MSNIM Management Review

Volume 1 Number 1 January – June 2023

Contents

Articles	Page No.
Leveraging Digital Approaches for Transparency in Corporate Social Responsibility	1-7
Dr. Swapna Shetty J, Dr Molly Sanjay Chaudhuri, and Dr Ankitha Shetty	
Poverty and Agricultural Innovation: A Systematic Literature Review	8-21
Selvananthan Gopikrishna, Sampath Amaratunge, Janaka Fernando, Ananda	
Rathnayake	
Impact of Covid-19 on Digital Transformation Manju Yadav and Dr. Mehak Jonjua	22-30
, and the second	
Digital Transformation in Provision of Audit Services:Lessons From Kenya Charles Mwitari and Sharan Kumar Shetty	31-35
Emerging Trends of Business Transformation Aliyu Mohammed, and Dr.Shanmugam Sundararajan	36-44
A Study on Digitalisation of Gold Purchase and Its Impact on Indigenous Gold Traders in Mangaluru City Dr Catherine Nirmala	45-59
Book Review	60
How to Win Friends & Influence, People: The Only Book You Need to Lead You to Success by Dale Carnegie	
Ashalatha	