

MANEL SRINIVAS NAYAK MEMORIAL
BESANT INSTITUTE OF POSTGRADUATE STUDIES

BESANT VIDYA KENDRA,
BONDEL,
MANGALORE – 575 008.



ANNUAL REPORT 2018-2019

History of the Institute

The inspiring saga of Besant Institutions began in 1918 when Dr. Annie Besant, the renowned social reformer, laid the foundation stone for Besant Primary School at Kodialbail in Mangalore. The school, which was initially managed by the Theosophical Society of India has played host to illustrious personalities like Nobel Laureate Rabindranath Tagore, the Father of the Nation Mahatma Gandhi and the Governor General of India Chakravarti Rajagopalachari.

Women's National Education Society (WNES) took over the school administration from the Theosophical Society in 1943. Since then, the institution has recorded continuous growth under the leadership of its visionary administrators like the late Manel Srinivas Nayak, late B. Damodar Prabhu, late Manel Krishna Nayak and the late Prof. P. P. Gomathi.

Their far-sighted initiatives resulted in the establishment of a string of institutions, namely Besant Higher Primary School (Kannada Medium), National High School (Kannada Medium), Besant English School, Besant National Pre-University College, Besant Women's College and Besant Evening College.

In 1999, WNES spread out its wings to launch its most prestigious academic venture. The MSNM Besant Institute of PG Management Studies was established on a new campus situated at Bondel, in the outskirts of Mangalore. This is today the flagship institution of WNES, being widely recognised as a frontrunner in modern management education.

Our Patron – Dr. Annie Besant (1847-1933)

The real aim of education must be to make boys and girls good citizens of a free and spiritual commonwealth of humanity. - Dr. Annie Besant



We draw inspiration from our patron, who was a prominent British socialist, Theosophist, women's rights activist, writer and orator and supporter of Irish and Indian self-rule.

In 1890 Besant met Helena Blavatsky and over the next few years she became a member of the Theosophical Society and a prominent speaker on the subject. As part of her theosophy-related work, she travelled to India. In 1898 she helped establish the Central Hindu College and in 1922 the Hyderabad (Sind) National Collegiate Board in Mumbai, India.

In 1902, she established the first overseas Lodge of the International Order of Co-Freemasonry, Le Droit Humain. Over the next few years, she established lodges in many parts of the British Empire.

In 1907 she became president of the Theosophical Society, whose international headquarters were at Adyar, Madras, (Chennai).

She also became involved in politics in India, joining the Indian National Congress. When World War I broke out in 1914, she helped launch the Home Rule League to campaign for democracy in India and dominion status within the Empire. This led to her election as president of the Indian National Congress in late 1917.

After the war, she continued to campaign for Indian independence and for the causes of theosophy, until her death in 1933.

Besant institutions in Mangalore were founded under the auspices of Theosophical Society during her visit to Mangalore in 1918.

Women's National Education Society (WNES) was formed in 1943 to take over management of the rapidly growing institutions from Theosophical Society and enable them to grow as an independent organisation.

Our Visionary Leader-Manel Srinivas Nayak (1913-1991)



Born on February 8, 1913, into a family with a long tradition of business, philanthropy, and social service Manel Srinivas Nayak joined the freedom movement under the Indian National Congress (INC) in 1930 and served two terms as Member of the Legislative, Mangalore 1 constituency between 1961-69 in the erstwhile Mysore State Legislative Assembly. He served as President of the Kanara Chamber of Commerce and Industry (KCCI) (1958-59) and was also on the board of Directors of Canara Bank (1965-69) in addition to numerous other social welfare related endeavours. Simultaneously, ably assisted by his family he further successfully expanded the family-run hardware business into petroleum retail as well.

Following his retirement from active politics he immersed himself in the working of the Besant Institutions joining the parent Society (WNES) in 1974 and continued as President till 1990. His tenure as President oversaw the founding of Besant Evening College, Besant Women's College and Besant English School. In remembrance of his contributions to the Besant Group of Institutions and education at large, MSNIM was established in 1999 - the first private institute in Mangalore to offer an MBA programme under affiliation to Mangalore University. The institute aims to empower minds, provide a platform for entrepreneurship and at the same time uphold the esteemed values of integrity of character and service to the society.

Vision and Mission

Vision

To be a Centre of Excellence in management education, research, consulting and leadership.

The Mission

To disseminate knowledge, skills and entrepreneurship culture in management through transformative learning experiences, research, and industry engagement.

Core Values

- **Student Centric:**

Foster a student-centric environment, which enhances quality learning leading to professional excellence.

- **Integrity:**

Commitment to academic freedom, fairness, honesty, transparency and accountability in all our activities and actions.

