

MANEL SRINIVAS NAYAK MEMORIAL
BESANT INSTITUTE OF POSTGRADUATE STUDIES

BESANT VIDYA KENDRA,
BONDEL,
MANGALORE – 575 008.



ANNUAL REPORT 2019-2020

History of the Institute

The inspiring saga of Besant Institutions began in 1918 when Dr. Annie Besant, the renowned social reformer, laid the foundation stone for Besant Primary School at Kodialbail in Mangalore. The school, which was initially managed by the Theosophical Society of India has played host to illustrious personalities like Nobel Laureate Rabindranath Tagore, the Father of the Nation Mahatma Gandhi and the Governor General of India Chakravarti Rajagopalachari.

Women's National Education Society (WNES) took over the school administration from the Theosophical Society in 1943. Since then, the institution has recorded continuous growth under the leadership of its visionary administrators like the late Manel Srinivas Nayak, late B. Damodar Prabhu, late Manel Krishna Nayak and the late Prof. P. P. Gomathi.

Their far-sighted initiatives resulted in the establishment of a string of institutions, namely Besant Higher Primary School (Kannada Medium), National High School (Kannada Medium), Besant English School, Besant National Pre-University College, Besant Women's College and Besant Evening College.

In 1999, WNES spread out its wings to launch its most prestigious academic venture. The MSNM Besant Institute of PG Management Studies was established on a new campus situated at Bondel, in the outskirts of Mangalore. This is today the flagship institution of WNES, being widely recognised as a frontrunner in modern management education.

Our Patron – Dr. Annie Besant (1847-1933)

The real aim of education must be to make boys and girls good citizens of a free and spiritual commonwealth of humanity. - Dr. Annie Besant



We draw inspiration from our patron, who was a prominent British socialist, Theosophist, women's rights activist, writer and orator and supporter of Irish and Indian self-rule.

In 1890 Besant met Helena Blavatsky and over the next few years she became a member of the Theosophical Society and a prominent speaker on the subject. As part of her theosophy-related work, she travelled to India. In 1898 she helped establish the Central Hindu College and in 1922 the Hyderabad (Sind) National Collegiate Board in Mumbai, India.

In 1902, she established the first overseas Lodge of the International Order of Co-Freemasonry, Le Droit Humain. Over the next few years, she established lodges in many parts of the British Empire.

In 1907 she became president of the Theosophical Society, whose international headquarters were at Adyar, Madras, (Chennai).

She also became involved in politics in India, joining the Indian National Congress. When World War I broke out in 1914, she helped launch the Home Rule League to campaign for democracy in India and dominion status within the Empire. This led to her election as president of the Indian National Congress in late 1917.

After the war, she continued to campaign for Indian independence and for the causes of theosophy, until her death in 1933.

Besant institutions in Mangalore were founded under the auspices of Theosophical Society during her visit to Mangalore in 1918.

Women's National Education Society (WNES) was formed in 1943 to take over management of the rapidly growing institutions from Theosophical Society and enable them to grow as an independent organisation.

Our Visionary Leader-Manel Srinivas Nayak (1913-1991)



Born on February 8, 1913, into a family with a long tradition of business, philanthropy, and social service Manel Srinivas Nayak joined the freedom movement under the Indian National Congress (INC) in 1930 and served two terms as Member of the Legislative, Mangalore 1 constituency between 1961-69 in the erstwhile Mysore State Legislative Assembly. He served as President of the Kanara Chamber of Commerce and Industry (KCCI) (1958-59) and was also on the board of Directors of Canara Bank (1965-69) in addition to numerous other social welfare related endeavours. Simultaneously, ably assisted by his family he further successfully expanded the family-run hardware business into petroleum retail as well.

Following his retirement from active politics he immersed himself in the working of the Besant Institutions joining the parent Society (WNES) in 1974 and continued as President till 1990. His tenure as President oversaw the founding of Besant Evening College, Besant Women's College and Besant English School. In remembrance of his contributions to the Besant Group of Institutions and education at large, MSNIM was established in 1999 - the first private institute in Mangalore to offer an MBA programme under affiliation to Mangalore University. The institute aims to empower minds, provide a platform for entrepreneurship and at the same time uphold the esteemed values of integrity of character and service to the society.

Vision and Mission

Vision

To be a Centre of Excellence in management education, research, consulting and leadership.

