




**MSNIM**  
**MANEL SRINIVAS NAYAK**  
**INSTITUTE of MANAGEMENT**

MSNIM Besant Campus, Bondel, Mangaluru – 575 008, D.K. District, Karnataka State, India  
(Affiliated to Mangalore University, Approved by AICTE & Accredited by NAAC with 'A Grade')  
(Sponsored by: Women's National Education Society)

**List of Academic and Industry MOUs**

Sl. No	Academic Institution	Date of M.O.U
1	Canara Engineering College, Bantwal	18 <sup>th</sup> November 2020
2	Dr. B. B. Hegde First Grade College, Kundapura	27 <sup>th</sup> September 2019
3	St. Agnes College, Mangaluru	2 <sup>nd</sup> December 2020
4	The Indian Society for Training and Development (ISTD), Mangaluru Udupi Chapter	14 <sup>th</sup> March 2020
5	Trisha College, Udupi	13 <sup>th</sup> June 2017
6	Government First Grade College, Punjalakatte	11 <sup>th</sup> January 2022
7	Mahatma Gandhi Memorial College, Udupi	29 <sup>th</sup> January 2021
8	Government First Grade College, Kavoov	1 <sup>st</sup> July 2020
9	Manjunatha Pai Memorial Government First Grade College of Professional & Business Management, Karkala, Udupi	24 <sup>th</sup> February 2021
11	Trisha College of Commerce and Management, Alake, Kudroli, Mangalore	29 <sup>th</sup> July 2022
12	AJ Institute of Management, Mangalore	2 <sup>nd</sup> August 2021
13	Shri Madhwa Vadiraja Institute of Technology and Management	12 <sup>th</sup> January 2021
14	Government First Grade College, Carstreet	17 <sup>th</sup> September 2019
15	Canara Degree College, Mangalore	11 <sup>th</sup> December 2020

Sl. No	Industry	Date of M.O.U
1	Kanara Chamber of Commerce and Industry, Mangalore	4 <sup>th</sup> December 2021
2	Ideal Ice Cream, Mangalore	1 <sup>st</sup> September 2021
3	Simplus Financial Consultancy Limited, Mangalore	1 <sup>st</sup> September 2021
4	Vathika International Travels, Mangalore	1 <sup>st</sup> September 2021
5	Atal Incubation centre NITTE	16 <sup>th</sup> May 2022
6	CA Anwesh Shetty	15 <sup>th</sup> December 2020
7	M/s Kamath Enterprises	11 <sup>th</sup> December 2019
8	St. George's Homeopathy	24 <sup>th</sup> January 2022
9	Innaumation Medical Devices Pvt Ltd	1 <sup>st</sup> September 2021
10.	People Gamut HR Solutions.	24 <sup>th</sup> September 2024

  
Signature of the Director

**Director**  
**Manel Srinivas Nayak Institute of Management**  
**MSNIM Besant Campus**  
**Bondel, MANGALORE - 575 008**

## **BUSINESS INCUBATION MUTUAL AGREEMENT**

### **BETWEEN**

AIC NITTE Incubation Center Nitte Karkala, a Company Incorporated Under Section 8 of the Companies Act, 2013 having its Registered Office at Karkala Udipi 574110 Karnataka India, represented by its authorised signatory, from now on referred to as 'AIC NITTE'. AIC NITTE has been approved and set up as an Incubation centre under the Atal Innovation Mission, NITI Aayog, Government of India, to support innovators and startup businesses to become successful entrepreneurs.

### **AND**

Manel Srinivas Nayak Institute of Management (MSNIM) is a premier management institute based in the coastal city of Mangaluru in Karnataka state, India. The institution's vision is an offshoot of the educational movement initiated by the renowned Theosophist, social reformer and freedom fighter Dr Annie Besant. MSNIM was established in 1999 when it became the first private institute to offer an MBA programme under affiliation to Mangalore University and approved by AICTE. Recently, it has been re-accredited by NAAC with 'A' grade.

From now on, referred to as the "Parties",

### **WHEREAS:**

The parties have mutually agreed to collaborate on the following areas for effective and efficient engagement towards strengthening and streamlining innovation and incubation programs:

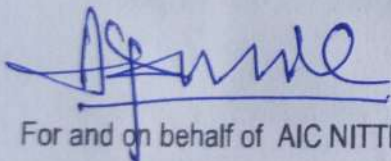
1. The parties will share best practices in incubation and innovation and help each other develop effective incubation programs.
2. AIC NITTE and MSNIM will help each other organise seminars, webinars, or conferences in the field of entrepreneurship.
3. The parties will provide a pool of mentors to guide and support incubated startups.
4. The parties will help each other's incubated startups in conducting market research, analysis, and validation and connecting investors.
5. Both Parties may work as outreach partners for sourcing startups to apply for their respective incubation programs.
6. Both parties may help each other build a relationship with angel investors and VC funds.
7. Both parties may help each other create market connections for their incubated startups.



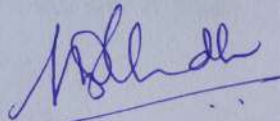
8. This MoU does not constitute any economic commitment to the other party or any other third person. It should not be construed as a contract of any kind.
9. The parties represent that they have the full power and authority to enter into this MOU in general, and none of the objects stipulated herein is against public policy.
10. The Parties shall designate their respective representatives who shall be the primary point of contact on behalf of that party.
11. The parties may negotiate amendments to this MOU, if necessary, to meet the evolving requirements. Any modification and indications to the MOU will require written approval from both parties.
12. The duration of this MoU is for a period of 3 years from 16<sup>th</sup> May, 2022 to 15<sup>th</sup> May, 2025. It can be extended with a mutual written agreement by both parties.
13. The MoU can be terminated without assigning any reason by giving a 1-month notice to the other party under this MoU.
14. In case of disagreement between the Parties regarding the interpretation or application of the provisions of this Memorandum, the Parties will resolve them through negotiations and consultations.

#### RELATIONSHIP BETWEEN PARTIES

This MoU is not intended to be legally binding, but it expresses the intentions and understandings between both parties.



For and on behalf of AIC NITTE -  
Dr. A P Achar  
CEO



For and on behalf of Manel Srinivas Nayak Institute of Management  
Dr. Molly S Chaudhari  
Director

**Manel Srinivas Nayak Institute of Management**  
**MSNIM Besant Campus**  
**Bondel, MANGALORE - 575 008**

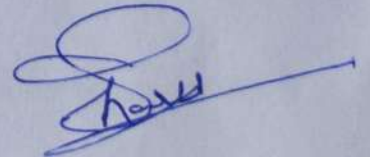
Place: Mangalore

Date: 16<sup>th</sup> May, 2022



P. Deeksha

1. Witness:



Dr. Shuman Shetty

2. Witness:



# Collaboration

Between

A J Institute of Management, Mangalore – 575 006,

(hereinafter called as AJIM)

and

Manel Srinivas Nayak Institute of Management,

Mangalore – 575 008,

(hereinafter called as MSNIM),





## **A Bird's-eye-view of its Credentials**

Having begun its journey in 1999, **A J Institute of Management** has carved a distinguished name in the field of teaching, learning, research, publication and extension activities over the period. A brief report of its credentials is presented below.

**Management as Visionary Performers:** The Institute is functioning under Laxmi Memorial Education Trust ®, (LMET), which was propounded in 1992 by the well-known industrialist and munificent philanthropist Sri A.J. Shetty. Today, LMET is able to establish institutions of quality and excellence ranging from medicine to management. The Institute is guided by a **Governing Council** in its day-to-day affairs and an **Academic Advisory Board** comprising renowned people of integrity, knowledge and commitment from different walks of life in its academic issues

## **2.2 MSNIM**

Manel Srinivas Nayak Institute of Management (MSNIM) is a premier management institute based at the coastal city of Mangalore in Karnataka. The Institute is an offshoot of the educational movement initiated by the renowned Theosophist, social reformer and freedom fighter Dr. Annie Besant. The institute is promoted by Women's National Education Society (WNES), a leading and veteran organization for the promotion of education and women empowerment, which has its roots in the Theosophical Society of India founded by Dr. Annie Besant and a legacy of more than 100 years.





In 1999, WNES spread out its wings to launch its most prestigious academic venture – the Manel Srinivas Nayak Institute of Management – on a new campus situated at Bondel, in the outskirts of Mangalore. In addition to offering a full-time course in management, the institute plans to offer a number of specialized Management Training programs, Management Development Programs, Executive Development Programms, Certificate courses in Management and to organize seminars and workshops in collaboration/associations with reputed Institutions and Universities in India and abroad. The MBA course offered is affiliated to Mangalore University and is approved by AICTE, New Delhi and Government of Karnataka. The Institute has been reaccredited with 'A' grade by NAAC in 2019.

**Objectives:**

1. To promote and enhance academic interest between AJIM and MSNIM
2. To share the expertise in knowledge and skills available in both these Institutes.
3. To serve the society through academic-related activities.
4. To promote research and consultancy for students and faculty in both Institutes.

**Terms of understanding:**

1. Both Institutes will arrange to share their faculty expertise for guest lectures and in other specialized areas at mutual convenience.
2. The students of both Institutes may be supported to do internships and undertake research in and around Mangalore.
3. Both Institutes may join hands in some socially beneficial programmes to be conducted in their respective jurisdiction.





4. Both Institutes will jointly promote research and any other academic-related programmes from time to time.
5. If there are any financial implications the same will be borne as agreed upon separately in individual activities. Both Institutes are free to withdraw from their collaboration by giving notice without assigning any reasons.

This collaboration is signed by Dr. T Jayaprakash Rao on behalf of A J Institute of Management, Kottara Chowki, Mangalore – 575 006

and

by Dr. Molly S. Chaudhuri, Director, Manel Srinivas Nayak Institute of Management, Bondel, Mangalore on 2<sup>nd</sup> day of August 2021.

*T. Jayaprakash Rao*

Director  
A J Institute of Management  
Kottara Chowki, Mangalore – 575 006

PRINCIPAL / DIRECTOR  
A.J. INSTITUTE OF MANAGEMENT (AJIM)  
KOTTARA CHOWKI  
MANGALORE - 575 006

*Molly S. Chaudhuri*

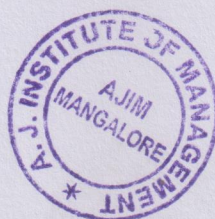
Director  
Manel Srinivas Nayak Institute of Management  
Bondel, Mangalore – 575 008

Director  
Manel Srinivas Nayak Institute of Management  
MSNM Besant Campus  
Bondel, MANGALORE - 575 008

Witness 1

*Dr. Reema Frank*

Dr. Reema Frank  
Associate Professor  
MSNM



Witness 2



# **Collaboration**

Between

Manel Srinivas Nayak Institute of Management, Mangalore – 575 008

and

A J Institute of Management, Mangalore – 575 006

## **1. Preamble**

The aforesaid Institutions have mutually discussed and intend to have a formal understanding between them for academic cooperation and mutual benefit in the interest of the development of the Institutions as well as providing benefit to the students of both Educational Institutions.

## **2. Profiles of Collaborating Institutions**

### **2.1 A J Institute of Management, Mangalore**

A J Institute of Management is an Institution offering an MBA programme, recognized by AICTE, New Delhi and affiliated with Mangalore University. The institute is formally committed to the development of professional and managerial skills in the promising youngsters of the country to scheme new heights in the field of management studies and aims at “Developing people” by helping the potential managers to possess a range of appropriate knowledge, values, skills and competencies. Being established in 1999, the Institute is successfully catering to the needs of society as per the lines of expectations of the corporate world.



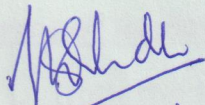


3. Both the Institutes may join hands in some socially beneficial programmes to be conducted in their respective jurisdiction.
4. MSNIM may afford special privileges for the students of CCM in pursuing higher education which may include concession in fee.
5. Both the Institutes will jointly promote research and any other academic related programmes from time to time.
6. If there are any financial implications the same will be borne as agreed upon separately in individual activities. Both the Institutes are free to withdraw from their collaboration by giving a notice without assigning any reasons.

This collaboration is signed by Dr. Molly S. Chaudhuri on behalf of MSN Institute of Management, Bondel, Mangalore – 575 008

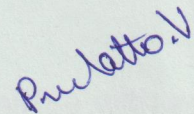
and

by Dr. Premalatha V., Principal of Canara College, Mangalore, on 11<sup>th</sup> day of December 2020.