- **Ethical behavior:**

Create a learning atmosphere that encourages responsible, moral behaviour based on ethical principles and values.

- **Sustainability:**

Provide learning opportunities for all students to develop the necessary knowledge, skills, attitudes, and values to contribute to a sustainable future.

- **Collaboration:**

Provide a welcoming, supportive and collaborative learning environment for our stakeholders through cooperation, participation, and knowledge sharing.

- **Inclusiveness (Diversity):**

Cultivate an open and accepting community by respecting and treating all staff and students equally and fairly.

- **Growth orientation:**

Focus on building a culture of continuous improvement, embracing change with excellence to meet the future challenges and committing to meet the best standards.

Governing Body

President



Mr. Manel Annappa Nayak
Industrialist, Mangalore

Vice President



Mr. Suresh Pai
Industrialist, Mangalore

Secretary



Mr. Jeevandas Narayan
Banker, Mangalore

Members



Mr. V. Leeladhar
Former Deputy
Governor, RBI.



Mr. Raghava Kamath
Former General
Manager, Corporation
Bank



Dr. Rajesh Nayak
Director – Training,
College of Banking
and Financial Studies,
Oman



Mr. Mukund Kamath
Proprietor, Ideal Ice
Creams, Mangaluru



Ms. Vathika Pai
Proprietor, Vathika
International Travels



Dr. Ishwara P.
Professor, Commerce
Department,
Mangalore University



Dr. Puttanna K.
Asst. Professor, MBA
Department,
Mangalore University



Dr. Molly S Chaudhuri
Director, MSNIM

Director's Message



In the fast-developing contemporary world learning is a continuous and inevitable process to avoid obsolescence in our thoughts and actions. We at MSNM Institute for PG studies strive to nurture our students to ingrain innovativeness as a way of thinking and to inculcate the right learning habits to foster them as thought leaders and decision makers.

We believe in individual development through education, which is reflected in our pedagogy, faculty development, design of programme and research initiatives. Our programme is regulation compliant, nationally accredited and industry oriented. In addition to the regular classroom learning, the students get ample opportunities to listen and interact with successful corporate leaders.

The institute is motivated to deliver excellent academic inputs and make relentless endeavours for skill development among students, while fostering in them the right attitudes and approach to life. In the saga of seventeen years of enriching academic delivery, our students have proved their academic value by bagging top ranks in University Examinations besides a hundred percent result throughout in all semesters. Their employability skills and attitudes have endowed them with coveted placements in reputed industries and banks.

It gives me immense pleasure to welcome you to this progressive institution. We nurture our young learners with love and discipline so that they will acquire responsibility for themselves and transform into leaders with mission, ethics and concern for society. I invite you to join us in the journey of empowerment and enablement. Let us transform ourselves into successful professionals and worthy citizens of India and contribute together to the development of the nation.

Dr. Molly S Chaudhuri, Director

Profile of the Institution

1.	Name of the Institute	Manel Srinivas Nayak Memorial Besant Institute of PG Studies
2.	Program Offered	Two-year full-time MBA program
3.	Number of years the Institute has been in existence	19 years (since 1999)
4.	Affiliation and recognition details	<ul style="list-style-type: none">• Temporary affiliation to Mangalore University• Recognition of AICTE, New Delhi and Government of Karnataka• Recognition of UGC under 2(F)
5.	Accreditation Status	Accredited by NAAC with A grade
6.	Total Strength	120 Students

Activities conducted by the Institute in the year 2018-2019

Sl No.	Date	Topic	Chief Guest / Resource Person
1.	11.06.2018	Workshop on Preparation for PG CET entrance test	Shri K. Devananda Pai, Secretary, WNES
2.	28.09.2018	MSN Knowledge Series – A talk on “Impact of GST on India”	Ms. Hemalatha N, Assistant Commissioner Commercial Tax
3.	19.10.2018	MSN Health Series – Therapeutic Utilities of Yoga	Dr. Ajithesh, Faculty, Mangalore University
4.	19.12.2018	Elocution Competition –Topic “Tobacco – Its effects and Control” In Association with National Health Mission	Dr. Savitha, Medical Officer, Primary Health Center, Bondel. Ms. Shruthi, Coordinator, District Tobacco Control Cell
5.	25.02.2019 & 26.02.2019	NAAC Peer Team Visit	Dr. Gandu Singaiah (Chairperson) Pro-Vice Chancellor North Easter Hill University, Meghalaya Prof. Alok Chakrawal, (Member Coordinator) Professor, Dept. of Commerce and Business Administration, Saurashtra University, Rajkot, Gujarat Prof. Sameen Fatima, (Member) Dept. of Management Studies, Manuu Campus, Hyderabad

