

Book Review

The Strategic Knowledge Management Handbook – Driving Business Results by Making Tacit Knowledge Explicit by Arun Hariharan,, New Delhi: Infotech Standards India Pvt. Ltd, 2016(Reprint), Pages 168, Hardcover, ₹ 850

Arun Hariharan's "the Strategic knowledge management Handbook" is an extensive guide tailored for business leaders and executives aiming to implement knowledge management concepts within organizations. This book offers profound insights into diverse knowledge management processes and their application in achieving strategic organizational goals.

Structured into 15 chapters, the book commences with Chapter 1, which introduces the DIKW concept encompassing Data, Information, Knowledge, and Wisdom. Chapters 2 to 6 delve into essential areas such as familiarizing readers with KM concepts, strategies, processes, the 360-degree KM model, cultivating a knowledge sharing company culture fostering innovation, and delineating critical success factors for KM. Chapter 7 scrutinizes KM enablers through a case study and factors pivotal for KM institutionalization. Subsequent chapters cover building a KM portal (Chapter 8), synergizing the 360 degree KM model with the Balanced Scorecard (Chapter 9), aligning KM and Quality initiatives (Chapter 10), and advising CKOs, business leaders, and government officials on leveraging KM for organizational growth (Chapters 11 to 13). Chapter 14 encapsulates the Strategic Knowledge Management Framework, emphasizing its strategic nature rather than solely a technological approach. Finally, Chapter 15 proffers actionable insights, dos and don'ts and a KM implementation roadmap.

An evident strength lies in the book's relevance to CEOs, senior management, and professionals due to its balanced amalgamation of theoretical frameworks and a compelling case study. The author's lucid writing style facilitates easy comprehension, making complex concepts more accessible. The book's structured approach ensures effective assimilation and practical application within their respective organizational contexts.

Nevertheless, while the whole book covers a broad spectrum of knowledge management concepts, some areas could benefit from more in-depth explanations and practical application scenarios., including emerging tools and techniques could enhance its relevance further.

In all, Arun Hariharan's meticulous exploration of knowledge management processes and their strategic applications renders this book an invaluable resource for CEOs, business leaders, professionals and managers seeking comprehensive insights into leveraging knowledge assets effectively.

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