Director  
Manel Srinivas Nayak Institute of Management  
(MSNM Besant Institute of PG Studies)  
Bondel, Mangalore – 575 008

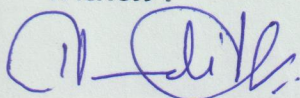
MSNM BESANT INSTITUTE OF P.G. STUDIES  
BESANT VIDYA KENDRA  
BONDEL, MANGALORE - 575 008



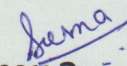
Principal  
Canara College  
Mangalore

Principal  
Canara College  
Mangaluru - 575 003

Witness 1



[Nanditha Sini]



Witness 2

(SREMA PRABHU S.)



## **Collaboration**

Between

Manel Srinivas Nayak Institute of Management, Mangalore - 575 008,  
(hereinafter called as MSNIM),

and

Canara College, Mangalore (hereinafter called as CCM)

The aforesaid Institution have mutually discussed and intend to have a formal understanding between them for academic cooperation and mutual benefit in the interest of development of the Institutions as well as providing benefit to the students of both the Educational Institutions.

### **Objectives:**

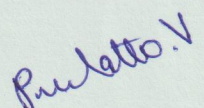
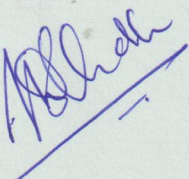
1. To promote and enhance academic interest between MSNIM and CCM,
2. To share the expertise in knowledge and skill available in both these Institutes.
3. To serve the Society through academic related activities.
4. To promote research and consultancy for students in both the Institutes.

### **Terms of understanding:**

1. Both the Institutions will arrange to share their faculty expertise with each other for guest lectures and in other specialized areas on mutual convenience.
2. The students of both the Institutes may be supported to do internship, undertake research in and around Mangalore.

(Contd.....2)

DIRECTOR  
MSNM BESANT INSTITUTE OF P.G. STUDIES  
BESANT VIDYA KENDRA  
BONDEL, MANGALORE - 575 008



Principal  
Canara College  
Mangaluru - 575 003

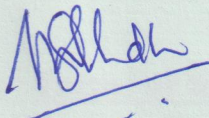


3. Both the Institutes may join hands in some socially beneficial programmes to be conducted in their respective jurisdiction.
4. MSNIM may afford special privileges for the students of PDPPSP GFGC Mangalore, Carstreet in pursuing higher education which may include concession in fee.
5. Both the Institutes will jointly promote research and any other academic related programmes from time to time.
6. If there are any financial implications the same will be borne as agreed upon separately in individual activities. Both the Institutes are free to withdraw from their collaboration by giving a notice without assigning any reasons.

This collaboration is signed by Dr. Molly S. Chaudhuri on behalf of Manel Srinivas Nayak Institute of Management, Bondel, Mangalore – 575 008

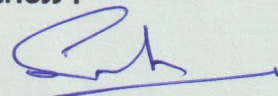
and

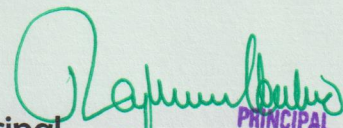
by Prof. Rajashekar Hebbar C., Principal of PDPPSP Govt. First Grade College, Mangalore, Carstreet, on 17<sup>th</sup> day of September 2019.

  
Director  
Manel Srinivas Nayak Institute of Management  
(MSNM Besant Institute of PG Studies)  
Bondel, Mangalore – 575 008

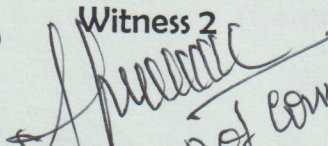
DIRECTOR  
MSNM BESANT INSTITUTE OF P.G. STUDIES  
BESANT VIDYA KENDRA  
BONDEL, MANGALORE - 575 008

Witness 1

  
Sunish Sheng  
MSNM Institute of Management  
Bondel, Mangalore

  
Principal  
PDPPSP GFGC  
Mangalore, Carstreet

DR. DAYANANDA PAI-P. SATHISHA PAI  
GOVT. FIRST GRADE COLLEGE MANGALORE  
CARSTREET MANGALURU - 575 001

(1) Witness 2  
  
(HOD of Commerce)



# **COLLABORATION**

Between

Manel Srinivas Nayak Institute of Management, Mangalore - 575 008,  
(hereinafter called as MSNIM),

And

Dr. P Dayananda Pai- P Sathisha Pai Government First Grade College,  
Mangalore, Carstreet, (Hereinafter called as PDPPSP GFGC, Mangalore,  
Carstreet)

The aforesaid Institution have mutually discussed and intend to have a formal understanding between them for academic cooperation and mutual benefit in the interest of development of the Institutions as well as providing benefit to the students of both the Educational Institutions.

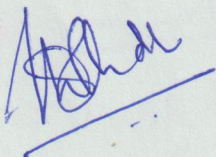
## **Objectives:**

1. To promote and enhance academic interest between MSNIM and PDPPSP GFGC, Carstreet,
2. To share the expertise in knowledge and skill available in both these Institutes.
3. To serve the Society through academic related activities.
4. To promote research and consultancy for students in both the Institutes.

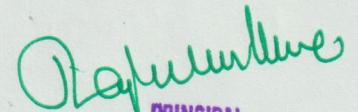
## **Terms of understanding:**

1. Both the Institutions will arrange to share their faculty expertise with each other for guest lectures and in other specialized areas on mutual convenience.
2. The students of both the Institutes may be supported to do internship, undertake research in and around Mangalore.

(Contd.....2)



DIRECTOR  
MSNM BESANT INSTITUTE OF P.G. STUDIES  
BESANT VIDYA KENDRA  
BONDEL, MANGALORE - 575 008



PRINCIPAL  
DR. P. DAYANANDA PAI - P. SATHISHA PAI  
GOVERNMENT FIRST GRADE COLLEGE MANGALORE  
CARSTREET, MANGALURU - 575 001



# **COLLABORATION**

Between

Manel Srinivas Nayak Institute of Management, Mangalore – 575 008,  
(hereinafter called as MSNIM),

And

Government First Grade College, Punjalakatte - 574233 (Hereinafter called as  
GFCC, Punjalakatte)

The aforesaid Institution have mutually discussed and intend to have a formal understanding between them for academic cooperation and mutual benefit in the interest of development of the Institutions as well as providing benefit to the students of both the Educational Institutions.

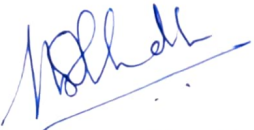
## **Objectives:**

1. To promote and enhance academic interest between MSNIM and GFCC, Punjalakatte.
2. To share the expertise in knowledge and skill available in both these Institutes.
3. To serve the Society through academic related activities.
4. To promote research and consultancy for students in both the Institutes.

## **Terms of understanding:**

1. Both the Institutions will arrange to share their faculty expertise with each other for guest lectures and in other specialized areas on mutual convenience.
2. The students of both the Institutes may be supported to do internship, undertake research in and around Mangalore.

(Contd.....2)



**Director**

**Manel Srinivas Nayak Institute of Management  
MSNIM Besant Campus  
Bondel, MANGALORE - 575 008**



**Principal**

**Govt. First Grade College  
Punjalkatte, D. K. 574 233**



3. Both the Institutes may join hands in some socially beneficial programmes to be conducted in their respective jurisdiction.
4. MSNIM may afford special privileges for the students of GFGC, Punjalakatte in pursuing higher education which may include concession in fee.
5. Both the Institutes will jointly promote research and any other academic related programmes from time to time.
6. If there are any financial implications the same will be borne as agreed upon separately in individual activities. Both the Institutes are free to withdraw from their collaboration by giving a notice without assigning any reasons.

This collaboration is signed by Dr. Molly S. Chaudhuri on behalf of Manel Srinivas Nayak Institute of Management, Bondel, Mangalore – 575 008

and

by Prof. Ravishankara B, Principal of Government First Grade College, Punjalakatte - 574233 on 11<sup>th</sup> January 2022.



Director  
Manel Srinivas Nayak Institute of Management  
Bondel, Mangalore – 575 008

**Director**  
**Manel Srinivas Nayak Institute of Management**  
**MSNIM Besant Campus**  
**Bondel, MANGALORE - 575 008**



Principal  
Govt. First Grade College  
Punjalakatte, D. K. 574 233  
Principal  
GFGC Punjalakatte  
Punjalakatte

Witness 1



(Mrs. Reema Agnes Frank)

Witness 2



Prof. Briti. K. Rao  
Head, BBA Dept.



**COLLABORATION**  
Between

Manel Srinivas Nayak Institute of Management, Mangalore – 575 008,  
(hereinafter called as MSNIM),

And

Shri Madhwa Vadiraja Institute of Technology & Management, Bantakal  
(Hereinafter called as SMVITM, Bantakal)

The aforesaid Institution have mutually discussed and intend to have a formal understanding between them for academic cooperation and mutual benefit in the interest of development of the Institutions as well as providing benefit to the students of both the Educational Institutions.

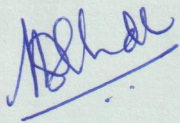
**Objectives:**

1. To promote and enhance academic interest between MSNIM and SMVITM, Bantakal.
2. To share the expertise in knowledge and skill available in both these Institutes.
3. To serve the Society through academic related activities.
4. To promote research and consultancy for students in both the Institutes.

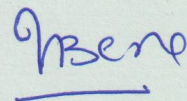
**Terms of understanding:**

1. Both the Institutions will arrange to share their faculty expertise with each other for guest lectures and in other specialized areas on mutual convenience.
2. The students of both the Institutes may be supported to do internship, undertake research in and around Mangalore.

(Contd.....2)



DIRECTOR  
MSNIM BESANT INSTITUTE OF P.G. STUDIES  
BESANT VIDYA KENDRA  
BONDEL, MANGALORE - 575 008



Prof. Dr. Thirumaleshwara Bhat  
Principal  
SHRI MADHWA VADIRAJA  
INSTITUTE OF TECHNOLOGY & MANAGEMENT  
BANTAKAL - 574 115  
UDUPI DIST., KARNATAKA



# **COLLABORATION**

Between

Manel Srinivas Nayak Institute of Management, Mangalore - 575 008,  
(hereinafter called as MSNIM),

And

Shri Madhwa Vadiraja Institute of Technology & Management, Bantakal  
(Hereinafter called as SMVITM, Bantakal)

The aforesaid Institution have mutually discussed and intend to have a formal understanding between them for academic cooperation and mutual benefit in the interest of development of the Institutions as well as providing benefit to the students of both the Educational Institutions.

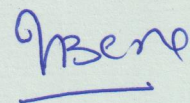
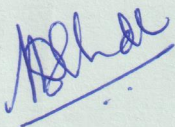
## **Objectives:**

1. To promote and enhance academic interest between MSNIM and SMVITM, Bantakal.
2. To share the expertise in knowledge and skill available in both these Institutes.
3. To serve the Society through academic related activities.
4. To promote research and consultancy for students in both the Institutes.

## **Terms of understanding:**

1. Both the Institutions will arrange to share their faculty expertise with each other for guest lectures and in other specialized areas on mutual convenience.
2. The students of both the Institutes may be supported to do internship, undertake research in and around Mangalore.

(Contd.....2)



Prof. Dr. Thirumaleshwara Bhat  
Principal  
SHRI MADHWA VADIRAJA  
INSTITUTE OF TECHNOLOGY & MANAGEMENT



## **Collaboration**

Between

Manel Srinivas Nayak Institute of Management, Mangalore – 575 008,  
(hereinafter called as MSNIM),

and

Mahatma Gandhi Memorial College, Udupi (hereinafter called as MGM)

The aforesaid Institution have mutually discussed and intend to have a formal understanding between them for academic cooperation and mutual benefit in the interest of development of the Institutions as well as providing benefit to the students of both the Educational Institutions.

### **Objectives:**

1. To promote and enhance academic interest between MSNIM and MGM,
2. To share the expertise in knowledge and skill available in both these Institutes.
3. To serve the Society through academic related activities.
4. To promote research and consultancy for students in both the Institutes.

### **Terms of understanding:**

1. Both the Institutions will arrange to share their faculty expertise with each other for guest lectures and in other specialized areas on mutual convenience.
2. The students of both the Institutes may be supported to do internship, undertake research in and around Mangalore.

