



MSNIM
MANEL SRINIVAS NAYAK
INSTITUTE of MANAGEMENT

MSNIM Besant Campus, Bondel, Mangaluru – 575 008, D.K. District, Karnataka State, India
(Affiliated to Mangalore University & Approved by AICTE)
(Sponsored by: Women's National Education Society)

Criterion 7 – Institutional Values and Best Practices Key (100)

Indicator- 7.3.1 Institutional Distinctiveness (20)



7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words (20)

MANEL SRINIVAS NAYAK INSTITUTE OF MANAGEMENT

WOMEN'S NATIONAL EDUCATION SOCIETY

MSNIM, Bondel Campus, Mangalore – 575 008

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7.3.1 Portray the performances of the institution in one area distinctive to its priority and thrust within 1000 words.

An MBA degree empowers individuals to leverage their talents fully and pursue diverse global career paths in management areas. With the right skills, it enables individuals to achieve unprecedented success and personal growth. This advanced degree enhances career prospects by imparting critical managerial expertise, unlocking higher-paying roles, and fostering leadership opportunities within various organizations. Moreover, an MBA nurtures a valuable network of peers and industry contacts, which supports continuous career advancement and professional development.

In pursuing MBA studies, the choice of the right institution makes a huge difference. Mangalore based Manel Srinivas Nayak Institute of Management (MSNIM) is one such institution which has consistently produced outstanding business leaders over the last twenty-five years. Many of MSNIM's illustrious alumni occupy coveted positions in some of the most sought-after corporates in India and abroad.

1. Manel Srinivas Nayak Knowledge Series/Dialogue Series

Manel Srinivas Nayak Knowledge and Dialogue series centers around interactive programs featuring prominent figures of our era. Esteemed guests include top management leaders from the corporate world, government officials, NGO sector representatives, as well as notable figures from sports and the arts. The Manel Srinivas Nayak Knowledge Series is a knowledge sharing session by renowned speakers, while the Manel Srinivas Nayak Dialogue Series serves as a platform for sharing experiences and motivating others through dialogues with our esteemed mentor Sri Vittaldas Leeladhar, Former Deputy Governor, RBI. This series features eminent personalities who have reached the pinnacle of success in their respective fields. The Knowledge and Dialogue series aims to inspire people to embrace change. These individuals have not only achieved remarkable success but have also influenced others through their attitudes and values.



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KNOWLEDGE SERIES

SL. NO.	DATE	NAME & DESIGNATION	TOPIC
1	28.09.2018	Ms. Hemalatha N, Assistant Commissioner of Commercial Taxes, DGSTO, Mangaluru	"Impact of GST in India"
2	28.12.2018	Commander Mahesh Nagesh Nayak, Ex-Indian Navy	"Marine Industry – Metamorphosis and Future"
3	10.05.2019	Shri K Lakshminarayanan, Joint Director, Bankers Institute of Rural Development	"Internet of Things in Agriculture"
4	25.10.2019	Dr. P.S. Harsha, Commissioner of Police, Mangalore	Role and responsibilities of students in assisting Police in developing a peaceful Society
5	20.03.2021	Ms. Sarita Kamath Head – Legal & Compliance and Company Secretary, Tata Capital Ltd., Mumbai.	Career as a Company Secretary
6	12.09.2022	Mr. Gurumoorthy Mahalingam, Former Whole Time Member – SEBI, Former Executive Director – RBI	A talk on Evolution of Capital Markets in India and the recent reforms.
7	10.03.2023	Mr. Sarosh Amaria, Managing Director of Tata Capital Financial Services Ltd.	A talk on Non-Banking Finance Companies in India: Charting their journey from yesterday to tomorrow
8	29.01.2024	Hon'ble Justice M. Karpaga Vinayagam, Former Chief Justice, High Court, Jharkhand.	Understanding the Indian Judicial System
9	17.05.2024	Mr. M. Damodar Kamath, Principal of Karnataka Bank Ltd Apex Staff Training College at Mangalore (Retd.) Chief Vigilance Officer, Indian Bank, Chennai (Retd)	Preventive Vigilance in Public Sector Institutions



