



MSNIM
MANEL SRINIVAS NAYAK
INSTITUTE of MANAGEMENT

MSNIM Besant Campus, Bondel, Mangaluru – 575 008, D.K. District, Karnataka State, India
(Affiliated to Mangalore University, Approved by AICTE)
(Sponsored by: Women's National Education Society)

Criteria 2- Teaching- Learning and Evaluation (350)
Key Indicator- - 2.6. Student Performance and Learning Outcome (40)



2.6.1 Program Outcomes (POs) and Course Outcomes (COs) for all Programs offered by the institution are stated and displayed on website (25)

MANEL SRINIVAS NAYAK INSTITUTE OF MANAGEMENT

WOMEN'S NATIONAL EDUCATION SOCIETY

MSNIM, Bondel Campus, Mangalore – 575 008

Ph: 8951303111

Website: www.msnim.edu.in



MSNIM
MANEL SRINIVAS NAYAK
INSTITUTE of MANAGEMENT

MSNIM Besant Campus, Bondel, Mangaluru – 575 008, D.K. District, Karnataka State, India
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MANGALORE UNIVERSITY
DEPARTMENT OF BUSINESS ADMINISTRATION

MBA Program Outcomes 2019-20 Onwards

- Demonstrate the knowledge of management science to solve complex corporate problems using limited resources.
- Review research literature, identify and analyse management problems and utilize qualitative and quantitative methods to investigate and solve critical business problems.
- Identify business opportunities, design and implement innovations in work space.
- Integrate tools and concepts from multiple functional areas like finance, marketing, operations and human resource management to solve business problems.
- Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal, and cultural issues and the consequent responsibilities relevant to management practice.
- Incorporate ethical principles, diversity and multicultural perspectives when making business decisions.
- Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.
- Communicate effectively with all stakeholders of his role as a manager.
- Engage in independent and life-long learning.

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MBA Course Outcomes 2019-20 Onwards

I SEMESTER

Course Code	Name of the Course	Course Outcomes
MBAH401	Modern Organisation and Management	<ol style="list-style-type: none"> 1. Acquire knowledge on the evolution of Management discipline 2. Have understanding about the management concepts. 3. Be able to solve the problems of organizations in an integrated manner. 4. Understand the management challenges in the changing business world. 5. Comprehending & correlating all of the management roles that occur around with basic management concepts and principles. 6. Understand the overview of its management, management theory and practical applications. 7. Students should get a clear idea about the Strategic Management concept, its relevance, characteristics, nature, process and purpose.
MBAH402	Business Accounting and Finance	<ol style="list-style-type: none"> 1. Demonstrate theoretical knowledge and its application in real time accounting. 2. Demonstrate knowledge regarding accounting principles and its application. 3. Independently undertake financial statement analysis and take decisions. 4. Understand the basic financial concepts. 5. Evaluate the investment decisions. 6. Analyze the capital structure and dividend decisions. 7. Estimate working capital requirements.
MBAH403	Organization Behaviour and Communications	<ol style="list-style-type: none"> 1. Describe the key concepts of organizational behavior. 2. Enhance the ability in terms of control of human behavior in an organization. 3. Have knowledge on motivational factors that influence the individual behavior. 4. Have understanding about the organizational power and politics. 5. Understand theories about how managers should behave to motivate and control employees. 6. Build people and leadership skills essential for managerial success. 7. Appraise the basic principles of communication
MBAH404	Information Technology in Business	<ol style="list-style-type: none"> 1. Describe the conceptual framework for e trade, mobile trade, and social trade 2. Summarize the impact on society, markets & commerce of media, internet, social, digital, IoT, and related technologies. 3. Creation of illustrate interest & competitive edge in a digital business environment 4. Examine the changing position of intermediaries, the changing nature of the supply chain and the online and offline payment systems 5. Able to Classify the prevalent digital business models into different groups 6. Able to describe their advantages and limitations 7. Explaining the vast electronic business applications in today's world.