6.	02.03.2019	Voluntary Blood Donation Camp in Association with Indian Red Cross Society	Inauguration by Sri Sandesh Shetty, Branch Manager, Vijaya Bank, Bondel, Chief Guest: Sri CA Shantharam Shetty, Chairman, Indian Red Cross Society, D.K. Dist.
7.	06.03.2019	Besant Premier League Cricket Tournament	
8.	08.03.2019	Women's Day Celebration	Talks by: Ms. Binni Chan, Faculty, St. Aloysius College on Women Entrepreneur Ms. Divya Nayak, Fitness Trainer on Importance of Fitness Dr. Divya and Prof. Indira, Faculty, Besant Women's College, on Healthy Food Habits for a Health Lifestyle
9.	14.03.2019	MSNM Health Series Topic: Mental Health and Addiction	Prof. Hilda Rayappan, Founder, Prajna Counselling Center.
10.	14.03.2019	Workshop for undergraduate students of Besant Women's College on Soft Skills	Faculty Members
11.	21.03.2019	Demonstration of EVM and VVPAT for the public, staff and students by Election Commission	
12.	25.03.2019	Rangoli Competition	
13.	14 th – 29 th March 2019	Placement Training by Career Prime for MBA students	
14.	02.04.2019	Rotary – MSNM Besant Biz Quiz – 2019	Chief Guest: Rtn. Dr. Alwyn D'Sa. District Editor, Rotary International Dist.3181. Guest of Honour: Mr. Devanand Pai, Secretary, WNES.

15.	03.04.2019	Lecture to Commemorate 125 th Anniversary of Swami Vivekananda's Address at Chicago by Ramakrishna Mission	Resource Person: Ms. Akshatha Bajpe, Counsellor, Public Speaker, Columnist – Web Kannada Digital Portal, Hosadigantha
16.	12.04.2019	Placement Training by Tricies	
17.	16.04.2019	Campus Interview – Brand Factory	
18.	24.04.2019	Edify -2019 (Udbhava) PG level Management Fest	Inaugural Guest: Dr. Arjun Nayak Manel M.D., KMC Hospital, Mangalore. Valedictory Guest: Dr. Malini K.V., Principal, Canara College
19.	30.04.2019	Industrial Tour to Ernakulam and Cochin	
20.	10.05.2019	Placement Orientation by Prakash Retail ltd.,	
21.	10.05.2019	MSNM Knowledge Series Topic: Internet of things in Agriculture	Mr. K. Lakshminarayan, Joint Director, BIRD,
22.	11.05.2019	Pre Placement drive by Kumari Builders	
23.	17.05.2019	Annual Day	Sri Siddharth Prabhu M., Head Operations, Prakash Retail Pvt. Ltd.,
24.	20.05.2019	Industrial visit to Modern Kitchen, Yeyyadi	
25.	24.05.2019	Talk on “How to build a low Budget House”	Dr. Babu Narayan, Professor, Civil Engineering Department, NITK, Surathkal
26.	07.06.2019 & 08.06.2019	Two days workshop on Preparation for MBA entrance test	Dr. Narayan Kayarkatte, Former Director of the Institute

Guest Lectures organized in the Institute during the year 2018-2019

SN	Date	Name	Topic
1.	31-08-2018	Mr. Shantharam	Primary and secondary Market
2.	23-10-2018	Mr. Umesh, NIIT	Digital Marketing
3.	02-11-2018	Ms. Suma Ashish, Geojit Financial Services	Mutual Fund Investments
4.	07-11-2018	Mr. Sukumaran, Dean, NISM	Economic Reforms and Securities Market
5.	06-12-2018	Mr. Sachin R Chandra	Self-Branding
6.	18-12-2018	Dr. Rajesh K Nayak, Dir. CBFS, Oman	Changing face of Banking
7.	09.03.2019	Ms. Karina D'Souza, Business Correspondent, Thomson Reuters	New Analysis and its Impact on Stock Market

