a lot."



**Ms. Lathika**  
(2002-04 Batch)  
Technical Recruiter  
Global Talent Acquisition  
Microsoft India

The MBA program at MSNIM helped me bridge the gap by acquiring high-value industry skills, building connections, and preparing for real-world challenges. In retrospective, I feel the three things that contributed most were — my MSNIM batch, my professors, and the wonderful part of the Full-Time MSNIM MBA program and will always be grateful for everything it gave me. I have gained a new perspective into the challenges that businesses face, and it helped me to use the skills and knowledge gained to help add value in the workplace."



**Ms. Shivani Sudhir Suvarna**  
(2019-21 Batch)  
Senior HR Executive  
Heisetasse Beverages Pvt Ltd.  
(Third Wave Coffee )

It wouldn't be too much if I say "MSNIM has placed an integral part in shaping my life". I came out as a fresh graduate with lot of aspiration and was really lucky to get this institute which helped live all of them. My institute not only helped me in my academic excellence but also gave me a platform to showcase my talent and encouraged me to come out of my comfort zone. The motivation and guidance from my faculties helped me secure my first job in my very first attempt. I will forever be thankful to MSNIM.



**MR. Akhilesh B S**  
(2017-19 Batch)  
Tax Analyst Ernst and Young

"Institution has supported, guided and encouraged me to attain the best experience of learning. I got an opportunity to represent the institution in various national and international conferences held during the studies and also presented B-Plan for "i5 Business Summit" held in IIM Indore. Institution also encouraged us to take many initiatives to organize various fests and NGO activities which has enhanced us to lead the best social life."



**Mr. Bharath Shetty**  
(2011-13 Batch)  
Finance and Administration  
Business Analyst  
IBM India Pvt Ltd. Bangalore

I would like to thank MSNIM institution for being so supportive and helping me throughout to develop my personality thereby making me what I am today. The faculty and college management have been very helpful and friendly.



**Ms. Sonia Philip Dsouza**  
(2020-22 Batch)  
HR Manager  
Reliance Jio Ltd.

"It was a great and wonderful journey in MSNIM. MSNIM family helped me throughout my journey and enhanced my skills and abilities. Thank you MSNIM.



**Ms. Nikshitha B Kulal**  
(2013-15 Batch)  
Senior Financial Service Manager  
ICICI Prudential  
Life Insurance Company

My institution has taught me to keep walking and Survive the test of time.



**Mr. Mohnish N Jathan**  
(2015-17 Batch)  
sales officer  
Ramco Systems

MSNIM boosted my Confidence, Personality, Sharpened my Communication skills & gave me Practical Knowledge...Helped me come out of my comfort zone...



**Ms. Yogitha**  
(2016-18 Batch)  
Zonal Operations Manager  
Astra Zeneca Pharma India Ltd

This is the place which made me be confident, to be self reliant, where I overcame my fears, learned to be independent. I could find a complete package of education with success at MSNIM