The Mission

To disseminate knowledge, skills and entrepreneurship culture in management through transformative learning experiences, research, and industry engagement.

Core Values

- **Student Centric:**

Foster a student-centric environment, which enhances quality learning leading to professional excellence.

- **Integrity:**

Commitment to academic freedom, fairness, honesty, transparency and accountability in all our activities and actions.

- **Ethical behavior:**

Create a learning atmosphere that encourages responsible, moral behaviour based on ethical principles and values.

- **Sustainability:**

Provide learning opportunities for all students to develop the necessary knowledge, skills, attitudes, and values to contribute to a sustainable future.

- **Collaboration:**

Provide a welcoming, supportive and collaborative learning environment for our stakeholders through cooperation, participation, and knowledge sharing.

- **Inclusiveness (Diversity):**

Cultivate an open and accepting community by respecting and treating all staff and students equally and fairly.

- **Growth orientation:**

Focus on building a culture of continuous improvement, embracing change with excellence to meet the future challenges and committing to meet the best standards.

Governing Body

President



Mr. Manel Annappa Nayak
Industrialist, Mangalore

Vice President



Mr. Suresh Pai
Industrialist, Mangalore

Secretary



Mr. Jeevandas Narayan
Banker, Mangalore

Members



Mr. V. Leeladhar
Former Deputy Governor, RBI.



Mr. Raghava Kamath
Former General Manager, Corporation Bank



Dr. Rajesh Nayak
Director – Training, College of Banking and Financial Studies, Oman



Mr. Mukund Kamath
Proprietor, Ideal Ice Creams, Mangaluru



Ms. Vathika Pai
Proprietor, Vathika International Travels



Dr. Ishwara P.
Professor, Commerce Department, Mangalore University



Dr. Puttanna K.
Asst. Professor, MBA Department, Mangalore University



Dr. Molly S Chaudhuri
Director, MSNIM

Director's Message



In the fast-developing contemporary world learning is a continuous and inevitable process to avoid obsolescence in our thoughts and actions. We at MSNM Institute for PG studies strive to nurture our students to ingrain innovativeness as a way of thinking and to inculcate the right learning habits to foster them as thought leaders and decision makers.

We believe in individual development through education, which is reflected in our pedagogy, faculty development, design of programme and research initiatives. Our programme is regulation compliant, nationally accredited and industry oriented. In addition to the regular classroom learning, the students get ample opportunities to listen and interact with successful corporate leaders.

The institute is motivated to deliver excellent academic inputs and make relentless endeavours for skill development among students, while fostering in them the right attitudes and approach to life. In the saga of seventeen years of enriching academic delivery, our students have proved their academic value by bagging top ranks in University Examinations besides a hundred percent result throughout in all semesters. Their employability skills and attitudes have endowed them with coveted placements in reputed industries and banks.

It gives me immense pleasure to welcome you to this progressive institution. We nurture our young learners with love and discipline so that they will acquire responsibility for themselves and transform into leaders with mission, ethics and concern for society. I invite you to join us in the journey of empowerment and enablement. Let us transform ourselves into successful professionals and worthy citizens of India and contribute together to the development of the nation.

Dr. Molly S Chaudhuri, Director

Profile of the Institution

1.	Name of the Institute	Manel Srinivas Nayak Memorial Besant Institute of PG Studies
2.	Program Offered	Two-year full-time MBA program
3.	Number of years the Institute has been in existence	20 years (since 1999)
4.	Affiliation and recognition details	<ul style="list-style-type: none">• Temporary affiliation to Mangalore University• Recognition of AICTE, New Delhi and Government of Karnataka• Recognition of UGC under 2(F)
5.	Accreditation Status	Accredited by NAAC with A grade
6.	Total Strength	120 Students

