

Build your CAREER in an Established B-SCHOOL



MANEL SRINIVAS NAYAK INSTITUTE of MANAGEMENT

Affiliated to Mangalore University | Approved by AICTE | Reaccredited by NAAC with 'A'Grade MSNIM Besant Campus Airport Road, Bondel, Mangaluru - 575008, Karnataka



OUR SPRAWLING CAMPUS WITH STATE-OF-THE-ART FACILITIES

EDUCATIONAL HUB

Undivided Dakshina Kannada is very aptly termed as the "Temple of Learning" or 'Mecca of Education'. Dakshina Kannada and Udupi districts offer quality education and attract students from all over the country and even from abroad.

ABOUT MANGALURU

MSNIM is based in Mangaluru, which is a beautiful coastal city located in the Southern Indian State of Karnataka between the Arabian Sea and the Western Ghat mountain ranges and is the administrative headquarters of Dakshina Kannada. Mangaluru is an endearing abode of picturesque beaches and lush greenery of the scenic countryside. Mangaluru though small in size still contributes to a lot of business activity and is the birth place of several nationalized banks. Apart from being one of the busiest port cities, it is a major Centre for the export of tiles, coffee and cashew.

OUR FOUNDER



Dr Annie Besant 1847-1933

The Institute draws inspiration from our founder, who was a prominent British socialist, theosophist, women's rights activist, writer and orator and supporter of Irish and Indian self-rule.



Sri Manel Srinivas Nayak

1913 - 1991

The institution derives its name from this great stalwart, as a tribute to his contributions to the growth of Besant Institutions. A multifaceted personality a political leader, social worker, temple trustee, banker and a great educationist he brought about transformational development of Women's National Education Society, which gave birth to several new institutions through his visionary leadership.

MEMBERS OF THE GOVERNING BODY



Sri Manel Annappa Nayak President, WNES



Sri V. Leeladhar Former Deputy Governor Reserve Bank of India



Sri Mukund Kamath Proprietor, Ideal Ice Cream Mangalore



Dr. Manjula K.T Vice President, WNES



Prof. Dr. Vasudeva Rao A.S. Former Director, TAPMI, Manipal



Ms. Vathika Pai Proprietor, Vathika International Travels, Mangalore



Dr. Ishwara P. Professor Commerce Department Mangalore University

in

The Director Technical Education, Govt of Karnataka, Bangalore

MSNIM has been consistently

achieving 100% results

University examinations.

Sri P. Suresh Pai Vice President, WNES



Sri Raghava Kamath Ex. General Manager Corporation Bank



Dr. Molly S. Chaudhuri Director, Manel Srinivas Nayak Institute of Management



Dr. Sharan Kumar Shetty Associate Professor Manel Srinivas Nayak Institute of Management

The Regional Officer All India Council for Technical Education SWRO, Bangalore



Reaccredited by NAAC with 'A' grade



Sri Jeevandas Narayan Secretary WNES Correspondent, MSNIM



Dr. Rajesh K Nayak Director, College of Banking & Finacial Studies, Oman



Dr. Puttanna K. Professor, MBA Department Mangalore University





Graduate Attributes:

Knowledgeable: Graduates are capable of applying knowledge and skills to real world situations and are digitally literate.

Good Planning and Execution: Graduates are effective task and deliverable planners and executors, ensuring the project's success.

Critical and Analytical Thinking: Graduates are open to, and reflect on new ideas, evidence and assumptions to arrive at logical solutions to problems.

Adaptability: Graduates are capable of adapting to a variety of scenarios in the global environment and continually self-develop themselves.

Communication Skills: Graduates can effectively collaborate and confidently communicate ideas and information to attain personal and professional objectives.

Social Responsibility: Graduates contribute positively to their profession, environment and society.

Empathy: Graduates gain the ability to understand and share others' feelings.

Creativity and Innovation: Graduates seek to develop creative and effective responses in new ways and form ideas to overcome challenges.

THE VISION

To be a Centre of Excellence in Management Education, Research, Consulting and leadership.

MISSION

To disseminate knowledge, skills and entrepreneurship culture in management through transformative learning experiences, research, and industry engagement.

