



MSNIM
MANEL SRINIVAS NAYAK
INSTITUTE of MANAGEMENT

MSNIM Besant Campus, Bondel, Mangaluru – 575 008, D.K. District, Karnataka State, India
(Affiliated to Mangalore University, Approved by AICTE)
(Sponsored by: Women's National Education Society)

Criterion 3 – Research, Innovations and Extensions (110)
Key Indicator 3.2-Innovation Ecosystem (15)



3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years.

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WOMEN'S NATIONAL EDUCATION SOCIETY
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Total number of workshops/seminars/conferences listed below

Years	2022-23	2021-22	2020-21	2019-20	2018-19	Total
Total numbers in each year	15	12	8	13	1	49

Year	Name of the workshop/ seminar/ conference	Date From – To	Link to the Activity report on the website	Number of participants
2018-2019	Get out of Comfort Zone : A rout to successful Entrepreneurship	9/6/2019	“Getting out of comfort zone a rout to successful entrepreneurship” by Ms. Divyashree Gatti - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	135
	Global Entrepreneurial Insights: The Role of an International MBA	20/8/2019	Guest lecture by Dr. Amitabh Anand, Professor of SKEMA Business School, France on the topic 'Global Entrepreneurial Insights: The Role of an International MBA' - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	112
	Workshop on Research Awareness and Abstract writing: E - Poster and FDPon Research publication	9/4/2019	Workshop on Research Awareness and Abstract writing: E -Poster and FDPon Research publication - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	25
	Research Collaboration	9/9/2019	Guest Lecture by Mr. Habeeb Ur Rahiman, Assistant Professor, College of Business Management, Kingdom University, Bahrain on the topic 'Research Collaboration'. - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	115
	FDP on Research Case Writing	9/24/2019	FDP on “Research Case Writing” - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	10
	FDP on Innovative Pedagogy	10/18/2019	Faculty Development Programme on Innovative Pedagogy - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	10
	Faculty Training on Research	10/30/2019	Faculty Training on Research by Dr Amitabh Anand - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	10
	Entrepreneurial Opportunities in Stock Market	9/12/2019	Entrepreneurial opportunities in stock market - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	186
2019-2020	Glimse into platforms for innovative venture to showcase their ideas & Contents to Diverse Audience world wide	12/10/2019	Glimpse into the Media Industry by Brian Fernandes Chief Editor, NewsKarnataka - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	135



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	Dialog Series: Pathway to prosperity the Entrepreneurial Odyssey	11/23/2019	Manel Srinivas Nayak Memorial Dialogues on Professional Managers - Sri George Albuquerque Pai, Managing Partner, M/s A. Albuquerque & Sons - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	128
	FDP on research writing structure and techniques	1/11/2020	Faculty Development Program on Research Writing Structure and Techniques by Dr Nandan Prabhu on 11-01-2020 - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	12
	Entrepreneurship through Research	2/10/2020	Entrepreneurship through Research - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	86
	PRE CONFERENCE WORKSHOP ON START UP IN INDIA	2/19/2020	Pre Conference Workshop On Start-Ups - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	76
	National Conference on Start-ups in India: Challenges, Issues and Opportunities	2/20/2020	National Conference on Start-ups in India: Challenges, Issues, and Opportunities - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	92
	FDP on Manuscript Writing - 1	22.07.2020	Manuscript Writing - 1 - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	10
	FDP on Manuscript Writing – 2	30.07.2020	Manuscript Writing 2 - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	10
	A talk on “Corporate Expectation” by Ms. Divyashree Gatti	Monday, January 11, 2021	A talk on “Corporate Expectation” by Ms. Divyashree Gatti - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	56
	Paper Development Workshop	11.01.2021	A One Day Paper Development Workshop by Dr. Amitabh Anand - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	10
	INTELLECTUAL PROPERTY RIGHTS (IPRs)	04.02.2021	A webinar on Intellectual Property Rights - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	86
	Cautiousness in Entrepreneurs of Cyber security and E Commerce Security	2/20/2021	Cyber Security and E commerce security expert talk - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	53
	Entrepreneurship workshop at Canara College	3/13/2021	Alumni Report on Canara Engineering College Meet - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	15
2020 - 2021	Entrepreneurship and the Challenges	27-02-2021	Guest talk on 'Entrepreneurship and the Challenges', by Mr. Ullas Kamath, Joint Managing Director, Jyothy Laboratories Limited - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	56
2021-2022	Two-day Workshop on Corporate Readiness	9/27/2021 9/28/2021	Two-day Workshop on Corporate Readiness - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	40