Activities conducted by the Institute in the year 2019-2020

Sl No.	Date	Topic	Chief Guest / Resource Person
1.	29.08.2019	National Sports Day In Association with Nehru Yuva Kendra – Live telecast of FIT India Campaign by Honorable Prime Minister Narendra Modi	Mr. Raghuv eer, District Youth Coordinator, Nehru Yuva Kendra, Mangalore
2.	31.08.2019	Demonstration & Workshop on Web based learning through NPTEL Programme	Faculty Members
3.	05.09.2019	Teacher’s Day Celebration	
4.	06.09.2019	Workshop on Getting out of your Comfort Zone”	Ms. Divyashree Gatti
5.	06.09.2019	Workshop on Research Awareness and Abstract Writing: E-Poster and FDP on Research and Publication	Dr. Ankitha Shetty, and Team Team, MIM
6.	07.09.2019	Vana Mahotsava	Mr. Jeeth Milan Roche, Environmental ist
7.	13.09.2019	Workshop on the Complete Managers – Skills for Success	Prof. Ajay Rao, Assistant Professor , Govt First Grade College, Mudipu
8.	13.09.2019	Faculty orientation on NBA	Dr. Rashmi Kodikal
9.	19.09.2019	Industrial Visit to United Breweries Limited, Mangalore Chemicals & Fertilizers Limited	
10.	20.09.2019	Women’s Development Cell Meting Anti-Women Harassment Committee Meeting	

11.	21.09.2019	Beach Cleaning at Panambur	
12.	23.09.2019	Ankur – 2019 Academic Launch of 21 st Batch	Mr. V. Leeladhar, Former Dy. Governor, Reserve Bank of India
13.	24.09.2019	Placement drive by Wipro	
14.	24.09.2019	Faculty Orientation Programme	Prof. Simon George, Dean Academics, TAPMI
15.	25.09.2019	Cultural Fest – Agneya	
16.	30.09.2019	MRPL & MSNM Intercollegiate Quiz for UG	
17.	02.10.2019	Gandhi Jayanthi – No Plastic Day Swach Bharath Cleaning from Bunts Hostel to Navbharath Circle by Students & Staff	
18.	05.10.2019	Sharada Puja	
19.	10.10.2019	MSNM Health Series Topic: Caring for your eyes	Dr. Ajay R. Kamath, Associate Professor, Dept. of Ophthalmology, KMC
20.	18.10.2019	FDP on Innovative Pedagogy	Dr. Vasudev Rao, Former Director, TAPMI, Manipal.
21.	23.10.2019	NABARD Quiz on Vigilance	NABARD Officials
22.	25.10.2019	MSNM Knowledge Series Topic: Role & Responsibilities of students in Assisting Police in Developing a peaceful Society	Dr. P.S. Harsha, DIGP, Commissioner of Police, Mangaluru.
23.	30.10.2019	MRPL-MSNM Besant Intercollegiate Debate Competition – 2010 (On Account of Vigilance Awareness Week)	Inaugural Guest: Mr. Rudolph Noronha, GM (Corporate Communications) MRPL, Valedictory Guest: Rajeev Kushwaha, ITS, CVO (Vigilance) MRPL and Mr. Sanjay Verma, GGM, Refinery, MRPL

24.	31.10.2019	Rashtriya Ekta Diwas In association with Nehru Yuva Kendra, Mangalore, to commemorate the Birth Anniversary of Sardar Vallabhbhai Patel	Lt. Col. Gracian Sequeira, Administrative Officer, 18, Karnataka Battalion NCC, Mangalore. Mr. Raghuv eer Souterpete, District Youth Coordinator, Nehru Yuva Kendra, Mangalore,
25.	05.11.2019	Fresher's Day	
26.	07.11.2019	Placement Cell Meeting	
27.	07.11.2019	Inauguration of Computer Classes for 2 nd year MBA	
28.	08.11.2019	Placement Talk by Mr. Harikrishna, Jio Telecommunications	
29.	21.11.2019 & 22.11.2019	Two Days Training on UGC-NET/SLET	Dr. Sathish Kumar Shetty P., Principal, Besant Women's College, Mangalore
30.	23.11.2019	MSNM Dialogues on Professional Managers	Mr. George Albuquerque Pai, Managing Partner, M/s. A. Albuquerque & Sons
31.	25.11.2019 26.11.2019 27.11.2019	Internal Examination	
32.	28.11.2019	Placement drive by Extramarks	
33.	05.12.2019	Signing of MOU with KCCI	
34.	07.12.2019	Emparch competitions by Toastmasters	
35.	21.11.2019 22.11.2019	Two Days Training on UGC-NET/SLET	Dr. Sathish Kumar Shetty P, Principal Besant Women's College