Workshops attended and paper presented by the Faculty during the year 2018-2019

2.	6 th – 11 th August 2018	Mrs. D.P.Varsha, Faculty, has participated in the one week Faculty Development Programme on Unravelling the Research Domain organized by St. Aloysius College, Mangalore.
3.	14 th & 15 th September 2018	Dr. Ravisha B. and Mr. Vinay Krishna, Faculty has participated in the Two-Day National Level Conference on Corporate Social Responsibility: Challenges and New Initiatives held at Mangalore University, and presented a paper titled Knowledge Management is an asset to build career.
4.	31 st October 2018	Dr. Ravisha B. and Mr. Vinay Krishna, Faculty has participated as delegate and has presented a paper titled Impact of Higher Education to encourage Women Entrepreneur in the National Conference on Youth Entrepreneurship in Current Competitive Arena organized at Besant Women’s College.
5.	29 th Oct. to 2 nd Nov 2018	Mr. Vinay Krishna, Mr. Madhukar and Ms.Varsha, Faculty, has attended the Faculty Development Programme on Idea Generation and Innovation organized by NITK-STEP, NITK, Surathkal.
6.	14 th & 15 th Dec. 2018	Dr. Narayan Kayarkatte, Director, Mr. Suresh Shenoy, Mr. Robin Shinde Faculty, have participated as a delegate in the National Conference on Consolidating Social Enterprises through Corporate Social Responsibility Initiatives: Issues and Challenges organized by A.J.Institute of Management in association with Karnataka Private Posts Graduate Colleges’ Association.
7.	14 th & 15 th Dec. 2018	Dr. Ravisha B., and Mr. Vinay Krishna, Faculty, have participated as a delegate in the National Conference on Consolidating Social Enterprises through Corporate Social Responsibility Initiatives: Issues and Challenges organized by A.J.Institute of Management in association with Karnataka Private Posts Graduate Colleges’ Association and presented a paper titled Corporate Social Responsibility with reference to Banking Sector.
8.	2 nd Feb. 2019	Dr. Ravisha B., Mr. Vinay Krishna and Mr. Suresh Shenoy, Faculty, have participated in the 2 nd National Conference on “Tourism & Hospitality Industry in India” at Moti Mahal College of Hotel Management, Mangalore and presented a paper titled Impact of

		Human Resource Management to survive in the food processing industry.
9.	2 nd Feb. 2019	Dr. Ravisha B Faculty, has participated in the 2 nd National Conference on “Tourism & Hospitality Industry in India” at Moti Mahal College of Hotel Management, Mangalore, and presented a paper titled “Promoting International Tourism in Udupi and Mangalore Region”
10.	22 nd and 23 rd February 2019	Dr. Ravisha B., Faculty has participated in the two-day International Conference on “Contemporary Innovations in Industry and Commerce organized by Mangalore University, Dept. of Post Graduate Studies and research in Commerce and presented a paper titled A Study on areas to improve the performance of unorganized sector workforce Managing the performance of the employees in the global era.
11.	15 th March 2019	Dr. Ravisha B. Faculty, has participated in one day National Seminar on “Indian Banking in the Era of Globalization and Information Technology” organized by Milagres College, Kalianpur and presented a paper on the topic E-Banking: A spark in due of banking sector.
12.	22 nd March 2019	Mrs. Usha Mogra, Faculty, has attended the workshop on NEP 2019 – Concerns and Challenges for Higher Education held at Mangalore University.
13.	9 th April 2019	Mrs. Varsha, Faculty, has participated in the 5 th International Conference on a Decade of Global Financial Crisis: Antecedents, Aftermath and the Challenges Ahead held at AIMIT, Beerli, and presented a paper titled a study on Volatility of Sensex with special reference to major market players.
14.	9 th April 2019	Dr. Ravisha B., and Dr. Robin Shinde, Faculty, has participated in the 5 th International Conference on a Decade of Global Financial Crisis: Antecedents, Aftermath and the Challenges Ahead held at AIMIT, Beerli, and presented a paper titled “Performance indicators to improve the social status of unorganized workforce”
15.	27 th April 2019	Dr. Ravisha B., has participated in the one day National Conference on Advances in Management, IT, Education & Social Sciences held at Srinivas University, Pandeshwar, and presented a paper titled “Employee Development Programme initiates to manage the performances of the organization”

Value added courses provided to students in the year 2018-2019

SI No	Name of the Course	No. of Students
1.	Finance for Managers -1	6
2.	Finance for Managers -2	6
3.	Employee relation management	6
4.	Global Human Resource Development	6
5.	Service Marketing	6
6.	Consumer Behaviour	6

Placement Statistics for the year 2018-2019

SI No	Name	Designation and Company Name
1.	Disha B	Analyst, Ian Martin Pvt Ltd
2.	Sri Krishna Yadav J K	Relationship Manager, Punjab National Bank

Library Details for the year 2018-2019

Total Number of Books – 8673

Titles – 5782

Number of books added in the current year – 513

Total amount spent on books in the current year – Rs. 18,497

National Journals – 12

Magazines – 9

Total number of Journals and Magazines – 21

Number of Daily Newspapers – 9

Amount spent on Journals and Newspapers – Rs. 52,512

Online Journal Database (J-Gate) – 1

Amount spent on Online Journal Database – Rs. 64,900

Total number of CDs (Sub+TB) – 681

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