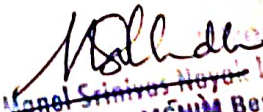
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MBAS409	Project management	<ol style="list-style-type: none"> 1. Understand the need for project management 2. Gain knowledge about business related projects. 3. Understand how to prepare project proposals. 4. Analyze the legal aspects relating to project management. 5. Prepare feasibility projects. 6. Analyze the project quality and value engineering 7. In depth knowledge about project performance and evaluation
MBAS410	Business Analytics	<ol style="list-style-type: none"> 1. Enable all participants to recognise, understand and apply the language, theory and models of the field of business analytics 2. Foster an ability to critically Analyze, synthesise and solve complex unstructured business problems 3. Encourage an aptitude for business improvement, innovation and entrepreneurial action 4. Encourage the sharing of experiences to enhance the benefits of collaborative learning 5. Instil a sense of ethical decision-making and a commitment to the long run welfare of both organisations and the communities they serve 6. Enable data-driven decision making that has the potential to increase profits and improve efficiency 7. With predictive analytics, allow businesses to plan for the future in ways that were previously impossible.

II SEMESTER

Course Code	Name of the Course	Course Outcomes
MBAS451	Human Resource Management	<ol style="list-style-type: none"> 1. Knowing HRM functions, concepts, role analysis that promotes the creation of a job description and job specification for different employee levels for students. 2. Synthesize information on recruitment process efficiency, sources & formal selection method comprehension. 3. Identify different types of preparation, and develop a training program. 4. Understand the concept of an organization's performance assessment process. 5. Have knowledge of the concepts and tools of HRM as relevant to industrial organisation 6. Have an understanding of the role of HRM in the overall strategy setting. 7. Able to know the importance of training and development, and performance appraisal.
MBAS452	Marketing Management	<ol style="list-style-type: none"> 1. Build a capacity to assess the impact of the marketing feature on the environment. 2. Able to formulate marketing strategies. 3. Understand psychological and sociological factors that influence purchasing. 4. Develop marketing strategies based on goals of product, price, position and promotion. 5. Able to segment the market 6. Analyse the product life cycle so as to overcome the competition 7. Analyse the recent trends in marketing.


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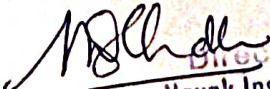
MBAS453	Indian Business Environment	<ol style="list-style-type: none"> 1. Students will get an understanding of the Business macro climate and various macroeconomic principles. 2. The student should understand past and present industrial policies and development over time, and how the structure of Indian Industry evolved over time. 3. The student will be exposed to different nation and state economic policies. 4. The students will be able manage their roles in the changing business scenario. 5. Able to Analyse the environmental factors that influence business. 6. Able to understand the impact of technical environment on business. 7. Able to assess the influence of nature on business.
MBAH454	Business Research Methods	<ol style="list-style-type: none"> 1. Identifying research problems and collecting relevant data analysis literature. 2. Write research design using methods of Exploratory and Descriptive Research. 3. To prepare a questionnaire on brand awareness, efficiency of public sector organizational training, attitude of investors towards mutual funds in any financial institution. 4. To conduct market surveys and investigate the perception of consumers towards any FMCG or business. 5. Able writing reports and methods of presentation. 6. Able to maintain Quality Criteria in Qualitative Research 7. Able to write research reports
MBAS456	Business Ethics and Social Responsibility	<ol style="list-style-type: none"> 1. Appreciate the concepts of business ethics 2. Understand the basic concepts of Indian Ethos 3. Able to understand and apply work ethos and values 4. Get familiar with the basic sources of Indian ethos and values 5. Understand the Indian Systems of learning. 6. Able to practice ethical principles. 7. Able to implement Indian ethos and morals.
MBAS462	Financial Services	<ol style="list-style-type: none"> 1. Understand the capital market operations. 2. Able to handle and work with underwriting organizations. 3. Able to evaluate the credit rating of financial instruments. 4. Able to work with treasury management activities. 5. Able to the evaluation of hire purchase and leasing. 6. Able to work with central and commercial banking operations. 7. Able to evaluate and sell insurance and banking products.




