



MSNIM
MANEL SRINIVAS NAYAK
INSTITUTE of MANAGEMENT

MSNIM Besant Campus, Bondel, Mangaluru – 575 008, D.K. District, Karnataka State, India
(Affiliated to Mangalore University, Approved by AICTE)
(Sponsored by: Women's National Education Society)

Criterion 3 – Research, Innovations and Extension (110)

Key Indicator - 3.4 Extension Activities (40)



3.4.1 Outcomes of Extension activities in the neighbourhood community in terms of impact and sensitizing the students to social issues for their holistic development during the last five years

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WOMEN'S NATIONAL EDUCATION SOCIETY
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3.4.3 Number of extension and outreach Programmes conducted by the institution through NSS/ NCC/ Red Cross/ YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc.) and/or those organised in collaboration with industry, community and NGOs during the year & 3.4.4 Number of students participating in extension activities at 3.4.3. above						
	Year	Dated	Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme	Number of students participated in such activities
1	2018-19	02.04.19	MSNIM-Rotary Business Quiz	Rotary Club,Mangalore North	Awareness	600
2		08.06.19	A Beach Cleaning program at Panambur Beach	Coast Guard	International Coastal Beach Clean Up Campaign	175
3	2019-20	05.07.19	One Day Workshop on Preparation for MBA Entrance Test PG CET	Guru Sudhidra College,Bhatkal	Training	50
4		02.10.19	Swach Bharath cleaning campaign	BPCL	Swach Bharath	175
5		30.10.19	Vigilance Awareness Program	MRPL	Awareness	600
6		21.11.19	Crash Course on UGC NET/SLET	MSNIM	Training	50
7		27.11.19	Seminar on HR Analytics	Karavali Institute of Technology	Seminar	50
8		02.12.19	Preparation for UGC NET Exam	Dr.G. Shankar Women's First Grade College, Ajjarkad,	Training	48
9		12.12.19	Talk on Human Resource Management	Alva's College, Moodabidre	Training	60
10		17.12.19	Talk on Higher Education Opportunities after Degree	Dr. G. Shanker Womens First Grade College, Ajjarkadu,Udupi.	Training	60
11		19.12.19	Career Guidance Program Conducted	Government First Grade College, Vittla	Awareness	80
12		07.01.20	Career Guidance Program	Carmel College, Modankapu	Training	45
13		13.01.20	Career Guidance Program	GFGC,Punjalkatte	Training	80
14		05.03.20	two-day workshop on Enhancing Personal Effectiveness for a rewarding	MSNIM	Workshop	100
15		09.03.20	workshop on Digital Skills and Employability	Canara College, Mangalore	Workshop	60

16	2020-21	02.09.20	Career Guidance Program	GFGC Haleyangady	Training	58	
17		29.10.20	Vigilance Awareness Program	MRPL	Awareness	600	
18		02.12.20	Talk on Banking Trends to Scale Digital	Ramakrishna College, Mangalore	Training	35	
19		19.01.21	Catch the Rain campaign	National Water Missioin Scheme	Awareness	60	
20		04.03.21	Lecture on Knowledge Management	Dr. G. Shanker Womens First Grade College,	Training	60	
21		13.03.21	Entrepreneurship Meet	Canara Engineering College Alumni Association,	Training	50	
22		14.03.21	Webinar on Higher Education and Job Opportunities	MGM College, Udupi	Awareness	89	
23		23.03.21	Covid 19 Public Awareness Campaign	Primary Health Centre, Bondel, Mangalore	Health Awareness	100	
24		25.03.21	Guest Lecture on 'Artificial Intelligence and Mind Mapping System'	IQAC, Govindadasa College, Surathkal	Awareness	50	
25		2021-22	14.07.21	Covid 19 Vaccinatioin Drive	Primary Health Centre, Bondel, Mangalore	Health Awareness	60
26			19.08.21	Career Guidance Program	Richard Almeida College, Navunda, Kundapur	Awareness	50
27			19.03.21	Session on Power of Transferable Skill in Career Development	Srinivas University	Awareness	64
28			08.06.21	Dancethon 2021	MSNIM	Cultural	35
29			26.10.21	Digital Transofrmation in the Banking Sector	St .Aloysius College, Mangalore	Awareness	60
30	19.11.21		Catch the Rain Campaign	Nehru Yuva Kendra	Awareness	100	
31	24.11.21		Career Counselling Program	Raitha Sangha, Hospet, Bellary District.	Training	50	
32	16.12.21		Workshop on Resume Building	Besant Women's College, Mangalore	Training	50	
33	22.12.21		Talk on Corporate Social Responsibility	Govt. First Grade College, Carstreet, Mangalore	Education	50	

34	14.02.22	FDP on Agricultural priority mapping and rural economy	MGNCRE	Training	45
35	10.03.22	Business Quiz	Besant Women's College, Mangalore	Awareness	45
36	11.03.22	Session on Management Education	Govt.First Grade College, Balmatta, Mangalore	Awareness	50
37	22.04.22	Beach Cleaning	MSNIM Alumni Association	Cleanliness	50
38	19.05.22	Career Quiz	Govt. First Grade College, Baindur	Education	60
39	20.05.22	Career Guidance and Soft Skills Program	Dr.P.Dayanand Pai Govt.First Grade College,Carstreet	Training	80
40	17.06.22	Session on Higher Education Opportunities	Commerce Cell,GFGC, Hebri	Awareness	60
41	29.06.22	Chaithanya programme-Visit to Old Age Home	Sneha Bharathi Vidya Samsthe (R)	Social Responsibility initiative	25
42	19.07.22	How to crack the PG CET Entrance Test session	GFGC, Punjalakatte	Training	50
43	21.07.22	Orientation on : Know about CA,CS, CMA & ACCA	Dr. NSAM First Grade College, Nitte	Training	46
44	05.08.22	MSNIM-Rotary Business Quiz	Rotary Club,Mangalore North	Awareness	600
45	23.09.22	Workshop on How Tailor Yourself	Canara College, Mangalore	Training	68
46	03.11.22	Vigilance Awareness Program	MRPL	Awareness	62
47	09.11.22	Chilume	DKZP Model Higher Primary School, Kavoor	Joy of Giving	50
48	09.11.22	Chaitanya "The joy of giving"	Seva Ashrama	Joy of Giving	50
49	04.03.23	Mangaluru Entrepreneur's Day	Atal Incubation Centre Nitte	Entrepreneurship	100
50	15.03.23	Guest Talk on Higher Education and Opportunities Ahead	Prerana, PG Centre,GFGC, Kapu	Training	50
51	27.04.23	Talk on 'Start-up Mantras for Building for Building Leaders of Tomorrow'	Dr.P. Dayanand Pai P.Sathish Pai Govt. First Grade College,	Awareness	50

2022-23