CORE VALUES

Student Centric:

Foster a student-centric environment, which enhances quality learning leading to professional excellence.

Integrity:

Commitment to academic freedom, fairness, honesty, transparency and accountability in all our activities and actions.

Ethical behavior:

Create a learning atmosphere that encourages responsible, moral behaviour based on ethical principles and values.

Sustainability:

Provide learning opportunities for all students to develop the necessary knowledge, skills, attitudes, and values to contribute to a sustainable future.

Collaboration:

Provide a welcoming, supportive and collaborative learning environment for our stakeholders through cooperation, participation, and knowledge sharing.

Inclusiveness (Diversity):

Cultivate an open and accepting community by respecting and treating all staff and students equally and fairly.

Growth orientation:

Focus on building a culture of continuous improvement, embracing change with excellence to meet the future challenges and committing to meet the best standards.

DIRECTOR'S MESSAGE

The corporate world is an ocean of unlimited opportunities. The right qualifications, backed with passion, perseverance and intelligent effort enable one to reach the pinnacle of success. An MBA is the perfect qualification one needs to pursue a career as a management professional in today's corporate world. MBA equips you with professional knowledge and skills to improve your competence and puts you on to a good start in your career.

At Manel Srinivas Nayak Institute of Management, we welcome students who dream big and are eager to invest of themselves in their future. Our academic regimen is fully geared to bring out the best in you both through building a sound conceptual foundation and giving you practical industry exposure. The rigorous training that you receive with us will prepare you for facing challenges ahead with vision and confidence.

By opting for Manel Srinivas Nayak Institute of Management, you would be choosing the right institute to hone yourself for a brighter future as a management professional. We are a pioneering institute of this region, enjoying an educational legacy of over a hundred years. Our modern campus provides all that you need and more to prove your mettle. Furthermore we give you opportunities for interaction with top CEOs and Industry experts. Our placement services and alumni too are something to draw assurance and inspiration from.

Whether you plan to join an organization as an executive or desire to start your own business as an entrepreneur, our education will give you the cutting edge to perform better and attain success. How organizations work, how to make sound decisions, how to accurately identify opportunities and threats, and how to engage in team work are some of the basic resources that build one's managerial acumen. At our institution, we ensure that you gain the right inputs into the making of an able manager – something that will stand by you for your lifetime.

I look forward to seeing you shine as a brilliant student on our campus and wish you a bright future as successful managers and entrepreneurs.

> Dr. Molly S.Chaudhuri Director Manel Srinivas Nayak Institute of Management (MSNIM)

ABOUT THE

The institute is guided by the wisdom of corporate leaders on Governing Board like Mr. V. Leeladhar, Former Dy. Governor, Reserve Bank of India, and Sri Manel Annappa Nayak, President of WNES and others.

The inspiring saga of Besant Institutions began in 1918 when Dr. Annie Besant, the renowned social reformer, laid the foundation stone for Besant Primary School at Kodialbail in Mangalore. The school witnessed the visits of prominent freedom fighters such as Mahatma Gandhi and others.

Women's National Education Society (WNES), Mangalore established in 1943 took over the school administration from the Theosophical Society. Since then, the institution has recorded continuous growth under the leadership of its visionary administrators namely the late Manel Srinivas Nayak, late B. Damodar Prabhu, late Manel Krishna Nayak and the late Prof. P. P. Gomathi.

Their farsighted initiatives resulted in the establishment of seven institutions, namely Besant Pre-Nursery School, Besant Higher Primary School (Kannada Medium), Besant High School (Kannada Medium), Besant English School, Besant National Pre-University College, Besant Women's College and Besant Evening College.

In 1999, WNES spread out its wings to launch its most prestigious academic venture – the Manel Srinivas Nayak Institute of Management - on a new campus situated at Bondel, in the outskirts of Mangalore. This is today the flagship institution of WNES, being widely recognised as a frontrunner in modern management education.

In addition to offering a full-time course in management, the institute plans to offer a number of specialized Management Training Programs, Management Development Programs, Executive Development Programs, Certificate courses in Management and to organize seminars and workshops in collaboration / association with reputed institutions and universities in India and abroad. The two year regular MBA program is affiliated to Mangalore University and is approved by AICTE, New Delhi and Government of Karnataka. The Institute has been reaccredited with A grade by NAAC in 2019.