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DIALOGUE SERIES

L NO	DATE	NAME	DESIGNATION
1	23-11-2019	Sri George Albuquerque Pai	Managing Partner, M/s. A. Albuquerque & Sons
2	19-03-2022	P K Kuruvila VSM	Air Vice Marshal
3	13-09-2022	Mr. Hormuz A. Bulsara	Chief Operating Officer and Chief Financial Officer, Tata Asset Management Ltd., (Tata Mutual Fund)
4	24-02-2023	Mr. Ratheesh R	General Manager, Union Bank of India.
5	29.09.2023	Smt. M. Aruna Shenoy	Novelist
6	07.06.2024	Sri Avijit Bhattacharya	Chief Human Resource Officer (CHRO), Tata Capital Limited



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2. Manel Srinivas Nayak Health Series

Interacting with healthcare experts is pivotal for fostering better health among students. Addressing the pressing issues of executive stress and lifestyle-related ailments, this program aims to instill a foundation of health awareness and cultivate positive habits early in life. Renowned doctors have actively engaged with our students, imparting crucial insights.

These interactions serve as a platform for students to acquire essential knowledge on maintaining good health, covering topics like nutrition, physical activity, hygiene, and mental well-being. This equips them with lifelong skills to make informed and healthy choices. Discussions emphasize preventive measures and strategies to mitigate risks associated with prevalent health issues such as substance abuse, sexual health, and mental health challenges.

Through these sessions, students gain awareness of common health concerns pertinent to their age group, such as eating disorders, stress management, sleep disorders, and the significance of regular medical check-ups. This heightened awareness promotes early intervention and supports overall well-being, empowering students to take charge of their health responsibly.

SN	DATE	NAME & DESIGNATION	TOPIC
1	19.10.2018	Dr. Ajithesh, Faculty, Mangalore University	Therapeutic Utilities of Yoga
2	19.12.2018	Dr. Savitha, Medical Officer, Primary Health Center, Bondel. Ms. Shruthi, Coordinator, District Tobacco Control Cell	Elocution Competition –Topic “Tobacco – Its effects and Control” In Association with National Health Mission
3	14.03.2019	Prof. Hilda Rayappan, Founder, Prajna Counselling Center	Mental Health and Addiction
4	10.10.2019	Dr. Ajay R. Kamath, Associate Professor, Dept. of Ophthalmology, KMC	Caring for your eyes



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5	23.03.2021	Dr. Savitha S.G. Medical Officer – Primary Health Center, Bondel, Mangalore	Covid – 19 Awareness
6	24.03.2021	Dr. Hanumantharayappa District Consultant – NTCP, Health and Family Welfare Department Zilla Panchayath, Kottara, Mangaluru	A Talk on Ill Effects of Tobacco Products Consumption
7	19-02-2022	Dr. Pramod Kumar, Associate Dean, KMC	It's not just skin deep
8	11.10.2022	Dr. Shubha Vinyasa, Owner and Consulting Dentist – Comfort Dental Care	Oral Care & Dental Health
9	22.06.2023	Dr. Manjunath Burdekar, Asst. Professor of Psychology at Concord University in West Virginia, USA	Topic: Resiliency: Handling pressure by not losing your cool
10	12.03.2024	Dr. Sangeetha K MBBS, MS, DNB, (MRCOG), M.Ch (Gynecological Oncology)	Awareness on Gynaecological Cancer



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The Manel Srinivas Nayak Knowledge, Health and Dialogue series helps our students understand how management professionals become successful leaders through a blend of attributes such as being knowledgeable, adaptable, possess good physical and mental health, strong communication skills, social responsibility, and empathy. Together, these qualities not only prepare our students for managerial challenges but also enable them to lead with integrity, empathy, and a commitment to both organizational success and societal impact.