			Resource Person: Dr. Therese Pereira, Asst. Professor, Govt. First Grade College, Car Street Mr. Ajaya, Asst. Professor, Govt. First Grade College, Mudipu
36.	11.01.2020	FDP on Research Writing, Structure and Techniques	Dr. Nandan Prabhu, Associate Professor, MIM
37.	07.02.2020	Budget Analysis 2020	CA S.S. Nayak Vice Chairman, The Institute of Chartered Accountant of India
38.	19.02.2020	Pre Conference Workshop on Start Ups in Association with Kanara Chamber of Commerce & Industry	Mr. Isaac Vas, President, KCCI Ms. Rahasya Pai Mr. Ajith Kamath CA Naveen Narayan Dr. MadanMohan Rao Mr. Santosh Kumar and CA Lionel Aranha.
39.	20.02.2020	National Conference on Start-ups in India (Challenges, Issues and Opportunities in association with Kanara Chamber of Commerce & Industry	Chief Guest: Dr. V. Ravindrachary, Registrar (Evaluation), Mangalore University, Resource Persons: Mr. Bobby Pauly, Partner - Tata Opportunities Fund at Tata Capital Private Equity, Dr. Madanmohan Rao, Research Director, YourStory Media, Bangalore, Mr. Gaurang Shetty, Chief Innovation Catalyst at Riidl <u>Panelists:</u> Ms. Tanuja Maben – Founder, Forrader Academy Mr. Prajwal M - Community Manager, IKP Knowledge

			Ms. Prachetha Shetty – COO & Director of THACHER FARMTECH Pvt. Ltd.,
40.	03.03.2020	Edify (Postgraduate level Management Fest)	Inaugural Guest: Mr. Walter Nandalike, Managing Director, Daijiworld Valedictory Guest: Mr. Brian Fernandes, CEO, Spearhead Group, News Karnataka
41.	05.03.2020	Two Day Workshop on Enhancing Personal Effectiveness for a Rewarding Career	Rev. Fr. Alwin Serrao, Principal, Padua College of Commerce & Management, Nantoor, Mangaluru <u>Resource Person:</u> Prof. Manoj Louis, Faculty, GFGC Kavor, Dr. Malini Hebbar, HOD of English, St. Agnes College, Mrs. Niveditha Mirajkar, Freelancer Trainer, Dr. Ravisha B., Faculty of the Institute, Mrs.Preetham Kamath, Faculty, Chartered Accountants' Institute of India, Dr. Rashmi Uchil, Faculty, NITK

Guest Lectures organized in the Institute during the year 2019-2020

SN	Date	Name	Topic
1.	20.08.2019	Dr. Amithabh Anand,	Research Methods
2.	09.09.2019	Mr. Habeeb-Ur-Rehman, Asst. Professor, Kingdom Unviersity, Bahrain	Student Transformation
3.	12.09.2019	Mr. Avni Bhatia, Trainer, Josh Talks	Human Rights
4.	25.09.2019	Dr. Shreekumar Menon, KMC, Manipal	Drug abuse and awareness
5.	18.10.2019	Mrs. Savithri Rao	Mental Health & Counselling
6.	22.10.2019	Mrs. Niveditha Mirajkar	Corporate Etiquette
7.	05.12.2019	Mr. Nagraj Bhat	Fake Websites on passport and application process
8.	09.12.2019	Mr. Deepak Rao	Vagaries of Stock Market
9.	10.12.2019	Brian Fernandes, Chief Editor, New Karnataka	Glimpse in to the Media Industry
10.	26.02.2020	Mrs. Shivani Baliga	Corporate Etiquette and Grooming
11.	27.02.2020	Prof. Narendra Nayak, President, Federation of Rationalists Association of India	Article 51A(h) of the constitution of India 1949