This MBA program is spread over 4 semesters, where students are introduced to the fundamental concepts in Management in the first year, and can opt for specialized subjects among Human Resources, Finance and Marketing in the second year. Students will undergo Summer Internship Training after the second semester, and Project work after the third semester, which exposes the students to the realities of the business world.

MBA PROGRAM

Teaching pedagogy

- Blended learning Classroom & Online
- Group discussions
- Case analysis
- Seminars and Presentations
- Industry visits and Interactions
- Role plays
- Live projects
- Peer learning by students
- Lectures by International Faculty
- Special guest lectures by industry experts

COURSE STRUCTURE

FIRST SEMESTER

Modern Organisation and Mangement Business Accounting and Finance Organisational Behaviour & Communication Information Technology and Business Economics for Managers Project Management

SECOND SEMESTER

Human Resource Management Marketing Management Indian Business Environment Business Research Methods Business Ethics and Social Responsibility Financial Services

THIRD SEMESTER (Hard Core)

Entrepreneurship and Start-ups Strategic Cost Management Operations Research

ELECTIVES (Soft Core)

Finance

Strategic Financial Management
 Security Analysis and Portfolio Management
 Tax Planning

Marketing

- Marketing Research & Consumer Behaviour
 Promotions and Distribution Management
- 3) Retail Management

Human Resource

- 1) Training and Development
- 2) Employees Relations Management
- 3) Stress Management

Hospital Administration Logistics Management

FOURTH SEMESTER (Hard Core)

International Business Environment Project Report

ELECTIVES (Soft Core)

Finance

- 1) Financial Services
- 2) International Financial Management
- 3) Corporate Financial Restructuring

Marketing

- 1) International Marketing Management
- 2) Services Marketing
- 3) Rural Marketing

Human Resource

- 1) Global Human Resources Management
- 2) Compensation Management
- 3) Performance Management

Hospital Administration Logistics Management

VALUE ADDED COURSES

- Personal Financial Planning
- Data Analytics
- Design Thinking
- Digital Marketing
- Tally
- Advanced Excel
- Data Analytics using SPSS
- GST
- Entrepreneurship
- Labour Laws



ELIGIBILITY

Graduates in any discipline coming under the 10+2+3 scheme with a minimum of 50% marks (45% for SC/ST/CATEGORY1) in aggregate including languages from a recognized University are eligible.

ADMISSION PROCEDURE

The candidates are required to appear for MAT/ CAT/CMAT/KMAT for admission on merit under management quota. The students aspiring for admission through the government quota have to appear for PGCET conducted by the Karnataka Examination Authority (KEA).

WHY MSNIM ?

- A sprawling Exclusive Campus spread over 4 acres of land
- ICT enabled Classrooms, AC Seminar Hall & Auditorium
- Wi-Fi enabled e-Campus, State of the art Computer lab
- Well stacked Library with Online journals
- Faculty with excellent Academic, Research and Industry credentials
- Industry interface through Summer Internship Program, Industrial Visits and Projects
- Corporate Mentoring
- Societal interface through myriad outreach activities
- Value Added Courses
- Excellent Placements
- Attractive Scholarship for Merit Students
- Bank Loan Assistance
- Indoor and outdoor Sports Facility
- Hostel Facility for Boys and Girls
- Counselor on call



SCHOLARSHIPS

As heirs to a priceless heritage of values from a honorary past, the institute tirelessly strives to bring higher education within the reach to all the young men and women who seek it, offering attractive scholarships to the economically disadvantaged but academically aspiring students.

DUAL SCHOLARSHIP TO MERITORIOUS STUDENTS



Entry Level:

Students with 70% and above in their Bachelor Degree Examination are eligible for Entry Level Scholarship.