(Contd.....2)



DIRECTOR  
MSNIM BESANT INSTITUTE OF P.G. STUDIES  
BESANT VIDYA KENDRA  
BONDEL, MANGALORE - 575 008





3. Both the Institutes may join hands in some socially beneficial programmes to be conducted in their respective jurisdiction.
4. MSNIM may afford special privileges for the students of MGM in pursuing higher education which may include concession in fee.
5. Both the Institutes will jointly promote research and any other academic related programmes from time to time.
6. If there are any financial implications the same will be borne as agreed upon separately in individual activities. Both the Institutes are free to withdraw from their collaboration by giving a notice without assigning any reasons.

This collaboration is signed by Dr. Molly S. Chaudhuri on behalf of MSN Institute of Management, Bondel, Mangalore – 575 008

and

by Dr. Devidas S. Naik, Principal of Mahatma Gandhi Memorial College, Udupi, on 29<sup>th</sup> day of January 2021.

Director  
Manel Srinivas Nayak Institute of Management  
(Manel Srinivas Nayak Memorial  
Besant Institute of PG Studies)  
Bondel, Mangalore – 575 008

DIRECTOR  
MSNM BESANT INSTITUTE OF P.G. STUDIES  
BESANT VIDYA KENDRA  
BONDEL, MANGALORE - 575 008

Witness 1

Nanditha Sunil

Principal  
MGM College, Udupi



RAMKISH KARLA



## **MEMORANDUM OF UNDERSTANDING**

Between

**Kanara Chamber of Commerce & Industry, Mangaluru.**

and

**Manel Srinivas Nayak Memorial Besant Institute of PG Studies, Mangaluru.**

This non-financial Memorandum of Understanding (MOU) is made on 5th December, 2019, between The Kanara Chamber of Commerce & Industry, Mangaluru (herein referred as "KCCI") and Manel Srinivas Nayak Memorial Besant Institute of PG Studies, Mangaluru (herein referred as "MSNM Besant")

The KCCI, Mangaluru is a not for profit Company and the apex body in the region which works along with the members, for the empowerment and betterment of the business community and strives for the development of trade, commerce and industry, entrepreneurs, and has rendered remarkable service to the economic progress of Dakshina Kannada. The KCCI is having its office at Bunder, Mangaluru, managed by the Board of members and represented by its President Sri Isaac Vas, hereinafter referred as the FIRST PARTY.

And

MSNM Besant, Mangaluru, affiliated to Mangalore University, located at Bondel, Mangaluru, and conducting a Post Graduate programme Masters in Business Administration, represented by its Director, Dr. Molly Sanjay Chaudhuri, herein referred as SECOND PARTY.



## **SCOPE OF MOU**

Whereas KCCI having various business firms ranging from small to very large enterprises as its members and whereas MSNM Besant having various students who are undergoing educational training and whereas KCCI through its members will be able to enhance the confidence of the students, by nurturing young minds and help budding young talents.

This collaboration is between KCCI and MSNM Besant, with the objective of having industry-institute interface. The students of MSNM Besant who seek a rewarding career in finance and management or to become entrepreneurs, shall get hands-on information and knowledge through this mutual understanding between the KCCI and MSNM Besant.

## **VISION and MISSION of KCCI**

### **VISION**

To evolve as a catalyst of growth for the area of Dakshina Kannada guided by the business ethics and traditions evolved in this region over the years and driven by the sustained enthusiasm of making the best use of the rich material and intellectual resources of this region.

### **MISSION**

Mission of making Dakshina Kannada a favourable destination for investment and economic growth by:

- Promoting quality and best business practices amongst our members.
- Being proactive in partnering with the governmental agencies in formulating and implementing favourable business policies.
- Empowering the business, trade and industrial community with the best of business intelligence.
- Making the commercial establishments of this area globally competitive and giving them global recognition.
- Promoting responsible corporate citizenship among our members and facilitating social harmony and inclusive growth of all the sections of the society.



**VISION and MISSION of Manel Srinivas Nayak Memorial Besant Institute of PG Studies, MANGALURU.**

**VISION**

- To be a centre of excellence in the sphere of Post Graduate Education and Research, and to prepare business leaders having concern for human values and ethics.

**MISSION**

- To nurture high standards in academics, research and consultancy by upholding quality and continuous improvement so as to disseminate relevant contemporary knowledge and skills in the field of business management among students, researchers and corporate participants.
  - To develop and shape future business leaders with a global outlook, high ethical standards and utmost care for the human values.
  - To nurture creativity among students and foster positive attitude, honesty, integrity and social concern in their profession and business; and thereby groom socially responsible citizens for the nation.
- 
1. In collaboration with MSNM Besant or other colleges, KCCI shall conduct programmes relating to self-employment, deliberations on Entrepreneurship Development etc.
  2. To the best of its ability, KCCI shall strive to provide opportunities for Internships to the students through the members of KCCI.
  3. To direct its members to seek Consultation services from the faculty of MSNM Besant.
  4. Wherever possible, assist in arranging field visits to the industries for giving practical exposure to the students.
  5. In collaboration with MSNM Besant, arrange to conduct guest lectures by Micro, small and medium scale entrepreneurs to provide knowledge to the students and to help them to become industry-ready.



6. In collaboration with Institutions and Industry experts arrange to conduct short-term certificate courses, workshop, guest lectures and similar programs for faculty to up-grade existing skills of faculty.
7. Arrange periodic meetings by Industrial Officials with Departmental Faculty heads to assess and evaluate the need for employable graduates/postgraduates.
8. Encourage members of KCCI to access skilled candidates who have shown potential through Campus Recruitment.
9. Collaborate with other institutions to conduct Joint Community Development programmes with the students of the institutions in local areas to promote and accomplish joint community goals.

#### **ROLE OF MSNM BESANT**

1. MSNM Besant shall strive to depute students and faculty to the workshops or programmes organised by KCCI.
2. MSNM Besant shall strive to participate and host Faculty Development Programmes in the institutions for faculty from affiliated institutions at a nominal fee. MSNM Besant shall invite members of KCCI for such program.
3. MSNM Besant shall collaborate with the KCCI in organising programmes or workshops in the college.
4. MSNM Besant shall assist the KCCI to organise guest lectures/workshops by the member industrialists in the College.
5. MSNM Besant in collaboration with the KCCI, its members & industry connected institutions help in developing curricula keeping in mind the present and future industrial needs of the state and nation-wide needs.
6. MSNM Besant, wherever necessary, shall conduct periodic evaluation of students undergoing Industrial Training with members of KCCI to ensure quality training and effective use of Industry resources.
7. MSNM Besant shall strive to base student projects on current industrial problems and shall monitor the project diligently to jointly benefit Industry and Academic Institutions.
8. MSNM Besant shall strive to assist their students in their future career planning through interaction with the successful industrial entrepreneurs who are members of the KCCI.



## RELATIONSHIP BETWEEN PARTIES

This MOU is not intended to be legally binding, but it expresses the intentions and understandings between both Parties.

## NOTICES

Any communication made by one party to the other under this MOU shall be in writing in the English language and shall be addressed to the respective party's office as is designated in writing.

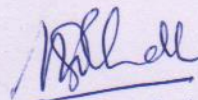
## TERM

The Duration of this MOU is for a period of two years from 5<sup>th</sup> December 2019 to 4<sup>th</sup> December 2021.

For Kanara Chamber of Commerce and Industry

For Manel Srinivas Nayak Memorial  
Besant Institute of PG Studies.

For KANARA CHAMBER OF COMMERCE & INDUSTRY



President

ISAAC VAS  
PRESIDENT

Director

KANARA CHAMBER OF COMMERCE & INDUSTRY  
'CHAMBER BUILDING', CHAMBER ROAD  
UNDER. P.R. No. 116, MANGALORE - 575 001

MSNM BESANT INSTITUTE OF P. G. STUDIES  
BESANT VIDYA KENDRA  
BONDEL, MANGALORE - 8



# **Collaboration**

Between

Manel Srinivas Nayak Institute of Management, Mangalore – 575 008,  
(hereinafter called as MSNIM),

and

Besant Women's College, Mangalore (hereinafter called as BWC)

The aforesaid Institution have mutually discussed and intend to have a formal understanding between them for academic cooperation and mutual benefit in the interest of development of the Institutions as well as providing benefit to the students of both the Educational Institutions.

## **Objectives:**

1. To promote and enhance academic interest between MSNIM and BWC,
2. To share the expertise in knowledge and skill available in both these Institutes.
3. To serve the Society through academic related activities.
4. To promote research and consultancy for students in both the Institutes.

## **Terms of understanding:**

1. Both the Institutions will arrange to share their faculty expertise with each other for guest lectures and in other specialized areas on mutual convenience.
2. The students of both the Institutes may be supported to do internship, undertake research in and around Mangalore.

(Contd.....2)



Principal  
Besant Women's College  
MANGALORE - 575 003




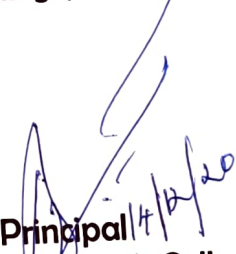
3. Both the Institutes may join hands in some socially beneficial programmes to be conducted in their respective jurisdiction.
4. MSNIM may afford special privileges for the students of BWC in pursuing higher education which may include concession in fee.
5. Both the Institutes will jointly promote research and any other academic related programmes from time to time.
6. If there are any financial implications the same will be borne as agreed upon separately in individual activities. Both the Institutes are free to withdraw from their collaboration by giving a notice without assigning any reasons.

This collaboration is signed by Dr. Molly S. Chaudhuri on behalf of MSN Institute of Management, Bondel, Mangalore – 575 008

and

by Dr. Sathish Kumar Shetty, Principal of Besant Women's College, Mangalore, on 14<sup>th</sup> day of December 2020.

  
DIRECTOR  
MSNM BESANT INSTITUTE OF P.G. STUDIES  
BESANT VIDYA KENDRA  
BONDEL, MANGALORE - 575 008  
Director  
Manel Srinivas Nayak Institute of Management  
(MSNM Besant Institute of PG Studies)  
Bondel, Mangalore – 575 008

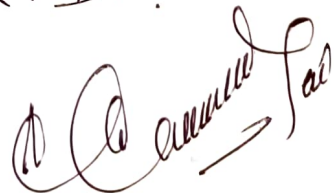
  
Principal  
Besant Women's College  
Mangalore  
MANGALORE - 575 003

  
Witness 1

(B - GADISH KRISHNA BHAI)

Witness 2

R. DEVANAND PAI





# MEMORANDUM OF UNDERSTANDING

This agreement is made on 29th day of July 2019 at Mangaluru by and between  
Besant Evening College, Mangaluru  
(hereinafter referred to as "First Party")

AND

MSNM Bondel, Mangaluru  
(hereinafter referred to as "Second Party")

Whereas, the first party named above is a freelancer who has offered a chance to attend the programme/seminar in MSNM and vice versa to the college students of the second party named herein. The second party accepting the said offer for overall knowledge and development of the students and for the said purpose both the parties have agreed to reduce the said terms and conditions into writing. NOW THEREFORE BOTH THE PARTIES AGREE AND WITNESSETH AS FOLLOWS.

**NATURE OF PROGRAME:** This programe will be carried out by the both the party in organization by conducting programs and seminar for the students in the college.

**PUPILS:** Registered students.

## PRINCIPLES:

1. Both the party will conduct seminar in accordance with the organization code of professional conduct.
2. Both the party will not (except in the proper course of our duties hereunder) use or divulge or communicate to any person any confidential information which belongs to the organization or any student or teacher.

Agreed and Signed

First party

*Laxminarayana*  
PRINCIPAL  
BESANT EVENING COLLEGE  
MANGALORE-575003.