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III SEMESTER

Course Code	Name of the Course	Course Outcomes
MBAH501	Entrepreneurship and Start Ups	<ol style="list-style-type: none"> 1. Identifying research problems of entrepreneurs and able to provide solution for the same. 2. Acquire the skills to identify new areas of business. 3. Able to identify potential source of finance. 4. Acquire the skill to Analyze and identify the potential market for the new business. 5. Able to provide suggestions to face the Challenges of Woman Entrepreneurs 6. Able to evaluate the established business to acquire it. 7. Able to manage small business.
MBAH502	Strategic Cost Management	<ol style="list-style-type: none"> 1. Analyse the CVP techniques to determine optimal managerial decision 2. Experiencing on budgeting techniques 3. Making decision on cost analysis 4. use the theoretical knowledge for decision making 5. Analyse the financial position of the companies 6. Understand the practical difficulties in cost management 7. Able to prepare budgets for companies
MBAH503	Operations Research	<ol style="list-style-type: none"> 1. Able to identify the applications of OR in business. 2. Acquire the OR skills to manage business operations. 3. Understand the applications of multiple subjects to manage activities. 4. Understand the difference between real world problems and simulated problems. 5. Able to apply transportation models in business. 6. Able to understand and apply replacement decisions effectively. 7. Able to manage the projects with limited resources.
MBAS504	Strategic Financial Management	<ol style="list-style-type: none"> 1. Be familiar with functions of financial management and decision making. 2. Able value the financial assets for evaluation. 3. Able to evaluate leverages in decision making process. 4. Know various theories on capital structure and dividend policy. 5. Able to determine the value of securities and the value of the firm. 6. Comprehend the concept of Venture capital 7. Able to prepare and manage Project Planning.
MBAS505	Investment Analysis and Portfolio Management	<ol style="list-style-type: none"> 1. Acquire the knowledge of capital market and its functions and products. 2. Able to distinguish the investment products based on its risk and return. 3. Able to select and construct best portfolio. 4. Able to provide investment advice to the clients. 5. Able to identify and manage the risks associated with the investments avenues. 6. Able to use derivatives in managing risks. 7. Able to Analyze the capital market.
MBAS506	Tax Planning	<ol style="list-style-type: none"> 1. Acquire the knowledge of corporate and personal tax laws. 2. Able to Analyze the corporate and personal tax planning. 3. Understand the consequence of Tax Evasion, Tax Avoidance 4. Able to prepare and file personal tax returns. 5. Able to avail all kinds of reliefs, exemptions, deductions and tax benefits. 6. Understand the recent trends in tax laws. 7. Able to evaluate tax planning with regards to specific managerial decisions.


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MBAS507	Marketing Research and Consumer Behaviour	<ol style="list-style-type: none"> 1. Learn the tools and techniques to translate a marketing decision problem into a research question 2. Design a research plan, analyze the data gathered 3. Accurately interpret and communicate survey reports. 4. Translating the results into practical recommendations. 5. Identify the dynamics of human behaviour. 6. Analyze the basic factors that influence the consumer decision process. 7. To demonstrate how concepts may be applied to marketing strategy
MBAS508	Promotion and Distribution Management	<ol style="list-style-type: none"> 1. Students understand the pros and cons of promotion and distribution arrangements. 2. Realise how this helps the entire chain of marketing. 3. Experience the virtual marketing practices. 4. Practice the effectiveness of promotional programmes. 5. Have practical aspects of public relations 6. Understand the current trends in supply chain management. 7. Gain knowledge over technological development of e-commerce.
MBAS509	Retail Management	<ol style="list-style-type: none"> 1. Realise the job opportunities in retail management. 2. Get in-depth knowledge to become self-employed. 3. Students strive to become good retail managers. 4. Understand the practical difficulties in setting up of a retail outlet 5. Become entrepreneurs in retail business 6. Build retail stores. 7. Understand the challenges faced by the retail sector.
MBAS510	Learning and Development	<ol style="list-style-type: none"> 1. Understand the significance of training and development. 2. Practicality of HRD programmes in corporates. 3. Realise the importance of competency based training and management development programmes. 4. Inculcate the abilities to train workforce in the organisation 5. Facilitates to prepare employees to face the future challenges. 6. Prepares future trainers in corporate sector. 7. Translates employees to human resource
MBAS511	Employee Relations Management	<ol style="list-style-type: none"> 1. Understand the relationship between employer relatives and labor legislations. 2. Understand the importance of WPM and conflict management in industries. 3. In-depth knowledge on present scenario of industrial relations. 4. Demonstrate the knowledge in this area and solve complex corporate problems. 5. Identify business opportunities, design and implement innovations in work space. 6. Apply reasoning informed by the contextual knowledge in the given area. 7. Apply ethical principles for making judicious managerial decisions.
MBAS512	Stress Management	<ol style="list-style-type: none"> 1. Understand the cognitive variables of stress 2. Learn Managing Work-Life Balance 3. Preparing for better future by reducing the stress. 4. Demonstrate the knowledge in this area and solve complex corporate problems. 5. Identify business opportunities, design and implement innovations in work space. 6. Apply reasoning informed by the contextual knowledge in the given area. 7. Apply ethical principles for making judicious managerial decisions.