# GUEST SPEAKERS



**Mr. V. Leeladhar**  
Former Deputy Governor  
Reserve Bank of India INDIA



**Dr. Zanuldin Ahmad**  
Deputy Vice Chancellor Manipal  
International University - Malaysia  
MALAYSIA



**Dr. Vasudeva Rao**  
Former Director  
TAPMI, INDIA



**Mr. Jeevandas Narayan**  
Former Managing Director  
State Bank of Travancore  
INDIA



**Dr. Habibullah Khan**  
Registrar, Global Nxt University  
MALAYSIA



**Dr. Sudhir Ranjan Sen Gupta**  
Advisor to  
Malaysian Universities  
MALAYSIA



**Mr. Raghav Kamath**  
Former General Manager  
Corporation Bank  
INDIA



**Mr. Nelson D'souza**  
Director & Investment  
Advisor Julius Baer, INDIA



**Dr. Juhary Ali**  
Dean, Asian E- University  
MALAYSIA



**Dr. Jason Fitzsimmons**  
Dean, Manipal University  
Dubai UAE



**Dr. Mohan Avvari**  
Dean, Nottingham University  
MALAYSIA



**Dr. Rajesh Nayak**  
Director, Training  
College of Banking and  
Financial Studies, OMAN



**Mr. Harmuz A. Bulsara**  
Chief Operating Officer &  
CFO, TATA Asset  
Management Ltd.  
(TATA Mutual Fund)



**Mr. Gurumoorthy Mahalingam**  
Former Whole Time  
Member - SEBI  
Former Executive Director - RBI



**Dr. Farah Naqvi**  
Assistant Professor  
American University of  
Kuwait



**Mr. Bobby Pauly**  
 Founding Member & Partner  
 of the Tata Opportunities Fund  
 INDIA



**Mr. Arun Nayak**  
 Management Consultant  
 Alix Partners, USA



**Dr. Madanmohan Rao**  
 Research Director  
 Yourstory.com  
 INDIA



**Dr. Rajini Kumar**  
 University Tunku Abdul Rahman  
 (UTAR) MALAYSIA



**Dr. Mamata Bhandar**  
 Professor, Global Nxt  
 University, Singapore



**Dr. Susela Devi**  
 Professor, Sunway  
 University, MALAYSIA



**Dr. Syriac Nellikunnel**  
 Associate Professor  
 Mahasa University  
 MALAYSIA



**Dr. Khyati Shetty Datta**  
 Abbotsford, British Columbia  
 Canada



**Dr. Amitabh Anand**  
 Associate Professor SKEMA  
 Business School Paris  
 FRANCE



**Mr. Sarosh Amaria**  
 Managing Director of TATA  
 Capital Financial Services Ltd



**Dr. Mujtaba M. Momin**  
 Assistant Professor  
 HRM at the American  
 University of Middle-East,  
 Kuwait



**Prof. Akbar Ali**  
 Associate Professor  
 University Malaysia of Computer  
 Science & Engineering - MALAYSIA



**Mr. Mohan Kumar**  
 Practice Head  
 Cloud Services, WIPRO  
 INDIA



**Mr. Rudolf D'Souza**  
 Chief Knowledge Officer  
 AFCONS Infrastructure Ltd.  
 INDIA



**Mr. Umesh Revankar**  
 Executive Vice Chairman,  
 Shriram Finance Limited

# EMINENT SPEAKERS / VISITORS TO THE CAMPUS

- Dr. Y.V. Reddy, Former Governor, Reserve Bank of India
- Sri Mohan V. Tankasale, Former Chief Executive, Indian Banks Association
- Harish Bhat, Brand Custodian TATA Sons Ltd.
- Sri Pravin Kadle, MD, Former CEO, Tata Capital Ltd.
- Swami Sarvasthananda, Head Ramakrishna Mission, Rajkot
- Sri G. Padmanabhan, Former Executive Director and Former Chairman of Reserve Bank of India
- Sri Prakash Padukone, All England Open Badminton Champion
- Hari Om Roy, Chairman, Lava International Ltd.
- Sri Ullas Kamath, Joint MD, Jyothi Laboratories Ltd.
- Dabbawalas from Mumbai
- Sri Shreepadre, Environmentalist
- Sri Gopal Menon, CFO, Axis Mutual Fund
- Sri Gopal Vittal, MD, CEO, Bharti Airtel Ltd.
- Dr P.S. Harsha, IPS, Police Commissioner, Mangalore
- Dr Srikumar Menon, Director, Narcotics Cell, MAHE
- Sri DB Mehta, Chairman, CREDAI, Mangalore
- Sri K Laxminarayanan, AGM, BIRD, Mangalore
- Smt. Sunalini Menon, CEO, Coffee Labs. Bangalore
- Smt. Laxmi Kumaran, GGM, Marketing Coordination and Branding, MRPL
- Sri Pramod Madhwaraj, Former Minister of Sports Govt. of Karnataka
- Sri Raghunandan Kamath, Chairman, Naturals Icecreams, Mumbai
- Sri Pradeep Pai, Chairman, Hangyo Icecreams Ltd.
- Sri M. Subramanyam, Commissioner of Customs, Central excise & Tax
- Sri George Albuquerque Pai, A. Albuquerque & Sons
- Mr. Panduranga Hegde, Finance Director, Deutsche Bank, Singapore
- Mr. Ratheesh R, General Manager, Union Bank of India

## MoU with:

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Commerce & Industry, Mangaluru**

**Vathika International Travels  
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**Simplus Financial Consultancy  
Pvt. Ltd., Mangaluru**

**Coppernicus Mobility Pvt.  
Ltd., Mangaluru**

**Member of CII - Mangalore/  
Karnataka**

# OUR PROMINENT RECRUITERS



## MBA Rank Holders from Mangalore University 2020 -2022 Batch



Ms. AVISHMA ALVA B  
1st Rank



Ms. LALI D.J  
3rd Rank



Ms. PREEMA LASRADO  
3rd Rank



Ms. JYOTHSNA  
4th Rank



**MSNIM**

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