*Dr. LAKSHMI NARAYANA BHAI*

Second party

*[Signature]*

DIRECTOR  
MSNM BONDAL INSTITUTE OF P.G. STUDIES  
BESANT, MANGALORE  
BONDAL, MANGALORE - 575 008





# MEMORANDUM OF UNDERSTANDING (MOU)



BETWEEN

CANARA ENGINEERING COLLEGE, Bantwal

&

Manel Srinivas Nayak Institute of  
Management (MSNIM), Mangaluru





सत्यमेव जयते

INDIA NON JUDICIAL

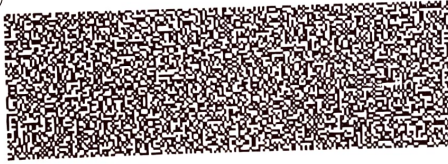
Government of Karnataka

e-Stamp

Certificate No. : IN-KA67867552823415S  
 Certificate Issued Date : 17-Nov-2020 10:36 AM  
 Account Reference : NONACC (FI)/ kacrsf108/ THUMBE/ KA-DK  
 Unique Doc. Reference : SUBIN-KAKACRSFL0827768930580842S  
 Purchased by : PRINCIPAL CANARA ENGINEERING COLLEGE BENJANA PADAV  
 Description of Document : Article 12 Bond  
 Description : M O U  
 Consideration Price (Rs.) : 0  
 (Zero)  
 First Party : PRINCIPAL CANARA ENGINEERING COLLEGE BENJANA PADAV  
 Second Party : DIRECTOR M S N M MEMORIAL COLLEGE OF MNGT MGLORE  
 Stamp Duty Paid By : PRINCIPAL CANARA ENGINEERING COLLEGE BENJANA PADAV  
 Stamp Duty Amount(Rs.) : 100  
 (One Hundred only)

For TAPC INSURANCE Division  
 THUMBE, BANGALORE

Secretary/ Manager



Please write or type below this line

## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter called as the 'MOU') is entered into on this the 18th day of November 2020. (18.11.2020),

BETWEEN

Statutory Alert:

1. The authenticity of this Stamp certificate should be verified at 'www.shoilestamp.com' or using e-Stamp Mobile App of Stock Holding. Any discrepancy in the details on this Certificate and as available on the website / Mobile App renders it invalid.
2. The onus of checking the legitimacy is on the users of the certificate. In case of any discrepancy please inform the Competent Authority.



CANARA ENGINEERING COLLEGE, Benjanpadavu, Bantwal Taluk, D.K District, Karnataka, India -574219 the First Party represented herein by its Principal Dr. Ganesh V Bhat, (hereinafter referred as 'First Party', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

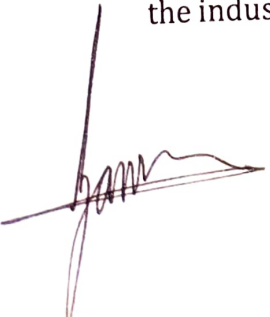
AND

Manel Srinivas Nayak Institute of Management (MSNIM), Mangaluru, Karnataka 575008, the Second Party, and represented herein by its Director, Dr. Molly S Chaudhuri, (hereinafter referred to as "Second Party", institution which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party')

**WHEREAS:**

- A) First Party is a Higher Educational Institution named CANARA ENGINEERING COLLEGE is engaged in offering UG and PG degree programs in Engineering.
- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interest.
- E) Second Party is an Institute of PG studies named, **Manel Srinivas Nayak Institute of Management** is engaged in offering PG degree programs in Management
- F) Give related information, its branches, and dimensional information about the industry concerned with whom the MoU is sworn.





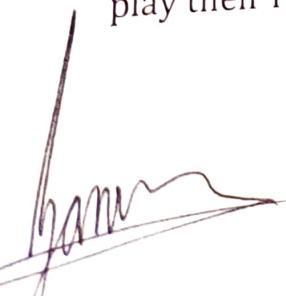
NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:

## CLAUSE 1 CO-OPERATION

- 1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Institution** and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculties of both parties exchanging significant inputs between them in developing suitable teaching / training systems, keeping in mind the needs of mutual interests.
- 1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

## CLAUSE 2 SCOPE OF THE MoU

- 2.1 **Knowledge transfer:** The budding graduates from the first party could play a key role in technological up-gradation, innovation and competitiveness of graduates of Management studies, while graduates from second party, can play their role in the form of sharing of management skills with graduates of





first party. Both parties believe that close co-operation between the two would be of major benefit to the student community of both to enhance their skills and knowledge.

- 2.2 **Curriculum Design for training:** Both parties will exchange valuable inputs with each other in fixing training methodology and suitably customize the curriculum so that the students reap the benefits meaningfully and mutually.
- 2.3 **Faculty exchange initiative:** Both Parties will actively engage via faculty exchange initiative to help the students of both institutions. Each party will send their faculty to deliver lectures at the other's space for mutual benefit of students.
- 2.4 **Research and Development:** Both Parties have agreed to carry out the joint program for product development. While second party will assist first party in terms of conducting surveys and collecting opinions, the first party will engage in the application of suitable technology and realization of the product. Both parties have agreed to settle for a combined IPR and publishing of the paper after the entire research if it is applicable.
- 2.5 **Faculty Development Programs:** Both parties will exchange experts during any national or international workshops/conferences.
- 2.6 Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein
- 2.7 **Financial obligation:** both parties will provide the necessary support and equipment or facilities in their premises to take up any program mentioned in the MoU. Expenditure incurred during the course of training shall be borne by the host party on a case to case basis.

#### CLAUSE 4 VALIDITY

- 4.1 This Agreement will be valid for a period of two years from the date of

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signing the MoU or until it is expressly terminated by either Party on mutually agreed terms, during which period both Parties, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of **either of the parties** after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU.

- 4.2 Both parties on a mutual consent can terminate the contract only after one year from the date of signing the MoU.
- 4.3 The activities under the MoU will be reviewed at least once in four months by a committee consisting of senior members of both parties.
- 4.4 Both Parties may terminate this MOU upon 90 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations

## CLAUSE 5 RELATIONSHIP BETWEEN THE PARTIES

5.1 It is expressly agreed that **First Party** and **Second Party** are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.



First Party



Second Party

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head





Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of **Mangalore city**.

**AGREED:**

For **CANARA ENGINEERING COLLEGE**



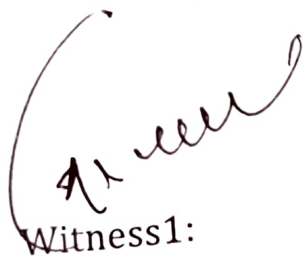
Authorized Signatory

For **Manel Srinivas Nayak Institute of Management**

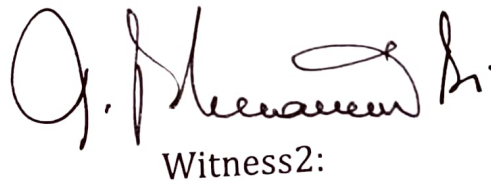


Authorized Signatory

CANARA ENGINEERING COLLEGE	Manel Srinivas Nayak Institute of Management
Benjanpadavu, Bantwal Taluk, D.K District, Karnataka, India -574219	MSNM Besant Campus, airport road, Bondel, Mangaluru - 575008
0824 - 2278666	0824 - 2482668
info@canara.ac.in	info@msnmbesant.edu.in
www.canaraengineering.in	www.msnm.besant.edu.in



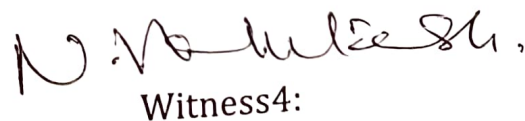
Witness1:



Witness2:

Lavisha.B

Witness3:



Witness4:



# **MEMORANDUM OF UNDERSTANDING (MoU)**

Between

**MSNIM Srinivas Nayak Institute of Management, Bondel, Mangalore - 575 000, (hereinafter called as MSNIM),**

and

**Dr. B.B Hegde First Grade College Kundapura, Udupi - 576201 (herein after called as BBHC)**

The aforesaid Institutions have mutually discussed and intend to have a formal understanding between them for academic cooperation and mutual benefit in the interest of development of the Institutions as well as providing benefit to the students of both the Educational Institutions.

## **Objectives:**

1. To promote and enhance academic interest between MSNIM and BBHC.
2. To share the expertise in knowledge and skills available in both these Institutes.
3. To serve the Society through academic related activities.
4. To promote research, consultancy and placement for students in both the Institutes.
5. To collaborate in holding conferences and Webinars on emerging fields in Commerce and Management.

## **Terms of understanding:**

1. MSNIM Besant and BBHC will arrange to share their faculty expertise with for guest lectures and in other specialized areas based on mutual convenience.

(Contd.....2)



2. The students of both the Institutes may be supported in their internships, research and projects.
3. Both the Institutes may join hands in some socially beneficial programmes to be conducted in their respective jurisdiction.
4. MSNIM may afford special privileges for the students of BBHC in pursuing higher education which may include concession in fees, merit based scholarships and priority accommodation in hostels.
5. Both the Institutes will jointly promote any other academic related programmes from time to time for mutual benefit.

If there are any financial implications, the same will be borne as agreed upon separately in individual activities. Both the Institutes are free to withdraw from their MOU by giving a notice without assigning any reasons.

This MOU is signed by Dr. Molly S Chaudhuri, Director, on behalf of Manel Srinivas Nayak Institute of Management, Bondel, Mangalore - 575 008

and

by Prof. K. Umesh Shetty, Principal of Dr. B.B Hegde First Grade College, Kundapura, Udupi on 27<sup>th</sup> day of September 2019.



**Director  
MSNIM  
Bondel, Mangalore-575008**

DIRECTOR  
MSNIM BESANT INSTITUTE OF P.G. STUDIES  
BESANT VIDYA KENDRA  
BONDEL, MANGALORE - 575 008

Witness

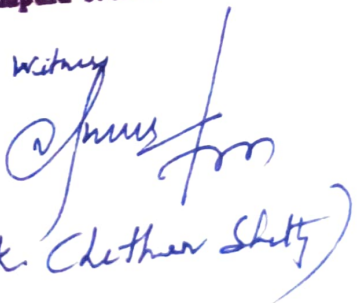


Dr. Sharon Kumar Shetty



**Principal  
Dr. B. B. Hegde First Grade College,  
Sangam, Kundapura-576201**

**Principal  
Dr. B. B. Hegde First Grade College  
Kundapura -576201**

Witness  
  
(K. Chethan Shetty)



# **Collaboration**

Between

Manel Srinivas Nayak Institute of Management, Mangalore – 575 008,  
(hereinafter called as MSNIM),

and

Govt. First Grade College, Kavoov, Mangalore (hereinafter called as GFGC,  
Kavoov)

The aforesaid Institution have mutually discussed and intend to have a formal understanding between them for academic cooperation and mutual benefit in the interest of development of the Institutions as well as providing benefit to the students of both the Educational Institutions.

## **Objectives:**

1. To promote and enhance academic interest between MSNIM and GFGC, Kavoov,
2. To share the expertise in knowledge and skill available in both these Institutes.
3. To serve the Society through academic related activities.
4. To promote research and consultancy for students in both the Institutes.

## **Terms of understanding:**

1. Both the Institutions will arrange to share their faculty expertise with each other for guest lectures and in other specialized areas on mutual convenience.
2. The students of both the Institutes may be supported to do internship, undertake research in and around Mangalore.

(Contd.....2)



**Director**

**Manel Srinivas Nayak Institute of Management  
MSNIM Besant Campus  
Bendel, MANGALORE - 575 008**



**Principal  
GOVERNMENT FIRST GRADE COLLEGE  
Kavoov, Mangaluru - 575 015  
Dakshina Kannada District.**



3. Both the Institutes may join hands in some socially beneficial programmes to be conducted in their respective jurisdiction.
4. MSNIM may afford special privileges for the students of GFGC, Kavoor, in pursuing higher education which may include concession in fee.
5. Both the Institutes will jointly promote research and any other academic related programmes from time to time.
6. If there are any financial implications the same will be borne as agreed upon separately in individual activities. Both the Institutes are free to withdraw from their collaboration by giving a notice without assigning any reasons.

This collaboration is signed by Dr. Molly S. Chaudhuri on behalf of MSN Institute of Management, Bondel, Mangalore – 575 008

and

by Dr. Shivarama P., Principal of Govt. First Grade College, Kavoor, on 1<sup>st</sup> day of July 2020



Director  
Manel Srinivas Nayak Institute of Management  
(MSNM Besant Institute of PG Studies)  
Bondel, Mangalore – 575 008  
MSNM Besant Campus  
Bondel, MANGALORE - 575 008



Principal  
GFGC, Kavoor  
Mangalore  
Principal  
GOVERNMENT FIRST GRADE COLLEGE  
Kavoor, Mangaluru - 575 005  
Dakshina Kannada District

Witness 1



Reema Agnes Frank.

Witness 2



LAMS MANJAMBROSE



# **COLLABORATION**

Between

Manel Srinivas Nayak Institute of Management, Bondel, Mangaluru – 575008  
(hereinafter called as MSNIM)

And

Manjunatha Pai Memorial Government First Grade College of Professional &  
Business Management, Karkala, Udupi District- 574104 (hereinafter called as  
MPMGFGC)

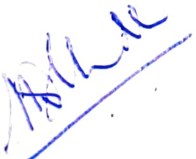
The aforesaid Institution have mutually discussed and intend to have a formal understanding between them for academic cooperation and mutual benefit in the interest of development of the Institutions as well as providing benefit to the students of both the Educational Institutions.