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IV SEMESTER

Course Code	Name of the Course	Course Outcomes
MBAH551	International Business Environment	<ol style="list-style-type: none"> 1. Able to face the challenges of international market. 2. Able to identify the factors influencing international business 3. Able to frame strategies to tackle the international business. 4. Able to distinguish countries based on competitiveness. 5. Able to manage the outsourcing activities. 6. Able to procure and manage FDI inflows. 7. Able to tackle the international trade barriers.
MBAS553	Behavioral Finance	<ol style="list-style-type: none"> 1. Understand the Behavioral finance, rational finance 2. Understand the market efficiency 3. Understand the Self Deception, Emotional factors and social forces in investment. 4. Understand strategies of well-known value investment. 5. Able to manage overconfidence and its causes. 6. Able to manage market outcomes. 7. Able to overcome psychological Biases
MBAS554	International Financial Management	<ol style="list-style-type: none"> 1. Understand the global financial environment and International Flow of funds. 2. Interpret the operation of financial market and exchange rate determination. 3. Recognize foreign exchange risk management. 4. Assess the various factors and methods to evaluate the country risk in the context of FDI. 5. Address the special issues involved in multinational capital budgeting and cash management. 6. Able to manage international fund flow. 7. Able to analyze and manage Country risk
MBAS555	Corporate Restructuring	<ol style="list-style-type: none"> 1. Acquire and demonstrate expert knowledge in the specific subject area of corporate restructuring. 2. Critically evaluate different types of Merger and Acquisition, take over and different strategies. 3. Understand the principles and techniques of corporate restructuring. 4. Able to manage tax issues associated with corporate restructuring. 5. Evaluate synergies of mergers & acquisition deals. 6. Able to procure financing for mergers and acquisitions. 7. Able to manage revival, rehabilitation and restructuring of sick companies
MBAS556	International Marketing Management	<ol style="list-style-type: none"> 1. Get practical experiences about import/export documentation. 2. Visualize the role of commercial banks and other financial institutions in export and import management. 3. Practical experience in export/import documentation 4. Demonstrate the knowledge in this area and solve complex corporate problems. 5. Identify business opportunities, design and implement innovations in work space. 6. Apply reasoning informed by the contextual knowledge in the given area. 7. Apply ethical principles for making judicious managerial decisions.


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MBAS557	Service Marketing	<ol style="list-style-type: none"> 1. creates an understanding what quality means and how customers develop perceptions of service quality 2. In depth knowledge on consumer behaviour in service delivery. 3. Practicality of service design and service standards. 4. Demonstrate the knowledge in this area and solve complex corporate problems. 5. Identify business opportunities, design and implement innovations in work space. 6. Apply reasoning informed by the contextual knowledge in the given area. 7. Apply ethical principles for making judicious managerial decisions.
MBAS558	Rural Marketing	<ol style="list-style-type: none"> 1. Develop required skills to manage rural customers. 2. Strategies to overcome the practical difficulties of rural marketing 3. Explore the job opportunities in rural marketing 4. Demonstrate the knowledge in this area and solve complex corporate problems. 5. Identify business opportunities, design and implement innovations in work space. 6. Apply reasoning informed by the contextual knowledge in the given area. 7. Apply ethical principles for making judicious managerial decisions.
MBAS559	Global Human Resource Management	<ol style="list-style-type: none"> 1. Get in-depth knowledge about the different dimension of GHRM. 2. Understand MNCs and their HR practices. 3. Acquire required competencies for international HR managers. 4. Demonstrate the knowledge in this area and solve complex corporate problems. 5. Identify business opportunities, design and implement innovations in work space. 6. Apply reasoning informed by the contextual knowledge in the given area. 7. Apply ethical principles for making judicious managerial decisions.
MBAS560	Compensation Management	<ol style="list-style-type: none"> 1. Develop remuneration and reward strategies. 2. Have an insight to compensation methods at different levels. 3. Get theoretical and practical input about salary structure of employees. 4. Demonstrate the knowledge in this area and solve complex corporate problems. 5. Identify business opportunities, design and implement innovations in work space. 6. Apply reasoning informed by the contextual knowledge in the given area. 7. Apply ethical principles for making judicious managerial decisions.
MBAS561	Performance Management	<ol style="list-style-type: none"> 1. Get practical expense to build high performing. 2. Understand the role of HR managers in performance management. 3. Able to build high performing teams. 4. Demonstrate the knowledge in this area and solve complex corporate problems. 5. Identify business opportunities, design and implement innovations in work space. 6. Apply reasoning informed by the contextual knowledge in the given area. 7. Apply ethical principles for making judicious managerial decisions