Academic Excellence Scholarships:

The students who excel in academics during the programme spread over four semesters are eligible for Management Sponsored Academic Excellence Scholarships

TRAINING & PLACEMENT



The institute has a full-fledged Placement Cell and a full time Training & Placement Officer to ensure successful conduct of the following twin tasks:

The preparation of the students for the final placement commences on day one at our institute. Training sessions on self-introduction, cracking aptitude test, crafting resume, group discussion and micro presentation are arranged on a regular basis and resource persons from industry are invited to conduct these sessions. Students are encouraged and assisted to appear for competitive Exams like IBPS, NET, IAS, and KAS etc. The history of the institute, good corporate relationship and strong alumni network are the cardinal forces behind the successful placement drive of the institute. Leading corporate recruiters have visited us for Campus selection. Over 1000 alumni are currently pursuing fast-track careers in prestigious organisations.

Summer Internship

This is an unique program which offers opportunities for students to integrate the fundamental concepts imbibed in the classroom with the realities of the business world.

- To familiarise students with the changing expectations and challenges of the corporates
- To acquaint students with various functional aspects of the organisation
- To groom students for the challenges of the corporate world and thereby enhance the chances of placement
- The Summer Internship is undertaken by the students under the supervision of the company and the guidance of the faculty.

Corporate Mentoring

Every Student will receive mentoring from a corporate to prepare themselves for the corporate world.

OUR FACULTY



Dr. Molly S. Chaudhuri MBA(Marketing), MPhil (Management). PhD (Knowledge Management) Director

Dr. Molly has two and a half decades of work experience in academics and industry. She is a member of the Core Team of CII for Knowledge Management and also a member of the Knowledge Management Global Network. Certified Knowledge Manager from International Knowledge Management Institute, USA; Certified L&D Manager from Carlton Advanced Management Institute, Facilitator & Corporate Trainer, Past Division Director for Division F, District 121 of Toastmasters International. Life member of MMA, CASK, ISTD and Member of Kcommunity of Bangalore. Research Guide under Viswesvarayya Technological University, Belagavi. She has presented and published papers in leading national and International journals including Scopus & indexed journals.



Dr. Sharan Kumar Shetty Ph.D., MBA (Finance), KSET Associate Professor of International Finance and Banking

An acknowledged professional with vast experience in both academics and Industry. Veteran in the field of Management Education, Research and Administration with a vibrant career spanning nearly two decades that reflects rich Indian and overseas experience and year-on- year success in Teaching, Training, Research and Educational Leadership. Founder of Capital Advisors LLP. Started career in Accenture as an SME and served as a Visiting Faculty in XLRI, Christ, PESIT, IBS, IBMR, IIBS. Moved to Malaysia to continue his further academic service. He has undertaken assignments in Sri lanka, Bhutan, Philippines, Vietnam, Cambodia, Thailand and Malaysia. He holds a credit of training executives of top Indian and foreign banks like ICICI, Axis, Kotak, RBL and Malaysian Bank. Presented and Published research papers in National and International Journals.



Dr. Shilpi Saha B.Tech, MBA, Ph.D. (HR & Analytics) Assistant Professor

She has over 6 years of academic experience with 1 year of faculty experience in NITK Surathkal. She is UGC-NET qualified and she has 9 journal publications (Scopus and ABDC indexed) with an h-index of 3 and over 100 citations. She has hands-on experience in SPSS, Structural Equation Modeling and Bibliometric analysis softwares and she has conducted many Research workshops. Her research interests include organisational behaviour, business analytics and human resource management. She has presented and published papers in international management conferences conducted by several IIMs and IISc.



Dr. K. Vidyavathi MA (Economics), M.Phil., Ph.D.

She has 25 years of rich experience in research (excluding Ph.D.) and teaching. She has worked on 3 major research projects, funded by UGC, Ministry of Agriculture and Ford Foundation, New Delhi as research associate in the Department of Economics, Bangalore University and Institute for Social and Economic Change (ISEC) Bangalore. Also she has independently done three research projects. She has taught both theory and practical papers viz., Managerial Economics, Principles and Practices of Banking, Risk and Insurance Management, Research Methodology, Business Environment, Quantitative Techniques/Statistics. Financial Planning and Wealth Management and International Finance . She has published more than 20 research papers in national and international journals.



Dr. Shilpashri.A PhD, MBA (Finance), NET(JRF)

Dr. Shilpashri is a Gold Medallist in MBA and has secured 3rd rank in BBM. She works as an independent researcher and also as an educational vlogger in her own YouTube channel 'Study Management' that covers various management related topics. She has presented her research papers in several National and International Conferences. Her research papers have been published in various edited books and peer reviewed journals.