## **Objectives:**

1. To promote and enhance academic interest between MSNIM and MPMGFGC, Karkala.
2. To share the expertise in knowledge and skill available in both these Institutes.
3. To serve the Society through academic related activities.
4. To promote research and consultancy for students in both the Institutes.

## **Terms of understanding:**

1. Both the Institutions will arrange to share their faculty expertise with each other for guest lectures and in other specialized areas on mutual convenience.
2. The students of both the Institutes may be supported to do internship, undertake research in and around Mangalore.





3. Both the Institutes may join hands in some socially beneficial programmes to be conducted in their respective jurisdiction.
4. MSNIM may afford special privileges for the students of MPMGFGC in pursuing higher education which may include concession in fee.
5. Both the Institutes will jointly promote research and any other academic related programmes from time to time.
6. If there are any financial implications the same will be borne as agreed upon separately in individual activities. Both the Institutes are free to withdraw from their collaboration by giving a notice without assigning any reasons.

This collaboration is signed by Dr. Molly S. Chaudhuri, the Director on behalf of Manel Srinivas Nayak Institute of Management, Bondel, Mangaluru – 575008

and

by Prof. Shrivarma Ajri M., Principal of Manjunatha Pai Memorial Government First Grade College of Professional & Business Management, Karkala, Udupi District - 574104 on 24<sup>th</sup> February 2021.



**Director**  
**Manel Srinivas Nayak**  
**Institute of Management**  
**(MSNIM), Bondel,**  
**Mangaluru – 575008**



**Principal**  
**Manjunatha Pai Memorial Government**  
**First Grade College of Professional &**  
**Business Management, Karkala,**  
**Udupi District - 574104**

DIRECTOR  
MSNM BESANT INSTITUTE OF P.G. STUDIES  
BESANT VIDYA KENDRA  
BONDEL, MANGALORE - 575 008

PRINCIPAL  
MANJUNATHA PAI MEMORIAL GOVT  
FIRST GRADE COLLEGE OF PROFESSIONAL  
& BUSINESS MANAGEMENT  
KARKALA, KARNATAKA - 574 104

Witness 1 *Ravisha B*

(Dr. RAVISHA B)

Witness 2



Sushma Rav. K.



# MEMORANDUM OF UNDERSTANDING

Between

**Manel Srinivas Nayak Institute of Management, Mangaluru.**

and

**Innaumation Medical Devices Private Limited , Mangalore**

This non-financial Memorandum of Understanding (MOU) is made on 18<sup>th</sup> February 2022  
between

**Manel Srinivas Nayak Institute of Management, (herein referred as "MSNIM")**

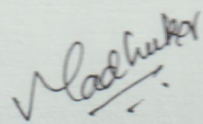
and

**Innaumation Medical Devices Private Limited , (herein referred as Innaumation ")**

MSNIM, affiliated to Mangalore University, located at Bondel, Mangaluru, and conducting a Post Graduate programme, Masters in Business Administration (MBA), represented by its Director, Dr. Molly S. Chaudhuri, herein referred as FIRST PARTY,

And

**Innaumation** located at t #B26, 2nd Main Road, Peenya 2nd stage, Peenya Industrial Area, Bengaluru- 560058 is a Company working on the area of voice restoration of throat cancer patients, represented by its CEO, Mr Madhukar S M, hereinafter referred as the SECOND PARTY.





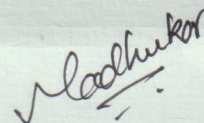
## SCOPE OF MOU

Whereas **Innaumation** is a company working on the area of voice restoration of throat cancer patients and whereas MSNIM having various students who are undergoing educational training and where **Innaumation** through its members and staff will be able to enhance the confidence of the students, by nurturing young minds and help budding young talents.

This collaboration is between MSNIM and **Innaumation**, with the objective of having industry-institute interface. The students of MSNIM who seek a rewarding career in finance, marketing, human resources and management or to become entrepreneurs, shall get hands-on information and knowledge through this mutual understanding between MSNIM and **Innaumation**.

## ROLE OF MSNIM

1. MSNIM shall strive to depute students and faculty to the workshops or programmes organised by **Innaumation**. MSNIM shall strive to participate and host Faculty Development Programmes in the institutions for faculty from affiliated institutions at a nominal fee. The MSNIM shall invite members of **Innaumation** for such program.
2. MSNIM shall collaborate with **Innaumation** in organising any programmes or workshops in the college.
3. MSNIM in collaboration with **Innaumation** its members & industry connected institutions help in developing curricula keeping in mind the present and future industrial needs of the state and nation-wide needs.
4. MSNIM wherever necessary, shall conduct periodic evaluation of students undergoing Industrial Training with **Innaumation** to ensure quality training and effective use of Industry resources.
5. MSNIM shall strive to base student projects on current industrial problems and shall monitor the project diligently to jointly benefit Industry and Academic Institutions.
6. MSNIM shall strive to assist their students in their future career planning through interaction with the members of **Innaumation**





## ROLE OF INNAUMATION

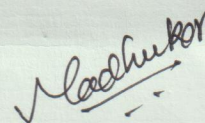
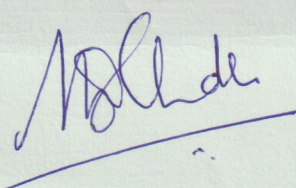
1. In collaboration with MSNIM, **Innaumation** shall assist in conducting programmes relating to self-employment, deliberations on Entrepreneurship Development etc.
2. To the best of its ability, **Innaumation** shall strive to provide opportunities for Internships to the students.
3. To direct its members to seek Consultation services from the faculty of MSNIM.
4. Wherever possible, assist in arranging field visits to the industries for giving practical exposure to the students.
5. In collaboration with MSNIM, arrange to conduct guest lectures to provide knowledge to the students and to help them to become industry-ready.
6. In collaboration with Institutions and Industry experts arrange to conduct short-term certificate courses, workshop, guest lectures and similar programs for faculty to upgrade existing skills of faculty.
7. Arrange periodic meetings by Industrial Officials with Departmental Faculty heads to assess and evaluate the need for employable graduates/postgraduates.
8. **Innaumation** will encourage skilled candidates who have shown potential to join their organization through Campus Recruitment.
9. Collaborate with other institutions to conduct Joint Community Development programmes with the students of the institutions in local areas to promote and accomplish joint community goals.

## RELATIONSHIP BETWEEN PARTIES

This MOU is not intended to be legally binding, but it expresses the intentions and understandings between both Parties.

## NOTICES

Any communication made by one party to the other under this MOU shall be in writing in the English language and shall be addressed to the respective party's office as is designated in writing.

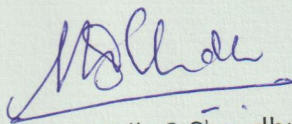




TERM

Both the entities are free to withdraw from their collaboration by giving a notice without assigning any reasons.

For MSNIM

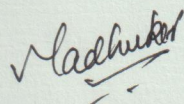


Dr. Molly S Chaudhuri  
Director

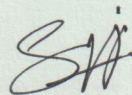
Director  
Manel Srinivas Noyak Institute of Management  
MSNIM Besant Campus  
Bondel, MANGALORE - 575 008

Nanditha Dm  
Assistant Professor  
MSNIM

For Innaumation



Madhukar S M  
CEO



SOWJANYA B  
CHIEF PURPOSE OFFICER

For INNAUMATION MEDICAL DEVICES PRIVATE LIMITED

Chief Executive Officer



# **MEMORANDUM OF UNDERSTANDING (MoU)**

Between

Manel Srinivas Nayak Institute of Management, Bondel, Mangalore – 575 008,  
(hereinafter called as MSNIM),

and

St. Agnes College(Autonmous), Mangaluru, (hereinafter called as St. Agnes)

The aforesaid Institution have mutually discussed and intend to have a formal understanding between them for academic cooperation and mutual benefit in the interest of development of the Institutions as well as providing benefit to the students of both the Educational Institutions.

## **Objectives:**

1. To promote and enhance academic interest between MSNIM and St. Agnes.
2. To share the expertise in knowledge and skills available in both these Institutes.
3. To serve the Society through academic related activities.
4. To promote research, consultancy and placement for students in both the Institutes.
5. To collaborate in holding conferences and Webinars on emerging fields in commerce and management.

## **Terms of understanding:**

1. MSNIM Besant and St. Agnes will arrange to share their faculty expertise with for guest lectures and in other specialized areas based on mutual convenience.

(Contd.....2)

DIRECTOR  
MSNIM BESANT INSTITUTE OF P.G. STUDIES  
BESANT VIDYA KENDRA  
BONDEL, MANGALORE - 575 008

Principal  
ST. AGNES COLLEGE  
AUTONOMOUS  
MANGALORE-2  
Karnataka India



2. The students of both the Institutes may be supported in their internships, research and final year projects.
3. Both the Institute may join hands in some socially beneficial programmes to be conducted in their respective jurisdiction.
4. MSNIM may afford special privileges for the students of St. Agnes in pursuing higher education which may include concession in fees, merit based scholarships and priority accommodation in hostels.
5. Both the Institutes will jointly promote any other academic related programmes from time to time for mutual benefit.

If there are any financial implications the same will be borne as agreed upon separately in individual activities. Both the Institutes are free to withdraw from their MOU by giving a notice without assigning any reasons.

This MOU is signed by Dr. Molly S Chaudhuri, Director, on behalf of Manel Srinivas Nayak Institute of Management, Bondel, Mangalore – 575 008

and


by Dr Sr M. Venissa A.C, Principal of St. Agnes College on 2<sup>nd</sup> day of December 2020.



Director  
Manel Srinivas Nayak Institute of Management  
(MSNM Besant Institute of PG Studies)  
Bondel, Mangalore – 5

DIRECTOR

MSNM BESANT INSTITUTE OF P.G. STUDIES  
BESANT VIDYA KENDRA  
BONDEL, MANGALORE - 575 008



Principal  
St. Agnes College  
Mangalore.

Principal  
ST.AGNES COLLEGE  
AUTONOMOUS  
MANGALORE-2  
Karnataka India

Witness 1



MOUDASSIR KHADAR

Witness 2





## **A Memorandum of Understanding is hereby signed by –**

1. The Indian Society for training & Development (ISTD) Mangalore Udupi chapter
2. MSNM Besant Institute of PG Studies, Mangaluru


### **Objectives**

1. To have mutually beneficial collaborations.
2. To organise staff and student enrichment programmes.
3. To organise other HRD Training programmes.
4. To encourage a student ISTD chapter on campus

### **Terms and Conditions**

1. MSNM Besant Institute of PG Studies will bank upon the human resource of ISTD for staff & student input programmes and make its premises available for other programmes of ISTD.
2. ISTD brings together individuals from government, industry, education and other institutions to evolve and develop improved and effective HRD/Training practices, tools and technologies. Such individuals will act as trainers and facilitators in the staff and student enrichment programmes of MSNM Besant Institute of PG Studies.
3. The MOU will remain valid until it is revoked with mutual consensus.

The Memorandum of Understanding is signed by :

  
President

ISTD

  
Director

MSNM Besant Institute of PG Studies

Date: 14 March 2020



# **Collaboration**

Between

Manel Srinivas Nayak Institute of Management, Mangalore – 575 008,  
(hereinafter called as MSNIM),

and

Trisha Evening College, Alake, Kudroli, Mangalore

The aforesaid Institutions have mutually discussed and intend to have a formal understanding between them for academic cooperation and mutual benefit in the interest of development of the Institutions as well as providing benefit to the students of both the Educational Institutions.

## **Objectives:**

1. To promote and enhance academic interest between MSNIM and Trisha Evening College, Mangalore.
2. To share the expertise in knowledge and skill available in both these Institutes.
3. To serve the Society through academic related activities.
4. To promote research and consultancy for students in both the Institutes.

## **Terms of understanding:**

1. Both the Institutions will arrange to share their faculty expertise with each other for guest lectures and in other specialized areas on mutual convenience.
2. The students of both the Institutes may be supported to do internship, undertake research in and around Mangalore.

(Contd.....2)



3. Both the Institutes may join hands in some socially beneficial programmes to be conducted in their respective jurisdiction.
4. MSNIM may afford special privileges for the students of Trisha Evening College, Mangalore, in pursuing higher education which may include concession in fee.
5. Both the Institutes will jointly promote research and any other academic related programmes from time to time.
6. If there are any financial implications the same will be borne as agreed upon separately in individual activities. Both the Institutes are free to withdraw from their collaboration by giving a notice without assigning any reasons.