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- Demonstrate the knowledge of management science to solve complex business problems using logical solutions
- Review research literature, identify and analyze management problems and utilize qualitative and quantitative methods to investigate and solve a complex business problem
- Identify business opportunities, design and implement innovations in work space
- Integrate team and cross team multiple functional areas like finance, marketing, operations and human resource management to solve business problems
- Apply reasoning, supported by the contextual knowledge of business, health, safety, legal, and financial issues and the management practices relevant to management practice
- Integrate ethical principles, diversity and multicultural perspectives when making business decisions
- Function effectively as an individual, and as a member or leader in diverse teams, and in multiple offices settings
- Communicate effectively with all stakeholders of his role as a manager
- Engage in independent and lifelong learning

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Course Code	Name of the Course	Course Outcomes
MBA101	Business Organization and Management	1. Acquire knowledge on the evolution of management discipline 2. Have understanding about the management concepts 3. Be able to solve the problems of organizations in an integrated manner 4. Understand the management challenges in the changing business world 5. Comprehending & applying all of the management roles that occur around both business concerns and principles 6. Understand the overview of its management, management theory and practical applications 7. Monitor should get a clear idea about the Strategic Management concept, its relevance, characteristics, nature, process and purpose

Course Code	Name of the Course	Course Outcomes
MBA102	Business Accounting and Finance	1. Demonstrate theoretical knowledge and its application in real time accounting 2. Demonstrate knowledge regarding accounting principles and applications 3. Independently undertake financial statement analysis and take decisions 4. Understand the basic financial concepts 5. Evaluate the investment decisions 6. Analyze the capital structure and dividend decisions 7. Explain working capital requirements

Course Code	Name of the Course	Course Outcomes
MBA103	Business Law and Contract Law	1. Explain the key concepts of organizational behavior 2. Explain the theory of levels of control of human behavior in an organization 3. Have knowledge on motivational factors that influence the individual behavior 4. Have understanding about the organizational power and politics 5. Understand theories about how managers should behave to motivate and control employees 6. Build people and leadership skills essential for managerial success 7. Apply the best, from, style of communication 8. Describe the overall framework for ethical, mobile trade, and social issues 9. Summarize the impact of society, markets & commerce of media, business, social, digital, IoT, and related technologies 10. Create an insight and a competitive edge in a digital business environment 11. Understand the changing patterns of innovation, the changing nature of the supply chain and the online and offline payment systems 12. Able to identify the product digital business models in a different process 13. Able to detect their advantages and limitations 14. Explaining the new business, business applications in today's world

Course Code	Name of the Course	Course Outcomes
MBA104	Business Research Methods	1. Understand research problems of entrepreneurs and able to provide solution for the same 2. Assess the skills to identify new areas of business 3. Able to identify potential source of finance 4. Assess the skills to analyze and identify the potential market for the new business 5. Able to provide suggestions to face the Challenges of Human Resource Management 6. Able to plan the financial budget to acquire it 7. Able to manage small business