Ms. Ashalatha M. Sc., M. Lib.Sc., MBA Chief Librarian / Asst. Professor

With three master's degrees she has 25 years of academic experience. She has served in MIT, Manipal and WGSHA Manipal. Attended various workshops and presented research papers in National and International conferences and received best paper award and best paper presentation award. Her areas of interests are Organization behaviour, Management Information Systems and Human Resource Management.



Ms. Reema Frank MBA(HRM), (PhD.), Asst. Professor

She has 14 years of experience in both industry and academia. 3 years of work experience as a HR Manager in a Dubai based interior furnishing company. She has worked for VTU affiliated MBA colleges for the past 9 years. She is presently pursuing PhD under Visves-varaya Technological University in the area of Human Resource Management. She has presented many papers in national and international conferences and reputed journals.



Ms. Nanditha Sunil MBA (Finance) Assistant Professor (Finance & Taxation)

She is an alumna of MSNIM institute from the batch of 2002; She has over 12 years of corporate work experience with companies like Bharthi Telecom and IDBI bank in India, as well as with ABN AMRO Bank & Studio 52. She has served as faculty at The Cambridge University, Dubai Campus. Her field of interests vary from Banking, Taxation and Accounting. She has trained people for customer care, Behavioural science in the corporate scenario. She is a Research Scholar & Registered for PhD at Srinivas University.



Ms. Chitranjali MBA (Marketing) Assistant Professor

She has over a decade of work experience in education & nonprofit sectors handling various roles in academic & corporate. Her areas of expertise include training/teaching, events, content writing, project management, corporate sales & marketing. She is an alumna of the institute from 2005 batch, who believes being curious & creative is what makes you alive. She is passionate about teaching, painting & reading. She is a yoga enthusiast and an animal lover, volunteering for animal rescues.



Mr. Suresh Shenoy MBA, Admission Coordinator / Asst. Professor

Two decades of rich industry and academic experience. He has organized several workshops and conferences for both students and members of teaching community. He has successfully executed many industry consultancy projects and also participated in various conferences and workshops organized by prestigious institutions apart from publishing papers in national journals.



Mr. Deepak Bangera BBM, MBA Marketing

He is an MBA Marketing from ICFAI Business School-Pune. With close to 12 years of corporate experience. He has worked with Media companies like Times of India, Star India Pvt Ltd, Yahoo Web Services, Hindustan Times and Komli Media Network. He has taught VTU affiliated institute in subjects related to Marketing, HR and Digital Marketing. Advertising has been an area of key expertise.



Mr. Thyagraj IT Admin

He is an MSW (Human Resource Management) graduate with over 6 years of experience in both industry and academia. He has got 5 years of work experience as a Quality manager for a UK based Bank. He has skills like designing and maintaining websites. creating and updating content, implementing security protocols, creating backups, sorting out software issues, and much more.

CAMPUS FACILITIES



AUDITORIUM & SEMINAR HALL

Being an active campus with wide ranging academic, co-curricular and extra-curricular activities, the institute maintains a spacious indoor auditorium 'Nethravathi' with a large seating capacity for conducting various programmes and events. This is supplemented with additional conference facilities like 'Swarna', an air-conditioned academy hall and 'Kaveri', a seminar hall to host seminars, workshops etc.

SPORTS & FITNESS

Our vibrant campus life includes the best of avenues for promoting health and fitness. The institute provides facilities for a wide range of outdoor sports such as Volleyball, Badminton, Cricket, Kabaddi and indoor games like Table Tennis, Carom and Chess.





HOSTEL & FOOD COURT

The institute campus includes separate wellfurnished hostels for boys and girls. The hostels are well maintained under the disciplinary supervision of a resident warden. The hostels has an excellent food court serving delicious and hygienic food appealing to Indian tastes.