Workshops attended and paper presented by the Faculty during the year 2019-2020

1.	3 rd August 2019	Mrs. Usha Mogra, Mrs. Reema Agnes Frank and Mrs. Nanditha Sunil, Faculty Members have attended the workshop on Art of Thesis Writing conducted by Rehoboth Academic Services at Rosario College of Management Studies, Mangaluru.
2.	14 th August 2019	Mrs. Varsha, Mrs. Ashalatha, Mrs. Usha Mogra, Mrs. Nanditha, Ms. Chandrka and Mrs. Reema Agnes Frank, Faculty Members, have attended one day state level programme – Demonstration on SWAYAM/NPTEL: An online course organized by St. Agnes College, Library.
3.	29 th to 31 st August 2019	Mrs. Divya M Shetty & Mrs. Ridhrika, Faculty, has participated in the training on Data Mining and Predictive Modelling conducted by the IBM Team.
4.	25 th & 26 th October 2019	Mrs. Reema Agnes Frank, Faculty, has participated in the “Two-Day National Level Conference on Role of Institutional Financing in the Development of Agriculture and Business Dynamics” held at Department of Studies in Commerce, Mangalore University, and presented a research paper entitled “Green Marketing: A Descriptive Analysis in the India Scenario” and “A Role Stress model with antecedent and precedes for talent retention in Higher education.
5.	25 th & 26 th October 2019	Mrs. Nanditha, Faculty, has participated in the “Two-Day National Level Conference on Role of Institutional Financing in the Development of Agriculture and Business Dynamics” held at Department of Studies in Commerce, Mangalore University, and presented a research paper entitled “Green Marketing: A Descriptive Analysis in the India Scenario”
6.	25 th & 26 th October 2019	Dr. Ravisha B., Faculty, has participated in the Two-Day National Level Conference on Role of Institutional Financing in the Development of Agriculture and Business Dynamics” organized by Mangalore University and presented a research paper entitled “Role of Youth in Agricultural Sector”

7.	30 th November 2019	Mrs. Reema Agnes Frank, Faculty, has participated in the one day National Conference on “Innovative Practices in Banking, Management, IT, Education & Social Sciences” conducted by Srinivas University and presented a research paper titled E-Banking.
8.	30 th November 2019	Dr. Ravisha B., & Mrs. Nanditha, Faculty, has participated in the one day National Conference on “Innovative Practices in Banking, Management, IT, Education & Social Sciences” conducted by Srinivas University and presented a research paper titled “Role of Higher Education in Commerce brings transformation in the performance level of the students.
9.	29 th and 30 th December 2019	Mrs. Reema Agnes Frank, Faculty, has participated in the Seventh International Conference on Managing Knowledge for All round Well Being: Realizing the promise in a Knowledge Society organized by Justice K.S. Hegde Institute of Management, Nitte, and presented a paper titled: Role stress amongst the knowledge Workers: Development of a Model

Value added courses provided to students in the year 2019-2020

SI No	Name of the Course	No. of Students
1.	Finance for Managers -1	12
2.	Finance for Managers -2	18
3.	Tally ERP	99

Rank Holders in the year 2019-2020

SI No	Name of the Student	Rank
1.	Ms. Megha Narasimha Nayak	1
2.	Ms. Anusha Kamath	3
3.	Mr. Raviraj Kumar	3
4.	Ms. Anjana T V	5

Placement Statistics for the year 2019-2020

SI No	Name	Designation and Company Name
1.	Sowmya D.K.	Departmental Manager, Reliance Retail Ltd.,
2.	Shruthi	HR Recruiter, Crystal Software
3.	Chethan	Territory Sales Executive , Ultratech Cement Ltd.,
4.	Pooja	Assistant Recruiter, Bright HR Solution and services
5.	Sushmitha	Sales Manager, Future Generali
6.	Krithika	Assistant Recruiter, Bright HR Solution
7.	Helsan Carol Montheiro	Freight Payment Audit, Interlog Logistics Services Pvt. Ltd.,
8.	Anupama P.D.	Shahi Exports Pvt. Ltd., Bangalore
9.	Swathi B. Shetty	Relationship Manager, Motilal Oswal Company
10.	Pratiksha Nayak	Accounts Assistant, Canara Goods Transport
11.	Raksha Prabhu M.	Regional Officer, Canara HSBC OBC Life Insurance
12.	Divya	Technical Recruiter, Careernet Technologies, Bangalore
13.	Shreya	Financial Advisor, Camco, Bangalore
14.	Sachin M.	Junior Secretarial Assistant, Nimhans, Bangalore,
15.	Prajwal M	Own Business

Library Details for the year 2019-2020

Total Number of Books – 8802

Titles – 5851

Number of books added in the current year – 130

Total amount spent on books in the current year – Rs. 9,563

National Journals – 12

Magazines – 9

Total number of Journals and Magazines – 21

Number of Daily Newspapers – 9

Amount spent on Journals and Newspapers – Rs. 52,512

Online Journal Database (J-Gate) – 1

Amount spent on Online Journal Database – Rs. 66,198

Total number of CDs (Sub+TB) – 681

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Contact Us

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