Course Code	Name of the Course	Course Outcomes
MBA105	Business Statistics	1. Apply the tools and techniques to translate a marketing decision problem into a research question 2. Develop a research plan, analyze the data gathered 3. Accurately interpret and communicate survey reports 4. Translating the results into practical recommendations 5. Identify the dynamics of human behavior 6. Analyze the basic factors that influence the consumer decision process 7. To summarize how concepts may be applied to marketing strategy 8. Students understand the pros and cons of promotion and distribution strategies 9. Explain how this fits the entire chain of marketing 10. Explain the retail marketing process 11. Practice the effectiveness of promotional programs 12. Have practical aspects of public relations 13. Understand the current trends in supply chain management 14. Gain knowledge over technology development of e-commerce 15. Get insight knowledge to become self-employed 16. Students serve to become good retail managers 17. Develop opportunities in retail business 18. Build retail stores 19. Understand the challenges faced by the retail sector 20. Understand the significance of training and development 21. Practicality of HRD programs in corporates 22. Retain the importance of competency based training and management development programs 23. Inculcate the abilities to train work force in the organization 24. Facilitates to prepare employees to face the future challenges 25. Prepares future leaders in corporate sector 26. Translates complex to human resource

Course Code	Name of the Course	Course Outcomes
MBA106	Business Law and Contract Law	1. Apply ethical principles for making judgments managerial decisions 2. Apply reasoning informed by the contextual knowledge in the given area 3. Apply ethical principles for making judgments managerial decisions 4. Apply reasoning informed by the contextual knowledge in the given area 5. Apply ethical principles for making judgments managerial decisions 6. Apply reasoning informed by the contextual knowledge in the given area 7. Apply ethical principles for making judgments managerial decisions

Course Code	Name of the Course	Course Outcomes
MBA107	Business Law and Contract Law	1. Apply ethical principles for making judgments managerial decisions 2. Apply reasoning informed by the contextual knowledge in the given area 3. Apply ethical principles for making judgments managerial decisions 4. Apply reasoning informed by the contextual knowledge in the given area 5. Apply ethical principles for making judgments managerial decisions 6. Apply reasoning informed by the contextual knowledge in the given area 7. Apply ethical principles for making judgments managerial decisions

Course Code	Name of the Course	Course Outcomes
MBA108	Business Law and Contract Law	1. Apply ethical principles for making judgments managerial decisions 2. Apply reasoning informed by the contextual knowledge in the given area 3. Apply ethical principles for making judgments managerial decisions 4. Apply reasoning informed by the contextual knowledge in the given area 5. Apply ethical principles for making judgments managerial decisions 6. Apply reasoning informed by the contextual knowledge in the given area 7. Apply ethical principles for making judgments managerial decisions

Course Code	Name of the Course	Course Outcomes
MBA109	Business Law and Contract Law	1. Apply ethical principles for making judgments managerial decisions 2. Apply reasoning informed by the contextual knowledge in the given area 3. Apply ethical principles for making judgments managerial decisions 4. Apply reasoning informed by the contextual knowledge in the given area 5. Apply ethical principles for making judgments managerial decisions 6. Apply reasoning informed by the contextual knowledge in the given area 7. Apply ethical principles for making judgments managerial decisions

Course Code	Name of the Course	Course Outcomes
MBA110	Business Law and Contract Law	1. Apply ethical principles for making judgments managerial decisions 2. Apply reasoning informed by the contextual knowledge in the given area 3. Apply ethical principles for making judgments managerial decisions 4. Apply reasoning informed by the contextual knowledge in the given area 5. Apply ethical principles for making judgments managerial decisions 6. Apply reasoning informed by the contextual knowledge in the given area 7. Apply ethical principles for making judgments managerial decisions

Course Code	Name of the Course	Course Outcomes
MBA111	Business Law and Contract Law	1. Apply ethical principles for making judgments managerial decisions 2. Apply reasoning informed by the contextual knowledge in the given area 3. Apply ethical principles for making judgments managerial decisions 4. Apply reasoning informed by the contextual knowledge in the given area 5. Apply ethical principles for making judgments managerial decisions 6. Apply reasoning informed by the contextual knowledge in the given area 7. Apply ethical principles for making judgments managerial decisions

Programme Outcomes

On effectively completing the program the student will be capable of:

PO1	Apply knowledge of management theories and practices to solve business problems.
PO2	Foster Analytical and critical thinking abilities for data-based decision making.
PO3	Ability to develop value based leadership ability
PO4	Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
PO5	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
PSO1	