RESEARCH CENTRE

Being an institution of higher learning, research is actively encouraged in our institute. A research committee headed by the Director facilitates and mentors research activities with the following objectives:

- To enable scholars to pursue PhD in the field of various management areas
- To encourage faculty to take up any funded research of university/AICTE
- To facilitate faculty to take up market research/ business research
- To motivate paper presentation in national and international journals



LIBRARY



The institution has a spacious library and reading room with an exquisite collection of management books, related journals and periodicals. The library subscribes to a number of national and international journals and periodicals including J-Gate+ online access for extensive reference by the faculty and students.

COMPUTER LAB



The PC lab is equipped with latest Dell computers and state-of-the-art technology. Students are encouraged to use laptops and the campus offers Wi-Fi connectivity.



Variety of planned activities throughout the year enable the students to tap their best abilities through interactions and hands-on experiences, thereby leading to knowledge enhancement and skill development.

Samanvaya

A forum to express creativity and talent.

National and International

Conferences

A platform for sharing of knowledge and expertise with professionals and achievers.

Live Projects

Where students put theory into practice

Industry Connect

MSNIM - MRPL Vigilance awareness program and programs in association with Kanara Chamber of Commerce & Industry.

What makes us special

Edify

An intercollegiate Management Fest

Agneya Inter disciplinary Cultural Fest

Guest Lectures

Regular Guest Lecture programs from the academicians, industry experts and entrepreneurs

Institute Innovation Council

A forum to develop new ideas and nurture analytical skills

Incubation Cell

Provide opportunities for the young entreprenuers to nurture theirs ideas

Language lab

Where students expand their communication and leadership skills.

Entrepreneurship Development Cell

In association with KCCI and ISTD Develop industry specific skill sets.

Women Development Cell

Foster gender equity, sensitivity and safety

Chilume, Chaithanya

Outreach programs to engage with the community for overall development.

Corporate Campus Connect

Tie up with Corporates who interact with the students

A distinctive feature of the institute is the "I WANT TO KNOW" series. Four distinct platforms where stalwarts in the field of business, management, health and other professions share their insights.

MSNM Knowledge Series

Leading Industry professionals engage students in meaningful discussion on contemporary issues

MSNM Health Series

Prominent Health professional educate the students on various aspects of Health and Fitness

MSNM Alumni Series

Alumni will share their professional knowledge with the students

MSNM Dialogue Series

Professional managers and industry icons share their success stories with the institute in dialogue with our institute mentor Sri. V. Leeladhar, Former Deputy Governor, RBI.

MSNM International Series

An online series facilitating students with alumni and industry interaction

MSNIM ALUMNI ASSOCIATION (MSNIMAA)

MSNIMAA has a well connected alumni network of over 1,200 students. Most of the alumni of the institute pursue successful careers in various industrial sectors across the globe. They actively take part in the placement drive of the Institute through campus placement assistance. They also share their experience with the present students through lecture in the 'Alumni Speaks' forum. The institute also organizes events for the Alumni with a view to strengthen the bond and corporate networking.



Mr. Nelson D'Souza (1999-01 Batch) Director & Investment Advisor Julius Baer INDIA

"My career has a very humble beginning . Like any normal young man, I was trying to find a purpose and wanted to achieve many a dreams. Achieving some of these dreams, I owe it partly to my MBA alma mater, MSNIM. The institute gave me a chance in life to have a stepping stone to success with a post graduation degree and the right inspiration instilled by many a teachers who put me on a path to self discovery and self confidence.



Ms. Reema Shetty (2002-04 Batch) HR Team Lead, Menzies Aviation Bobba Kempegowda International Airport, Bangalore

"The Institute and the Faculty here showed me that the world is full of possibilities. The passion with which the Faculty involved with the students made us excel in academics. There was a holistic approach to ensure we developed as good Management students and future Managers."



Ms. Kavitha M (2003-05 Batch) Manager-Finance and Controlling, Mercedes-Benz Research and Development India Pvt Ltd

"The education provided, values imparted, and the peer support has made a huge difference in providing confidence and direction in my Professional endeavour"



Mr. Mahesh Sharma (2006-08 Batch) Senior Finance Manager Mercedes-Benz Research and Development India Pvt Ltd, Bengaluru

"My college days were a cherished and pleasant experience. The faculty members were very compassionate and motivated the students to reach beyond strengths and enrich their knowledge. The credit of my transformation and success will be attributed to this college, which has helped me to be a successful finance professional today.



