## **MSNIM Management Review**

Volume 3 Number 2 July –December 2025

## Contents

| Articles   | Page No. |
|--|----------|
| A Study On The Role Upi In Enhancing Financial Inclusion Among Rural<br>Consumers With Reference To Belthangadi Taluk<br>Aishwarya Kj  | 1-10     |
| Economic Instruments For Achieving Environmental<br>Sustainability In The Sdg Framework<br>Ravikumar, Dr. Aravind V. Karabasanagoudra  | 11-17    |
| The Study On Post- Pandemic Changes In Consumer Attitudes Towards<br>Health Insurance Products With Reference To Udupi & Dakshina Kannada<br>District<br>Shrivasa B.K          | 18-37    |
| An Empirical Analysis of Financial and Social Performance of<br>Microfinance Institutions in India<br>Bhawna   | 38-47    |
| Empowering Sustainable Urban Development In India: A Conceptual<br>Framework Linking SDG 7 And SDG 11 Through Liquefied Petroleum Gas<br>(Lpg)<br>Mahendra H.R,Dr. Shilpi Saha | 48-57    |
| The Study On Corporate Social Responsibility and Its Influence On Consumer<br>Buying Behaviour and Brand Loyalty<br>Sahithya Aithal, Mamatha K                                 | 58-68    |
| Book Review<br>A Review On the Innovator's Dilemma: When New Technologies Cause<br>Great Firms to Fail<br>Divya Achar  | 69       |