

ISSN : 2583-8741

Volume 1 Issue 2

July - December 2023



MSNIM

MANEL SRINIVAS NAYAK
INSTITUTE *of* MANAGEMENT



Affiliated to Mangalore University | Approved by AICTE | Reaccredited by NAAC with “A” Grade
MSNIM Besant Campus, Bondel, Mangalore-575008

MSNIM MANAGEMENT REVIEW

Bi -Annual Journal