Ms Deeksha Punja (2011-13 Batch) Asst. Branch Manager KarnatakaBank Ltd. Navi Mumbai

"I am fortunate for choosing this institute for they have the excellent and committed faculty striving hard in excelling the students in all dimensions. It has always groomed us towards our career and also boosted our morale what the budding entrepreneurs and managers need through their deeds."



Mr. Sharan Shetty (2011-13 Batch) Territory In Charge AMUL, GCMMF Ltd

"I personally developed within two year of my Master studies at MSNIM, and the level of self confidence, and knowledge about the reality increased a lot."



Ms. Lathika (2002-04 Batch) Technical Recruiter Global Talent Acquisition Microsoft India

"The MBA program at MSNIM helped me bridge the gap by acquiring high-value industry skills, building connections, and preparing for real-world challenges. In retrospective, I feel the three things that contributed most were - my MSNIM batch, my professors, and the wonderful part of the Full-Time MSNIM MBA program and will always be grateful for everything it gave me. I have gained a new perspective into the challenges that businesses face, and it helped me to use the skills and knowledge gained to help add value in the workplace."



Mr. Mohnish N Jathan (2015-17 Batch) Sales Officer Ramco Systems

"MSNIM boosted my Confidence, Personality, Sharpened my Communication skills & gave me Practical Knowledge...Helped me come out of my comfort zone..."



(2016-18 Batch) Zonal Operations Manager AstraZeneca Pharma India Ltd

"This is the place which made me be confident, to be self reliant, where I overcame my fears, learned to be independent. I could find a complete package of education with success at MSNIM"



MR. Akhilesh B S (2017-19 Batch) Tax Analyst Ernst and Young

"Institution has supported, guided and encouraged me to attain the best experience of learning. I got an opportunity to represent the institution in various national and international conferences held during the studies and also presented B-Plan for "i5 Business Summit" held in IIM Indore. Institution also encouraged us to take many initiatives to organize various fests and NGO activities which has enhanced us to lead the best social life."



Mr. Bharath Shetty (2011-13 Batch) Finance andAdministration Business Analyst IBM India Pvt Ltd. Bangalore

"I would like to thank MSNIM institution for being so supportive and helping me throughout to develop my personality thereby making me what I am today. The faculty and college management have been very helpful and friendly."



Ms. Shivani Sudhir Suvarna (2019-21 Batch) Senior HR Executive Heisetasse Beverages Pvt Ltd.(Third Wave Coffee)

It wouldn't be too much if I say "MSNIM has placed an integral part in shaping my life".

I came out as a fresh graduate with lot of aspiration and was really lucky to get this institute which helped live all of them. My institute not only helped me in my academic excellence but also gave me a platform to showcase my talent and encouraged me to come out of my comfort zone. The motivation and guidance from my faculties helped me secure my first job in my very first attempt. I will forever be thankful to MSNIM.



Ms. Nikshitha B Kulal (2013-15 Batch) Senior Financial Service Manager ICICI Prudential Life Insurance Company

"My institution has taught me to keep walking and Survive the test of time."



Ms. Sonia Philip Dsouza (2020-22 Batch) HR Manager Reliance Jio Ltd.

"It was a great and wonderful journey in MSNIM. MSNIM family helped me throughout my journey and enhanced my skills and abilities. Thank you MSNIM."

GUEST SPEAKERS



Mr. V. Leeladhar Former Deputy Governor Reserve Bank of India INDIA



Dr. Zanuldin Ahmad Deputy Vice Chancellor Manipal International University - Malaysia MALAYSIA



Dr. Vasudeva Rao Former Director TAPMI INDIA



Mr. Jeevandas Narayan Former Managing Director State Bank of Travancore INDIA



Dr. Habibullah Khan Registrar, Global Nxt University MALAYSIA



Mr. Raghav Kamath Former General Manager Corporation Bank INDIA



Mr. Nelson D'souza Director & Investment Advisor Julius Baer, INDIA



Dr. Sudhir Ranjan Sen Gupta

Advisor to

Malaysian Universities

MALAYSIA

Dr. Juhary Ali Dean, Asian E- University MALAYSIA



Dr. Jason Fitzsimmons Dean, Manipal University Dubai UAE



Dr. Mohan Avvari Dean, Nottingham University MALAYSIA



Dr. Rajesh Nayak Director, Training College of Banking and Financial Studies OMAN