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	New Educational Policy	3/6/2021	https://msnim.edu.in/news/new-education-policy-by-dr-sandeep-shenoy-dept-head-doc-mahe/	20
	Manel Srinivas Nayak Knowledge Series A Talks on Changing Role of Company Secretaries	20-03-2021	Manel Srinivas Nayak Knowledge Series - Guest Talk on 'Career as a Company Secretary' by Ms. Sarita Kamath, Head – Legal & Compliance and Company Secretary of Tata Capital Ltd, Mumbai - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	100
	ONE-DAY VIRTUAL INTERNATIONAL CONFERENCE On DIGITAL TRANSFORMATION'	26-03-2021	One Day Virtual International Conference on 'Digital Transformation' - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	120
	Corporate Etiquette	1/4/2021	Guest Lecture on 'Corporate Etiquette' by Mrs. Jyothika Shetty, Strategic Life Coach and Author - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	153
	Entrepreneurship Workshop organized by KCCI	10/5/2021	https://msnim.edu.in/news/internship-presentations/	50
	Baatho Baatho Mei	10/8/2021	MSNIM ALUMNI SERIES PANEL DISCUSSION 'BATOO BATOO MEIN - Manel Srinivas Nayak Institute of Management	60
	Entrepreneurship Workshop organized by UNDP	12/1/2021	The Entrepreneurship Development Programe - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	44
	Entrepreneurship & Business Model Canvas	3/18/2022	Entrepreneurship & Business Model Canvas-MSNIM Alumni series - Manel Srinivas Nayak Institute of Management	44
	Workshop on Project Writing - Dr Rashmi Kodikal, Graphical Era University	2/24/2022	https://msnim.edu.in/news/workshop-on-project-writing/	115
	Entrepreneurship & business Model canvas- MSNIM Alumni series Dr. Suprabha K R, NITK	3/18/2022	https://msnim.edu.in/news/one-day-virtual-international-conference-on-digital-transformation-of-business/	60
	Faculty development Programme on research methods	21-06-2022-25-06-2022	https://msnim.edu.in/news/faculty-development-programme/	10
2022 - 2023	Structured Equation Modling using Smart PLS	7/8/2023	Inauguration of MSNIM Research Centre followed by Experiential Workshop on Structural Equation Modeling using SmartPLS - Manel Srinivas Nayak Institute of Management	10



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Entrepreneurial Opportunities in Wealth Management	7/13/2022	Career Options in the Field of Wealth Management, Broking and Banking - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	58
Entrepreneurial Opportunities in International Trade	8/11/2022	"Emerging Issues in International Trade" - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	115
BIZTOPIA	8/17/2022	BIZTOPIA - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	68
Guest Talk on Structure of Project Work	08.12.2022	Guest talk on 'Structure of Project Work' by Dr. Rashmi Kodikal - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	68
MSNIM-NITTE Mangaluru Entrepreneurs Day	3/4/2023	Mangaluru Entrepreneur's Day - IGNITE 2023 - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	56
An experiential workshop on How to write an effective manuscript to a Scopus indexed journal	27.03.2023 To 31.03.2023	Faculty Development Programme 2023 - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	115
Guest Talk - Gender Sensitization	11.04.2023	Guest Talk on 'Gender Sensitization' by Dr. Meena Panikker (Principle, Sharada College, Mangalore) - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	118
One Day Hybrid International Conference on Sustainability in Industry 4.0	11.05.2023	One Day Hybrid International Conference on 'Sustainability in Industry 4.0' - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	120
A session on IPR	31.03.2023	Intellectual Property Rights - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	100
Experiential Workshop on Structural Equation Modeling using smart PLS	7/8/2023	Inauguration of MSNIM Research Centre followed by Experiential Workshop on Structural Equation Modeling using SmartPLS - Manel Srinivas Nayak Institute of Management	151
Food Waste Management	7/11/2023	Guest talk on Food Waste Management by Dr. Alwin D'Souza - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	68
How to set Future	7/24/2023	A Training Session by JC Mukesh Bhandari, Provisional National Trainer, JCI India on How to set Future-JCI Orientation - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	66
Scope and opportunities in Financial Services for an Entrepreneur	8/7/2023	Guest Talk on Scope and Opportunity in Financial Services by Mr. Umesh Revankar (Executive Vice Chairman at Shriram Finance Limited) - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	86



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Mastering the Digital Realm- A guide of Entrepreneurs in the age of Online Marketing	9/14/2023	"Mastering the Digital Realm: A Guide for Entrepreneurs in the Age of Online Marketing by Mr. Shubham Maskar - Manel Srinivas Nayak Institute of Management (msnim.edu.in)	65
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