This collaboration is signed by Dr. Molly S. Chaudhuri on behalf of Manel Srinivas Nayak Institute of Management, Bondel, Mangalore – 575 008

and

by Prof. Suprabha M., Principal, Trisha Evening College, Alake, Kudroli, Mangalore, on 29<sup>th</sup> of July 2022



Director  
Manel Srinivas Nayak Institute of Management  
Bondel, Mangalore – 575 008

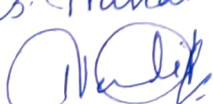
**Manel Srinivas Nayak Institute of Management**  
**MSNIM Besant Campus**  
**Bondel, MANGALORE - 575 008**




Principal  
Trisha Evening College  
Alake, Kudroli, Mangalore

**PRINCIPAL**  
**TRISHA EVENING COLLEGE**  
NEAR KUDROLI TEMPLE, MANGALORE - 575 003

Witness 1

Mrs. Nanditha Smit  


Witness 2

Prabhakar N K  






INDIA NON JUDICIAL

# Government of Karnataka

## e-Stamp

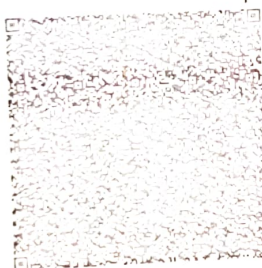
सत्यमेव जयते

Certificate No. : IN-KA50461470106487P  
 Certificate Issued Date : 13-Jun-2017 12:43 PM  
 Account Reference : NONACC (BK)/ kacanbk02/ SHEDIGUDDE/ KA-DK  
 Unique Doc. Reference : SUBIN-KAKACANBK0249575091769612P  
 Purchased by : MSNM BESANT INSTITUTE  
 Description of Document : Article 12 Bond  
 Description : RENT AGREEMENT  
 Consideration Price (Rs.) : 0  
 (Zero)  
 First Party : MSNM BESANT INSTITUTE  
 Second Party : TRISHA CLASSES  
 Stamp Duty Paid By : MSNM BESANT INSTITUTE  
 Stamp Duty Amount(Rs.) : 50  
 (Fifty only)

जुलै केवला टिक  
 For CANARA BANK

*Handwritten signature*

सिटी/मार्केट  
 13/06/2017



.....Please write or type below this line.....

### LEASE AGREEMENT

This agreement is made on 29/05/2017 between MSNM BESANT INSTITUTE OF PG STUDIES (hereinafter referred to as the "Lessor") and TRISHA CLASSES a unit of SIDDHANTH LEARNING SOLUTIONS (P) Ltd (hereinafter referred to as the "Lessee") for the purpose of leasing Computer systems (Equipment) between them.

*Handwritten signature*  
 DIRECTOR

MSNM BESANT INSTITUTE OF PG. STUDIES  
 BESANT VIDYA KENDRA

EDDURTHI MANGALORE-575 005

For Trisha Classes  
*Handwritten signature*  
 Partner/Authorised Signator

Any dispute arising out of or in connection with this agreement shall be referred to the Arbitrator appointed by the Government of Karnataka.



1. MSNM BESANT INSTITUTE OF PG STUDIES hereby agrees to provide seven systems (Personal Computers) for conducting online exam. on mutually agreed dates in their premises and MSNM BESANT INSTITUTE OF PG STUDIES warrants that the equipments offered are in good working order. The number of systems may be increased on mutual consent.

2. Lessee shall pay to MSNM BESANT INSTITUTE OF PG STUDIES the amount of Rs. 1050/- as a rental fee per day in advance or at least within seven days of use.

3. Lessee shall be responsible for any theft or damage to computer equipment except for normal usage. This responsibility begins when the Lessee takes possession of the said equipment and ends when it is returned and checked in by a representative of MSNM BESANT INSTITUTE OF PG STUDIES

4. Lessee shall provide adequate security to protect the above said equipment during the term of their use.

5. No part of this document may be crossed-out or otherwise eliminated or modified except that in the equipment list, the items taken will be ticked and initialled. Should any portion of this Agreement prove to be invalid, illegal or unenforceable, it shall not affect the balance of this Agreement.

6. Should any litigation arise between the parties hereto regarding the performance of this Agreement, the prevailing party shall be compensated for whatever damages are awarded, plus reasonable legal fees by the other party.

7. This agreement is valid for eleven months from date of execution and may be renewed with mutual consent.

8. The lessee shall inform the requirements of PC at least seven days in advance.

THE UNDERSIGNED PARTIES have read and understood the terms and conditions of this Agreement and signed on behalf of the respective institutes on this the day of June 2017.

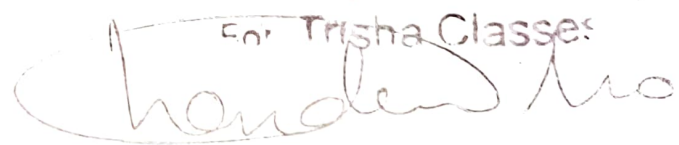


Lessor DIRECTOR

MSNM BESANT INSTITUTE OF P.G. STUDIES

BESANT VIDYA KENDRA

BONDEL, MANGALORE - 575 008



Lessee Partner/Authorized Signator

## MEMORANDUM OF UNDERSTANDING

Between

**Manel Srinivas Nayak Institute of Management, Mangaluru.**

and

**Coppernicus Mobility Private Limited, Mangaluru.**

This non-financial Memorandum of Understanding (MOU) is made on 1st of September 2021 (Wednesday) between

Manel Srinivas Nayak Institute of Management, Mangaluru, (herein referred as "MSNIM")

and

Coppernicus Mobility Private Limited, (herein referred as Coppernicus Mobility Private Limited)"

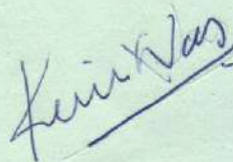
MSNIM, affiliated to Mangalore University, located at Bondel, Mangaluru, and conducting a Post Graduate programme, Masters in Business Administration (MBA), represented by its Director, Dr. Molly S Chaudhuri, herein referred as FIRST PARTY,

And

Coppernicus Mobility Private Limited, Mangaluru is an electric mobility company and represented by its Director, Mr. Kevin Xavier Vas, hereinafter referred as the SECOND PARTY.

### SCOPE OF MOU

Whereas Coppernicus Mobility Private Limited being an electric bicycle company and whereas MSNIM having various students who are undergoing educational training and where Coppernicus Mobility Private Limited through its members and staff will be able to enhance the confidence of the students, by nurturing young minds and help budding young talents.





This collaboration is between MSNIM and Copernicus Mobility Private Limited, with the objective of having industry-institute interface. The students of MSNIM who seek a rewarding career in finance, marketing , human resources and management or to become entrepreneurs, shall get hands-on information and knowledge through this mutual understanding between MSNIM and Copernicus Mobility Private Limited.

#### **Role of MSNIM**

1. MSNIM shall strive to depute students and faculty to the workshops or programmes organised by Copernicus Mobility Private Limited MSNIM shall strive to participate and host Faculty Development Programmes in the institutions for faculty from affiliated institutions at a nominal fee. The MSNIM shall invite members of Copernicus Mobility Private Limited) for such program.
2. MSNIM shall collaborate with Copernicus Mobility Private Limited in organising any programmes or workshops in the college.
3. MSNIM in collaboration with Copernicus Mobility Private Limited its members & industry connected institutions help in developing curricula keeping in mind the present and future industrial needs of the state and nation-wide needs.
4. MSNIM, wherever necessary, shall conduct periodic evaluation of students undergoing Industrial Training with Copernicus Mobility Private Limited to ensure quality training and effective use of Industry resources.
5. MSNIM shall strive to base student projects on current industrial problems and shall monitor the project diligently to jointly benefit Industry and Academic Institutions.
6. MSNIM shall strive to assist their students in their future career planning through interaction with the members of Copernicus Mobility Private Limited

#### **Role of Copernicus Mobility Private Limited**

1. In collaboration with MSNIM, Copernicus Mobility Private Limited shall assist in conducting programmes relating to self-employment, deliberations on Entrepreneurship Development etc.
2. To the best of its ability, Copernicus Mobility Private Limited shall strive to provide opportunities for Internships to the students.
3. To direct its members to seek Consultation services from the faculty of MSNIM.





4. Wherever possible, assist in arranging field visits to the industries for giving practical exposure to the students.
5. In collaboration with MSNIM, arrange to conduct guest lectures to provide knowledge to the students and to help them to become industry-ready.
6. In collaboration with Institutions and Industry experts arrange to conduct short-term certificate courses, workshop, guest lectures and similar programs for faculty to up-grade existing skills of faculty.
7. Arrange periodic meetings by Industrial Officials with Departmental Faculty heads to assess and evaluate the need for employable graduates/postgraduates.
8. Copernicus Mobility Private Limited will encourage skilled candidates who have shown potential to join their organization through Campus Recruitment.
9. Collaborate with other institutions to conduct Joint Community Development programmes with the students of the institutions in local areas to promote and accomplish joint community goals.

#### **RELATIONSHIP BETWEEN PARTIES**

This MOU is not intended to be legally binding, but it expresses the intentions and understandings between both Parties.

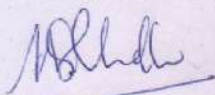
#### **NOTICES**

Any communication made by one party to the other under this MOU shall be in writing in the English language and shall be addressed to the respective party's office as is designated in writing.

#### **TERM**

The Duration of this MOU is for a period of two years from the date 1<sup>st</sup> September 2021 to 31<sup>st</sup> August 2023.

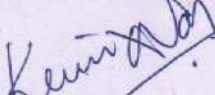
For MSNIM



Director

(Dr. Molly S. Chaudhuri)

For Copernicus Mobility Private Limited



Director

( Kevin Xavier Vas )





# MEMORANDUM OF UNDERSTANDING

Between

**Manel Srinivas Nayak Institute of Management, Mangaluru.**

and

**Ideal Icecream, Mangaluru.**

This non-financial Memorandum of Understanding (MOU) is made on 1st of September 2021 (Wednesday) between

Manel Srinivas Nayak Institute of Management, Mangaluru, (herein referred as "MSNIM")

and

**Ideal Icecream**, (herein referred as **Ideal Icecream**)

MSNIM, affiliated to Mangalore University, located at Bondel, Mangaluru, and conducting a Post Graduate programme, Masters in Business Administration (MBA), represented by its Director Dr. Molly S Chaudhuri, herein referred as FIRST PARTY,

And

**Ideal Icecream**, Mangaluru is a Icecream Manufacturing Company and represented by its Proprietor Sri S Mukund Kamath, hereinafter referred as the SECOND PARTY.

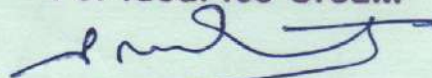
## SCOPE OF MOU

Whereas **Ideal Icecream** being a Icecream Manufacturing company and whereas MSNIM having various students who are undergoing educational training and where **Ideal Icecream** through its members and staff will be able to enhance the confidence of the students, by nurturing young minds and help budding young talents.



**Director**  
**Manel Srinivas Nayak Institute of Management**  
**MSNIM Besant Campus**  
**Bondel, MANGALORE - 575 008**

**For Ideal Ice Cream**



**Proprietor / Authorised Signatory**



This collaboration is between MSNIM and **Ideal Icecream**, with the objective of having industry-institute interface. The students of MSNIM who seek a rewarding career in finance, marketing, human resources and management or to become entrepreneurs, shall get hands-on information and knowledge through this mutual understanding between MSNIM and **Ideal Icecream**.