Mr. Bobby Pauly Founding Member & Partner of the Tata Opportunities Fund INDIA



Mr. Arun Nayak Management Consultant Alix Partners, USA



Dr. Madanmohan Rao Research Director Yourstory.com INDIA



Dr. Rajini Kumar University Tunku Abdul Rahman (UTAR) MALAYSIA



Dr. Mamata Bhandar Professor, Global Nxt University, Singapore



Dr. Susela Devi Professor, Sunway University, MALAYSIA



Dr. Syriac Nellikunnel Associate Professor Mahasa University MALAYSIA



Prof. Akbar Ali Associate Professor University Malaysia of Computer Science & Engineering - MALAYSIA



Dr. Khyati Shetty Datta Abbotsford, British Columbia Canada



Mr. Mohan Kumar Practice Head Cloud Services, WIPRO INDIA



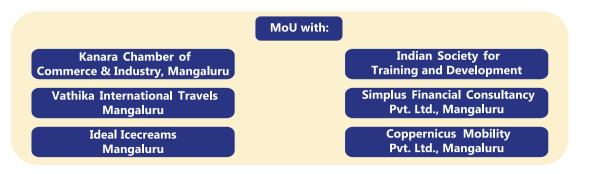
Dr. Amitabh Anand Associate Professor SKEMA Business School Paris FRANCE



Mr. Rudolf D'Souza Chief Knowledge Officer AFCONS Infrastucture Ltd. INDIA

Eminent Speakers / Visitors to the campus

- Dr. Y.V. Reddy, Former Governor, Reserve Bank of India
- Sri Mohan V. Tankasale, Former Chief Executive, Indian Banks Association
- Harish Bhat, Brand Custodian TATA Sons Ltd.
- Sri Pravin Kadle, MD, Former CEO, Tata Capital Ltd.
- Swami Sarvasthananda, Head Ramakrishna Mission, Rajkot
- Sri G. Padmanabhan, Former Executive Director and Former Chairman of Reserve Bank of India
- Sri Prakash Padukone, All England Open Batminton Champion
- Hari Om Roy, Chairman, Lava International Ltd.
- Sri Ullas Kamath, Joint MD, Jyothi Laboratories Ltd.
- Dabbawalas from Mumbai
- Sri Shreepadre, Environmentalist
- Sri Gopal Menon, CFO, Axis Mutual Fund
- Sri Gopal Vittal, MD, CEO, Bharti Airtel Ltd.
- Dr P.S. Harsha, IPS, Police Commissioner, Mangalore
- Dr Srikumar Menon, Director, Narcotics Cell, MAHE
- Sri DB Mehta, Chairman, CREDAI, Mangalore
- Sri K Laxminarayanan, AGM, BIRD, Mangalore
- Smt. Sunalini Menon, CEO, Coffee Labs. Bangalore
- Smt. Laxmi Kumaran, GGM, Marketing Coordination and Branding, MRPL
- Sri Pramod Madhwaraj, Former Minister of Sports Govt. of Karnataka
- Sri Raghunandan Kamath, Chairman, Naturals Icecreams, Mumbai
- Sri Pradeep Pai, Chairman, Hangyo Icecreams Ltd.
- Sri M. Subramanyam, Commissioner of Customs, Central excise
 & Tax
- Sri George Albuquerque Pai, A. Albuquerque & Sons
- Mr. Panduranga Hegde, Finance Director, Deutche Bank, Singapore



OUR PROMINENT RECRUITERS



MBA Rank Holders from Mangalore University



Ms. SHIVANI SUVARNA 3rd Rank (2019-21 Batch)



Ms. MEGHA N. NAYAK First Rank (2018-20 Batch)



Mr. RAVIRAJ KUMAR 3rd Rank (2018-20 Batch)



MS. ANUSHA KAMATH 3rd Rank (2018-20 Batch)



Ms. ANJANA T.V. 5th Rank (2018-20 Batch)





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