Course Outcomes

<ul style="list-style-type: none"> • Acquire the knowledge of corporate & person tax laws • Able to analyze the corporate & personal tax planning • understand the consequence of tax evasion tax avoidance • Able to prepare & file personal tax avoidance • Able to avail all kinds of relief exemption deduction & Tax Benefits • Understand the recent trends in tax relief • Able to evaluate tax planning with regards to specific managerial decision

PO- CO Mapping

	PO1	PO2	PO3	PO4	PO5	PSO1
CO1	-	1	1	3	2	
CO2	2	1	-	3	-	
CO3	1	2	-	3	-	
CO4	1	3	-	1	2	
CO5	1	2	-	3	1	
CO6	1	2	-	3	-	
CO7	3	2	2	1	-	

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 Lecturer, MANU

Vision

To be recognized as a frontrunner in Management education in the country in consonance with the social, economic and ecological environment while striving to contribute to nation building through excellence in research and development activities

Mission

- To educate students at Post Graduate and Doctoral level to perform challenging managerial jobs in industry as a leader and achieve excellence as Entrepreneurs and Researchers.
- To provide excellent research and development facilities for faculty and students to undertake path breaking theoretical and applied research.
- To build national capabilities in management education and research in emerging areas. To uphold the values of Personal Integrity and Social Responsibility in all our decisions

Core Values

- Creativity and Innovation,
- Ethical Behaviour,
- Social Responsibility and Accountability,
- Leadership and Excellence

Programme Outcomes

On effectively completing the program the student will be capable of:

PO1	Apply knowledge of management theories and practices to solve business problems.
PO2	Foster Analytical and critical thinking abilities for data-based decision making.
PO3	Ability to develop Value based Leadership ability.
PO4	Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
PO5	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

Course Outcomes

- Acquire and demonstrate expert knowledge in the specific subject area of corporate restructuring
- Able to manage tax issues associated with corporate restructuring
- Able to procure financing for mergers and acquisitions
- Able to manage revival, rehabilitation and restructuring of sick companies

PO-CO Mapping

	PO1	PO2	PO3	PO4	PO5
CO1	X				
CO2		X			
CO3		X	X		
CO4				X	
CO5		X			X

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On 10th January 2023, a session was conducted to disseminate the knowledge of course outcomes and program outcomes to MBA students of MSNIM. The aim of the session was to ensure students had a clear understanding of what they could expect from each course and how it aligned with the overall program objectives. Through interactive discussions and presentations, students were provided with comprehensive insights into the learning goals, skills development, and career pathways associated with the MBA program. The session fostered a sense of clarity and purpose among the students, empowering them to make informed decisions about their academic journey and future endeavours.

The resource persons were Dr. Shilpi Saha, Assistant Professor, Manel Srinivas Nayak Institute of Management and Mrs. Nanditha Sunil, Assistant Professor, Manel Srinivas Nayak Institute of Management.



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On January 11th, 2023, MSNIM held a pivotal session dedicated to enlightening its faculty members on the course outcomes and program outcomes of the MBA curriculum. The session was meticulously designed to provide faculty with a comprehensive understanding of the objectives associated with each course and their alignment with the overarching goals of the program. Through interactive presentations and collaborative discussions, faculty members gained valuable insights into the intended learning outcomes and the strategies to effectively integrate them into their teaching methodologies. The session not only facilitated a deeper understanding among faculty but also underscored their vital role in nurturing students' academic growth and professional development. Overall, it was an enriching experience that emphasized the importance of faculty engagement in ensuring the success of the MBA program at MSNIM.

The resource persons were Dr. Shilpi Saha, Assistant Professor, Manel Srinivas Nayak Institute of Management and Mrs. Nanditha Sunil, Assistant Professor, Manel Srinivas Nayak Institute of Management.



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Stating and Displaying of Program Outcomes and Course Outcomes

Available in Hardcopy of Syllabus

Library

Computer Lab

Available in Softcopy of Syllabus

Mangalore University Website

Institute Website

Dhi Software (LMS)

Prominent ways of Disseminating Program Outcomes and Course Outcomes

Institute Notice Board

Internal Exam Answer Books

Course Instructor's Attendance Book

Creating Awareness in Faculty about CO and PO

During Faculty Meetings

Creating awareness in students about CO and PO

Classroom sessions by Course Instructors

Session by Academic Coordinator

Through Syllabus