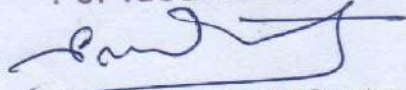
#### **ROLE OF MSNIM**

1. MSNIM shall strive to depute students and faculty to the workshops or programmes organised by **Ideal Icecream**. MSNIM shall strive to participate and host Faculty Development Programmes in the institutions for faculty from affiliated institutions at a nominal fee. The MSNIM shall invite members of **Ideal Icecream** for such program.
2. MSNIM shall collaborate with **Ideal Icecream** in organising any programmes or workshops in the college.
3. MSNIM in collaboration with **Ideal Icecream** its members & industry connected institutions help in developing curricula keeping in mind the present and future industrial needs of the state and nation-wide needs.
4. MSNIM, wherever necessary, shall conduct periodic evaluation of students undergoing Industrial Training with **Ideal Icecream** to ensure quality training and effective use of Industry resources.
5. MSNIM shall strive to base student projects on current industrial problems and shall monitor the project diligently to jointly benefit Industry and Academic Institutions.
6. MSNIM shall strive to assist their students in their future career planning through interaction with the members of **Ideal Icecream**

#### **ROLE OF Ideal Icecream**

1. In collaboration with MSNIM, **Ideal Icecream** shall assist in conducting programmes relating to self-employment, deliberations on Entrepreneurship Development etc.
2. To the best of its ability, **Ideal Icecream** shall strive to provide opportunities for Internships to the students.
3. To direct its members to seek Consultation services from the faculty of MSNIM.
4. Wherever possible, assist in arranging field visits to the industries for giving practical exposure to the students.

  
**Director**  
**Manel Srinivas Nayak Institute of Management**  
**MSNIM Besant Campus**  
**Bondel, MANGALORE - 575 008**

**For Ideal Ice Cream**  
  
**Proprietor / Authorised Signatory**



5. In collaboration with MSNIM, arrange to conduct guest lectures to provide knowledge to the students and to help them to become industry-ready.
6. In collaboration with Institutions and Industry experts arrange to conduct short-term certificate courses, workshop, guest lectures and similar programs for faculty to up-grade existing skills of faculty.
7. Arrange periodic meetings by Industrial Officials with Departmental Faculty heads to assess and evaluate the need for employable graduates/postgraduates.
8. **Ideal Icecream** will encourage skilled candidates who have shown potential to join their organization through Campus Recruitment.
9. Collaborate with other institutions to conduct Joint Community Development programmes with the students of the institutions in local areas to promote and accomplish joint community goals.

#### RELATIONSHIP BETWEEN PARTIES

This MOU is not intended to be legally binding, but it expresses the intentions and understandings between both Parties.

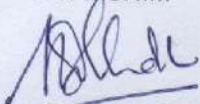
#### NOTICES

Any communication made by one party to the other under this MOU shall be in writing in the English language and shall be addressed to the respective party's office as is designated in writing.

#### TERM

The Duration of this MOU is for a period of two years from the date 1<sup>st</sup> September 2021 to 31<sup>st</sup> August 2023.

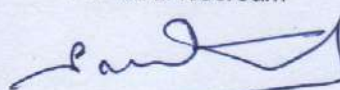
For MSNIM



Dr. Molly S. Chaudhuri  
Director

**Manel Srinivas Nayak Institute of Management**  
**MSNIM Besant Campus**  
**Bondel, MANGALORE - 575 008**

For Ideal Icecream



S. Mukund Kamath  
Proprietor





## MEMORANDUM OF UNDERSTANDING

Between

**Manel Srinivas Nayak Institute of Management, Mangaluru.**

and

**Simplus Financial Consultancy Pvt. Ltd., Mangaluru.**

This non-financial Memorandum of Understanding (MOU) is made on 1st of September 2021 (Wednesday) between

Manel Srinivas Nayak Institute of Management, Mangaluru, (herein referred as "MSNIM")

and

**Simplus Financial Consultancy Pvt. Ltd.** (herein referred as "**Simplus**")

MSNIM, affiliated to Mangalore University, located at Bondel, Mangaluru, and conducting a Post Graduate programme, Masters in Business Administration (MBA), represented by its Director, Dr. Molly S. Chaudhuri, herein referred as FIRST PARTY,

And

**Simplus Financial Consultancy Pvt. Ltd.**, Mangaluru is a Personal Financial Services Company and represented by its Founder Director Deepak K Rao, hereinafter referred as the SECOND PARTY.

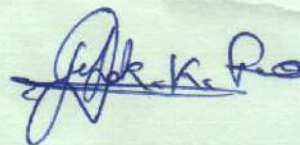
### SCOPE OF MOU

Whereas **Simplus** being a Personal Financial Services company and whereas MSNIM having various students who are undergoing educational training and whereas **Simplus** through its members and staff will be able to enhance the confidence of the students, by nurturing young minds and help budding young talents.



**Director**

**Manel Srinivas Nayak Institute of Management  
MSNIM Besant Campus  
Bondel, MANGALORE - 575 008**



**For Simplus Financial Consultancy Pvt. Ltd.**

**Director**



This collaboration is between MSNIM and **Simplus**, with the objective of having industry-institute interface. The students of MSNIM who seek a rewarding career in finance, marketing , human resources and management or to become entrepreneurs, shall get hands-on information and knowledge through this mutual understanding between MSNIM and **Simplus**.

#### ROLE OF MSNIM

1. MSNIM shall strive to depute students and faculty to the workshops or programmes organised by **Simplus**.
2. MSNIM shall strive to participate and host Faculty Development Programmes in the institutions for faculty from affiliated institutions at a nominal fee. The MSNIM shall invite members of **Simplus** for such program.
3. MSNIM shall collaborate with **Simplus** in organising any programmes or workshops in the college.
4. MSNIM in collaboration with **Simplus**, its members & industry connected institutions help in developing curricula keeping in mind the present and future industrial needs of the state and nation-wide needs.
5. MSNIM, wherever necessary, shall conduct periodic evaluation of students undergoing Industrial Training with **Simplus** to ensure quality training and effective use of Industry resources.
6. MSNIM shall strive to base student projects on current industrial problems and shall monitor the project diligently to jointly benefit Industry and Academic Institutions.
7. MSNIM shall strive to assist their students in their future career planning through interaction with the members of **Simplus**.

#### ROLE OF Simplus

1. In collaboration with MSNIM, **Simplus** shall assist in conducting programmes relating to self-employment, deliberations on Entrepreneurship Development etc.
2. To the best of its ability, **Simplus** shall strive to provide opportunities for Internships to the students.
3. To direct its members to seek Consultation services from the faculty of MSNIM.

  
**Director**  
**Manel Srinivas Nayak Institute of Management**  
**MSNIM Besant Campus**  
**Bondel, MANGALORE - 575 008**

**For Simplus Financial Consultancy Pvt. Ltd.**  
  
**Director**



4. Wherever possible, assist in arranging field visits to the industries for giving practical exposure to the students.
5. In collaboration with MSNIM, arrange to conduct guest lectures to provide knowledge to the students and to help them to become industry-ready.
6. In collaboration with Institutions and Industry experts arrange to conduct short-term certificate courses, workshop, guest lectures and similar programs for faculty to up-grade existing skills of faculty.
7. Arrange periodic meetings by Industrial Officials with Departmental Faculty heads to assess and evaluate the need for employable graduates/postgraduates.
8. **Simplus** will encourage skilled candidates who have shown potential to join their organization through Campus Recruitment.
9. Collaborate with other institutions to conduct Joint Community Development programmes with the students of the institutions in local areas to promote and accomplish joint community goals.

#### RELATIONSHIP BETWEEN PARTIES

This MOU is not intended to be legally binding, but it expresses the intentions and understandings between both Parties.

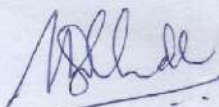
#### NOTICES

Any communication made by one party to the other under this MOU shall be in writing in the English language and shall be addressed to the respective party's office as is designated in writing.

#### TERM


The Duration of this MOU is for a period of two years from the date 1<sup>st</sup> September 2021 to 31<sup>st</sup> August 2023.

For MSNIM



Dr. Molly S. Chaudhuri  
Director

For Simplus Financial Consultancy Pvt. Ltd.



Deepak K Rao  
Director

**Manel Srinivas Nayak Institute of Management**  
**MSNIM Besant Campus**  
**Bondel, MANGALORE - 575 008**

**Simplus Financial Consultancy Pvt. Ltd.**  
No.: 15-21-1265/29, 2<sup>nd</sup> Floor, Le Commercial Complex  
Lower Bendoor, Mangalore - 575 002  
Ph: 0824 - 4231155





# MEMORANDUM OF UNDERSTANDING

Between

**Manel Srinivas Nayak Institute of Management, Mangaluru.**

and

**Vathika International Travels, Mangaluru.**

This non-financial Memorandum of Understanding (MOU) is made on 1st of September 2021 (Wednesday) between

Manel Srinivas Nayak Institute of Management, Mangaluru, (herein referred as "MSNIM")

and

**Vathika International Travels, (herein referred as Vathika International Travels)"**

MSNIM, affiliated to Mangalore University, located at Bondel, Mangaluru, and conducting a Post Graduate programme, Masters in Business Administration (MBA), represented by its Director, Dr. Molly S. Chaudhuri, herein referred as FIRST PARTY,

And

**Vathika International Travels, Mangaluru** is a travel and tourism services Company and represented by its Proprietor, Smt. Vathika Pai, hereinafter referred as the SECOND PARTY.

## SCOPE OF MOU

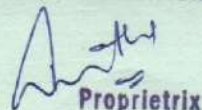
Whereas **Vathika International Travels** being a travel and tourism services company and whereas MSNIM having various students who are undergoing educational training and where **Vathika International Travels** through its members and staff will be able to enhance the confidence of the students, by nurturing young minds and help budding young talents.



**Director**

**Manel Srinivas Nayak Institute of Management  
MSNIM Besant Campus  
Bondel, MANGALORE - 575 008**

**For VATHIKA INTERNATIONAL TRAVELS**



**Proprietrix**



This collaboration is between MSNIM and **Vathika International Travels**, with the objective of having industry-institute interface. The students of MSNIM who seek a rewarding career in finance, marketing, human resources and management or to become entrepreneurs, shall get hands-on information and knowledge through this mutual understanding between MSNIM and **Vathika International Travels**.

#### ROLE OF MSNIM

1. MSNIM shall strive to depute students and faculty to the workshops or programmes organised by **Vathika International Travels** MSNIM shall strive to participate and host Faculty Development Programmes in the institutions for faculty from affiliated institutions at a nominal fee. The MSNIM shall invite members of **Vathika International Travels** for such program.
2. MSNIM shall collaborate with **Vathika International Travels** in organising any programmes or workshops in the college.
3. MSNIM in collaboration with **Vathika International Travels** its members & industry connected institutions help in developing curricula keeping in mind the present and future industrial needs of the state and nation-wide needs.
4. MSNIM, wherever necessary, shall conduct periodic evaluation of students undergoing Industrial Training with **Vathika International Travels** to ensure quality training and effective use of Industry resources.
5. MSNIM shall strive to base student projects on current industrial problems and shall monitor the project diligently to jointly benefit Industry and Academic Institutions.
6. MSNIM shall strive to assist their students in their future career planning through interaction with the members of **Vathika International Travels**

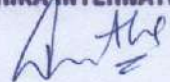
#### ROLE OF Vathika International Travels

1. In collaboration with MSNIM, **Vathika International Travels** shall assist in conducting programmes relating to self-employment, deliberations on Entrepreneurship Development etc.
2. To the best of its ability, **Vathika International Travels** shall strive to provide opportunities for Internships to the students.
3. To direct its members to seek Consultation services from the faculty of MSNIM.
4. Wherever possible, assist in arranging field visits to the industries for giving practical exposure to the students.

  
Director

Anel Srinivas Nayak Institute of Management  
MSNIM Besant Campus  
Bondel, MANGALORE - 575 008

For **VATHIKA INTERNATIONAL TRAVELS**



Proprietrix



5. In collaboration with MSNIM, arrange to conduct guest lectures to provide knowledge to the students and to help them to become industry-ready.
6. In collaboration with Institutions and Industry experts arrange to conduct short-term certificate courses, workshop, guest lectures and similar programs for faculty to up-grade existing skills of faculty.
7. Arrange periodic meetings by Industrial Officials with Departmental Faculty heads to assess and evaluate the need for employable graduates/postgraduates.
8. **Vathika International Travels** will encourage skilled candidates who have shown potential to join their organization through Campus Recruitment.
9. Collaborate with other institutions to conduct Joint Community Development programmes with the students of the institutions in local areas to promote and accomplish joint community goals.

#### RELATIONSHIP BETWEEN PARTIES

This MOU is not intended to be legally binding, but it expresses the intentions and understandings between both Parties.

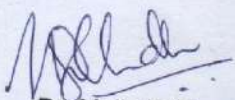
#### NOTICES

Any communication made by one party to the other under this MOU shall be in writing in the English language and shall be addressed to the respective party's office as is designated in writing.

#### TERM

The Duration of this MOU is for a period of two years from the date 1<sup>st</sup> September 2021 to 31<sup>st</sup> August 2023.

