



MSNIM

## MANEL SRINIVAS NAYAK INSTITUTE of MANAGEMENT

MSNIM Besant Campus, Bondel, Mangaluru – 575 008, D.K. District, Karnataka State, India  
(Affiliated to Mangalore University, Approved by AICTE)  
(Sponsored by: Women's National Education Society)

### Criterion 5- Student Support and Progression (140)

#### Key Indicator- – 5.1 Student Support (50)



*5.1.2 Following capacity development and skills enhancement activities are organised for improving students' capability*

*1. Soft skills*

*2. Language and communication skills*

*3. Life skills (Yoga, physical fitness, health and hygiene, self-employment and entrepreneurial skills)*

*4. Awareness of trends in technology*

**MANEL SRINIVAS NAYAK INSTITUTE OF MANAGEMENT**

WOMEN'S NATIONAL EDUCATION SOCIETY

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**5.1.2 Following capacity development and skills enhancement activities are organised for improving students’ capability**

1. Soft skills
2. Language and communication skills
3. Life skills (Yoga, physical fitness, health and hygiene, self- employment and entrepreneurial skills)
4. ICT/compung skills

SI No	Contents	Year	Programme Name	Details
1.	<b>Soft Skills</b>	<b>2022-2023</b>	How to Crack an Interview	<a href="#">Click Here</a>
2.			PRE-MBA ORIENTATION (BRIDGE COURSE)	<a href="#">Click Here</a>
3.		<b>2021-2022</b>	Soft skills and Communication	<a href="#">Click Here</a>
4.			Corporate Etiquette and Grooming	<a href="#">Click Here</a>
5.		<b>2020-2021</b>	Certificate Course on Skill Training Course	<a href="#">Click Here</a>
6.			<b>2018-2019</b>	Certificate Course on Interpersonal Skills and Team Building
7.	<b>Language and communication skills</b>	<b>2022-23</b>	“How to Talk to Anyone” Session on Communication	<a href="#">Click Here</a>
8.		<b>2021-2022</b>	English Communication	<a href="#">Click Here</a>
9.		<b>2020-2021</b>	Communicative English Course	<a href="#">Click Here</a>
10.		<b>2019-2020</b>	Workshop on Getting out of your confort Zone	<a href="#">Click Here</a>
11.		<b>2018-2019</b>	Certificate Course on Communication and Personality Development	<a href="#">Click Here</a>
12.	<b>Life skills (Yoga, physical fitness, health and hygiene, self-employment and Entrepreneurial skills)</b>	<b>2022-23</b>	International Yoga Day	<a href="#">Click Here</a>
13.			Oral Care & Dental Health Program (Health Series)	<a href="#">Click Here</a>
14.			Certificate Course on Life Skills (AUDAZ)	<a href="#">Click Here</a>
15.		Certificate Course on Design Thinking	<a href="#">Click Here</a>	
16.		<b>2021-2022</b>	Certificate Course on Enterprise Design Thinking	<a href="#">Click Here</a>
17.			MSN Health Series – Covid – 19 Awareness	<a href="#">Click Here</a>
18.			MSN Health Series – A Talk on Ill Effects of Tobacco Products Consumption	<a href="#">Click Here</a>
19.			Certificate Course on Digital Marketing	<a href="#">Click Here</a>
20.			Certificate Course on Entrepreneurship development Course	<a href="#">Click Here</a>
21.		Virtual Conference on Digital Transformation for Business	<a href="#">Click Here</a>	
22.		Yoga Day: Online Yoga	<a href="#">Click Here</a>	
23.	International Yoga Day	<a href="#">Click Here</a>		

## 5.1.2

24.		<b>2020-2021</b>	MSNIM and Primary Health Centre, Bondel jointly organised a Covid Awareness campaign on 23.3.2021 at the campus.	<a href="#">Click Here</a>
25.			Webinar on Intellectual Property Rights(IPRs)	<a href="#">Click Here</a>
26.			Guest Talk on “Entrepreneurship and the Challenges”	<a href="#">Click Here</a>
27.			‘CATCH THE RAIN’ campaign held on Manel Srinivas Nayak Institute of Management in association with Nehru Yuva Kendra DK.	<a href="#">Click Here</a>
28.			Certificate Course on Money Management course	<a href="#">Click Here</a>
29.		<b>2019-2020</b>	MSNM Health Series: Topic: Caring for your eyes	<a href="#">Click Here</a>
30.			Drug abuse and awareness	<a href="#">Click Here</a>
31.			MSN Health Series – Therapeutic utilities of Yoga	<a href="#">Click Here</a>
32.			Elocution Competition –Topic “Tobacco – Its effects and Control” In AssociaSon with National Health Mission	<a href="#">Click Here</a>
33.		Certificate Course on Customer Relations Management	<a href="#">Click Here</a>	
34.		Certificate Course on Consumer Psychology	<a href="#">Click Here</a>	
35.		Certificate Course on Basic Finance	<a href="#">Click Here</a>	
36.	<b>ICT/computing skills</b>	<b>2022-23</b>	Certificate Course on Advanced Excel	<a href="#">Click Here</a>
37.			Session on Relevance of SAP	<a href="#">Click Here</a>
38.			Certificate Course on Advanced Business Analytics	<a href="#">Click Here</a>
39.		<b>2021-2022</b>	Certificate Course on Excel	<a href="#">Click Here</a>
40.			Certificate Course on Tally & GST	<a href="#">Click Here</a>
41.			Certificate Course on Business Analytics using SPPS	<a href="#">Click Here</a>
42.		<b>2020-2021</b>	Cyber Security	<a href="#">Click Here</a>
43.			Certificate Course on Tally ERP 9 (GST)	<a href="#">Click Here</a>
44.		<b>2019-2020</b>	Certificate Course on Tally ERP	<a href="#">Click Here</a>

## 5.1.2

45.		<b>2018-2019</b>	Certificate Course on Banking and Finance	<a href="#">Click Here</a>