For MSNIM




Dr. Molly S Chaudhuri  
Director

**Manel Srinivas Nayak Institute of Management**  
**MSNIM Besant Campus**  
**Bondel, MANGALORE - 575 008**

For Vathika International Travels

**For VATHIKA INTERNATIONAL TRAVELS**



Vathika Raj  
Proprietrix

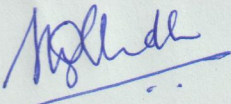


3. Both the Institutes may join hands in some socially beneficial programmes to be conducted in their respective jurisdiction.
4. MSNIM may afford special privileges for the students of SMVITM in pursuing higher education which may include concession in fee.
5. Both the Institutes will jointly promote research and any other academic related programmes from time to time.
6. If there are any financial implications the same will be borne as agreed upon separately in individual activities. Both the Institutes are free to withdraw from their collaboration by giving a notice without assigning any reasons.

This collaboration is signed by Dr. Molly S. Chaudhuri on behalf of Manel Srinivas Nayak Institute of Management, Bondel, Mangalore – 575 008

and

by Prof. Dr. Thirumaleshwara Bhat, Principal of Shri Madhwa Vadiraja Institute of Technology and Management on 12<sup>th</sup> January 2021.

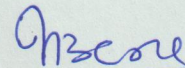


Director  
Manel Srinivas Nayak Institute of Management  
(MSNM Besant Institute of PG Studies)  
Bondel, Mangalore – 575 008

DIRECTOR  
MSNM BESANT INSTITUTE OF P.G. STUDIES  
BESANT VIDYA KENDRA  
BONDEL, MANGALORE - 575 008

Witness 1

Ravisha.B



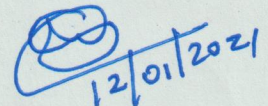
Principal 12.1.2021

SMVITM

Bantakal

Prof. Dr. Thirumaleshwara Bhat  
Principal  
SHRI MADHWA VADIRAJA  
INSTITUTE OF TECHNOLOGY & MANAGEMENT  
BANTAKAL - 574 115  
UDUPI DIST., KARNATAKA

Witness 2



12/01/2021



# COLLABORATION

Between

Manel Srinivas Nayak Institute of Management, Mangalore - 575 008,  
(hereinafter called as MSNIM),

And

Shri Madhwa Vadiraja Institute of Technology & Management, Bantakal  
(Hereinafter called as SMVITM, Bantakal)

The aforesaid Institution have mutually discussed and intend to have a formal understanding between them for academic cooperation and mutual benefit in the interest of development of the Institutions as well as providing benefit to the students of both the Educational Institutions.

## Objectives:

1. To promote and enhance academic interest between MSNIM and SMVITM, Bantakal.
2. To share the expertise in knowledge and skill available in both these Institutes.
3. To serve the Society through academic related activities.
4. To promote research and consultancy for students in both the Institutes.

## Terms of understanding:

1. Both the Institutions will arrange to share their faculty expertise with each other for guest lectures and in other specialized areas on mutual convenience.
2. The students of both the Institutes may be supported to do internship, undertake research in and around Mangalore.

(Contd.....2)

DIRECTOR  
MSNIM BESANT INSTITUTE OF P.G. STUDIES  
BESANT VIDYA KENDRA  
BONDEL, MANGALORE - 575 008

Prof. Dr. Thirumaleshwara Bhat  
Principal  
SHRI MADHWA VADIRAJA  
INSTITUTE OF TECHNOLOGY & MANAGEMENT  
BANTAKAL - 574 115  
UDUPI DIST., KARNATAKA



# **Collaboration**

Between

Manel Srinivas Nayak Institute of Management, Bondel, Mangalore – 575 008,  
(hereinafter called as MSNIM),

and

Trisha College of Commerce and Management, Alake, Kudroli, Mangalore  
(hereinafter called as Trisha),

The aforesaid Institution have mutually discussed and intend to have a formal understanding between them for academic cooperation and mutual benefit in the interest of development of the Institutions as well as providing benefit to the students of both the Educational Institutions.

## **Objectives:**

1. To promote and enhance academic interest between MSNIM and Trisha, Mangalore.
2. To share the expertise in knowledge and skill available in both these Institutes.
3. To serve the Society through academic related activities.
4. To promote research and consultancy for students in both the Institutes.

## **Terms of understanding:**

1. Both the Institutions will arrange to share their faculty expertise with each other for guest lectures and in other specialized areas on mutual convenience.
2. The students of both the Institutes may be supported to do internship, undertake research in and around Mangalore.

(Contd.....2)



3. Both the Institutes may join hands in some socially beneficial programmes to be conducted in their respective jurisdiction.
4. MSNIM may afford special privileges for the students of Trisha, Mangalore, in pursuing higher education which may include concession in fee.
5. Both the Institutes will jointly promote research and any other academic related programmes from time to time.
6. If there are any financial implications the same will be borne as agreed upon separately in individual activities. Both the Institutes are free to withdraw from their collaboration by giving a notice without assigning any reasons.

This collaboration is signed by Dr. Molly S. Chaudhuri on behalf of Manel Srinivas Nayak Institute of Management, Bondel, Mangalore – 575 008

and

by Prof. Girish Madla, Principal, Trisha College of Commerce and Management, Alake, Kudroli, Mangalore, on 29<sup>th</sup> day of July 2022




Director  
Manel Srinivas Nayak Institute of Management  
Bondel, Mangalore - 575 008  
Mangalore  
Manel Srinivas Nayak Institute of Management  
MSNIM Besant Campus  
Bondel, MANGALORE - 575 008




Principal  
Trisha College of Commerce  
and Management  
Alake, Kudroli, Mangalore  
PRINCIPAL  
TRISHA COLLEGE OF COMMERCE AND MANAGEMENT  
NEAR KUDROLI TEMPLE, MANGALORE - 575 003

Witness 1

Dr. Guram Shetty  


Witness 2

Prabhakar NK  




1. MSNM BESANT INSTITUTE OF PG STUDIES hereby agrees to provide seven systems (Personal Computers) for conducting online exam. on mutually agreed dates in their premises and MSNM BESANT INSTITUTE OF PG STUDIES warrants that the equipments offered are in good working order. The number of systems may be increased on mutual consent.

2. Lessee shall pay to MSNM BESANT INSTITUTE OF PG STUDIES the amount of Rs. 1050/- as a rental fee per day in advance or at least within seven days of use.

3. Lessee shall be responsible for any theft or damage to computer equipment except for normal usage. This responsibility begins when the Lessee takes possession of the said equipment and ends when it is returned and checked in by a representative of MSNM BESANT INSTITUTE OF PG STUDIES

4. Lessee shall provide adequate security to protect the above said equipment during the term of their use.

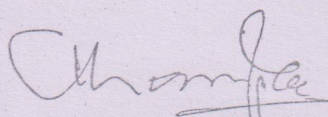
5. No part of this document may be crossed-out or otherwise eliminated or modified except that in the equipment list, the items taken will be ticked and initialled. Should any portion of this Agreement prove to be invalid, illegal or unenforceable, it shall not affect the balance of this Agreement.

6. Should any litigation arise between the parties hereto regarding the performance of this Agreement, the prevailing party shall be compensated for whatever damages are awarded, plus reasonable legal fees by the other party.

7. This agreement is valid for eleven months from date of execution and may be renewed with mutual consent.

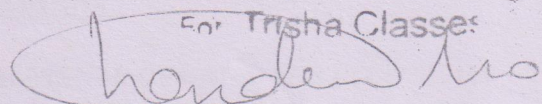
8. The lessee shall inform the requirements of PC at least seven days in advance.

THE UNDERSIGNED PARTIES have read and understood the terms and conditions of this Agreement and signed on behalf of the respective institutes on this the day of June 2017.



Lessor DIRECTOR

MSNM BESANT INSTITUTE OF P.G. STUDIES  
BESANT VIDYA KENDRA  
BONDEL, MANGALORE - 575 008



Lessee/Authorized Signatory

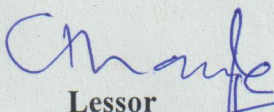


## LEASE AGREEMENT

This agreement is made on 29/05/2017 between **MSNM BESANT INSTITUTE OF PG STUDIES** (hereinafter referred to as the "**Lessor**") and **TRISHA CLASSES a unit of SIDDHANTH LEARNING SOLUTIONS (P) Ltd** (hereinafter referred to as the "**Lessee**") for the purpose of leasing Computer systems (Equipment) between them.


1. **MSNM BESANT INSTITUTE OF PG STUDIES** hereby agrees to provide seven systems (Personal Computers) for conducting online exam. on mutually agreed dates in their premises and **MSNM BESANT INSTITUTE OF PG STUDIES** warrants that the equipments offered are in good working order. The number of systems may be increased on mutual consent.
2. Lessee shall pay to **MSNM BESANT INSTITUTE OF PG STUDIES** the amount of Rs. 1050/- as a rental fee per day in advance or at least within seven days of use.
3. Lessee shall be responsible for any theft or damage to computer equipment except for normal usage. This responsibility begins when the Lessee takes possession of the said equipment and ends when it is returned and checked in by a representative of **MSNM BESANT INSTITUTE OF PG STUDIES**
4. Lessee shall provide adequate security to protect the above said equipment during the term of their use.
5. No part of this document may be crossed-out or otherwise eliminated or modified except that in the equipment list, the items taken will be ticked and initialled. Should any portion of this Agreement prove to be invalid, illegal or unenforceable, it shall not affect the balance of this Agreement.
6. Should any litigation arise between the parties hereto regarding the performance of this Agreement, the prevailing party shall be compensated for whatever damages are awarded, plus reasonable legal fees by the other party.
7. This agreement is valid for eleven months from date of execution and may be renewed with mutual consent.
8. The lessee shall inform the requirements of PC at least seven days in advance.

**THE UNDERSIGNED PARTIES** have read and understood the terms and conditions of this Agreement and signed on behalf of the respective institutes on this the day of June 2017.

  
Lessor

DIRECTOR

**MSNM BESANT INSTITUTE OF P.G. STUDIES**  
BESANT VIDYA KENDRA  
BONDEL, MANGALORE - 575 008

Enr. Trisha Classes  
  
Lessee.  
Partner/Authorised Signator





सत्यमेव जयते

# INDIA NON JUDICIAL Government of Karnataka

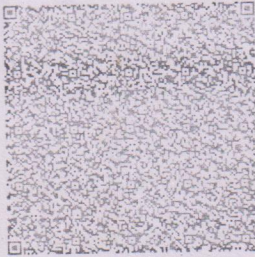
## e-Stamp

Certificate No.	: IN-KA50461470106487P
Certificate Issued Date	: 13-Jun-2017 12:43 PM
Account Reference	: NONACC (BK)/ kacanbk02/ SHEDIGUDDE/ KA-DK
Unique Doc. Reference	: SUBIN-KAKACANBK0249575091769612P
Purchased by	: MSNM BESANT INSTITUTE
Description of Document	: Article 12 Bond
Description	: RENT AGREEMENT
Consideration Price (Rs.)	: 0 (Zero)
First Party	: MSNM BESANT INSTITUTE
Second Party	: TRISHA CLASSES
Stamp Duty Paid By	: MSNM BESANT INSTITUTE
Stamp Duty Amount(Rs.)	: 50 (Fifty only)

कृते केनरा बैंक  
FOR CANARA BANK

*[Signature]*

प्रबंधक / Manager  
शेडिगुड्डे, बेलगाँव - 575 005  
SHEDIGUDDE - MANGALORE



Please write or type below this line-----

### LEASE AGREEMENT

This agreement is made on 29/05/2017 between MSNM BESANT INSTITUTE OF PG STUDIES (hereinafter referred to as the "Lessor") and TRISHA CLASSES a unit of SIDDHANTH LEARNING SOLUTIONS (P) Ltd (hereinafter referred to as the "Lessee") for the purpose of leasing Computer systems (Equipment) between them.

*[Signature]*  
DIRECTOR

MSNM BESANT INSTITUTE OF P.G. STUDIES

BESANT VIDYA KENDRA

BONDEL, MANGALORE - 575 005

For Trisha Classes

*[Signature]*  
Partner/Authorised Signator

The authenticity of this stamp Certificate should be verified at "www.shilestamp.com". Any discrepancy in the details on this Certificate and as mentioned hereon shall be invalid.  
2. The onus of checking the legitimacy is on the users of the certificate.  
3. In case of any discrepancy please inform the Competent Authority.