



NAAC
'A' Grade
Re-Accredited

Build your CAREER in an Established B-SCHOOL



MBA PROSPECTUS

**Manel Srinivas Nayak
Institute of Management (MSNIM)**
(Manel Srinivas Nayak Memorial Besant Institute of PG Studies)

Affiliated to Mangalore University | Approved by AICTE | Reaccredited by NAAC with 'A' Grade
MSNIM BESANT CAMPUS, Airport Road, Bondel, Mangaluru.

**Our sprawling campus with
state-of-the-art facilities**





EDUCATIONAL HUB

Mangaluru city very aptly termed as the “Temple of Learning” or ‘Mecca of Education’ has earned a very prominent place on the world map with a host of important educational institutions.

Quality professional education offered by the two districts of Dakshina Kannada and Udupi has attracted multitudes of students from all over the country and even from abroad.

ABOUT MANGALURU

The institute is based at Mangaluru, which is a beautiful coastal city located in the Southern Indian State of Karnataka between the Arabian Sea and the Western Ghat mountain ranges and is the administrative headquarters of Dakshina Kannada. Mangaluru is an endearing abode of picturesque beaches and lush greenery of the scenic countryside. Mangaluru though small in size still contributes to a lot of business activity and is the birth place of several nationalized banks. Apart from being one of the busiest port cities, it is a major Centre for the export of tiles, coffee and cashew.

Our Founder



Dr Annie Besant

1847-1933

We draw inspiration from our founder, who was a prominent British socialist, theosophist, women's rights activist, writer and orator and supporter of Irish and Indian self-rule.



Sri Manel Srinivas Nayak

1913 - 1991

Our institution is named after this great stalwart, as a tribute to his contributions to the growth of Besant Institutions. A multifaceted personality - a political leader, social worker, temple trustee, banker and a great educationist – he brought about transformational development of Women's National Education Society, which gave birth to several new institutions through his visionary leadership.

THE VISION

To be a centre of excellence in the sphere of Post Graduate Education and Research, and to prepare business leaders having concern for human values and ethics.

MISSION

- To nurture high standards in academics, research and consultancy by upholding quality and continuous improvement so as to disseminate relevant contemporary knowledge and skills in the field of business management among students, researchers and corporate participants.
- To develop and shape future business leaders with a global outlook, high ethical standards, and utmost care for human values.
- To nurture creativity among students and foster a positive attitude, honesty, integrity and social concern in their profession and business; and thereby groom socially responsible citizens for the nation.



Core values

- Creativity and Innovation
- Ethical Behaviour
- Social Responsibility and Accountability
- Leadership and Excellence

DIRECTOR'S MESSAGE

The corporate world is an ocean of unlimited opportunities. The right qualifications, backed with passion, perseverance and intelligent effort enable one to reach the pinnacle of success. An MBA is the perfect qualification one needs to pursue a career as a management professional in today's corporate world. MBA equips you with professional knowledge and skills to improve your competence and puts you on to a good start in your career.

At Manel Srinivas Nayak Institute of Management, we welcome students who dream big and are eager to invest of themselves in their future. Our academic regimen is fully geared to bring out the best in you both through building a sound conceptual foundation and giving you practical industry exposure. The rigorous training that you receive with us will prepare you for facing challenges ahead with vision and confidence.

By opting for Manel Srinivas Nayak Institute of Management, you would be choosing the right institute to hone yourself for a brighter future as a management professional. We are a pioneering institute of this region, enjoying an educational legacy of over a hundred years. Our modern campus provides all that you need and more to prove your mettle. Furthermore we give you opportunities for interaction with top CEOs and Industry experts. Our placement services and alumni too are something to draw assurance and inspiration from.



Whether you plan to join an organization as an executive or desire to start your own business as an entrepreneur, our education will give you the cutting edge to perform better and attain success. How organizations work, how to make sound decisions, how to accurately identify opportunities and threats, and how to engage in team work are some of the basic resources that build one's managerial acumen. At our institution, we ensure that you gain the right inputs into the making of an able manager – something that will stand by you for your lifetime.

I look forward to seeing you shine as a brilliant student on our campus and wish you a bright future as successful managers and entrepreneurs.

Dr. Molly S. Chaudhuri

Director, Manel Srinivas Nayak Institute of Management (MSNIM)

ABOUT THE INSTITUTE



The inspiring saga of Besant Institutions began in 1918 when Dr. Annie Besant, the renowned social reformer, laid the foundation stone for Besant Primary School at Kodialbail in Mangalore. The school, which was initially managed by the Theosophical Society of India has played host to illustrious personalities like the Father of the Nation, Mahatma Gandhi, Nobel laureate Sir Rabindranath Tagore and the Governor General of India, Sri. C. Rajagopalachari.

Women's National Education Society (WNES), Mangalore established in 1943 took over the school administration from the Theosophical Society. Since then, the institution has recorded continuous growth under the leadership of its visionary administrators namely the late Manel Srinivas Nayak,

late B. Damodar Prabhu, late Manel Krishna Nayak and the late Prof. P. P. Gomathi.

Their farsighted initiatives resulted in the establishment of seven institutions, namely Besant Pre-Nursery School, Besant Higher Primary School (Kannada Medium), Besant High School (Kannada Medium), Besant English School, Besant National Pre-University College, Besant Women's College and Besant Evening College.

In 1999, WNES spread out its wings to launch its most prestigious academic venture – the Manel Srinivas Nayak Institute of Management - on a new campus situated at Bondel, in the outskirts of Mangalore. This is today the flagship institution of WNES, being widely recognised as a frontrunner in modern management education.

In addition to offering a full-time course in management, the institute plans to offer a number of specialized Management Training Programs, Management Development Programs, Executive Development Programs, Certificate courses in Management and to organize seminars and workshops in collaboration / association with reputed institutions and universities in India and abroad.

The institute is guided by the wisdom of corporate leaders on Governing Council like Mr. V. Leeladhar, Former Dy. Governor, Reserve Bank of India, and Sri Manel Annappa Nayak, the Vice President of WNES and others.



MBA PROGRAM

The two year regular MBA program is affiliated to Mangalore University and is approved by AICTE, New Delhi and Government of Karnataka. The Institute has been reaccredited with A grade by NAAC in 2019.

This MBA program is spread over 4 semesters, where students are introduced to the fundamental concepts in Management in the first year, and can opt for specialized subjects among Human Resources, Finance and Marketing in the second year. Students will undergo Summer Internship Training after the second semester, and Project work after the third semester, which exposes the students to the realities of the business world.

Teaching pedagogy

- Blended learning - Classroom & Online
- Group discussions
- Case analysis
- Seminars and Presentations
- Industry visits and Interactions
- Role plays
- Live projects
- Peer learning by students
- Lectures by International Faculty
- Special guest lectures by industry experts



COURSE STRUCTURE

FIRST SEMESTER

Principles and Practice of Management
Accounting for Managers
Organizational Behaviour
Business Research Methods
Economics for Managers
Communication & Soft Skills

SECOND SEMESTER

Human Resource Management
Marketing Management
Indian Business Environment
Operations Research
Production and Operations Management
Business Ethics and Social Responsibility



VALUE ADDED COURSES

- Personal Financial Planning
- Mutual Funds
- Real Estate Investment
- Equity Investment
- Data Analytics
- Artificial Intelligence
- Design Thinking
- Block Chain
- Digital Marketing
- HR Analytics
- Tally
- Advanced Excel
- SPSS
- Entrepreneurship
- Knowledge Management
- GST
- E-Commerce

THIRD SEMESTER

Entrepreneurship and Small Business
Management Accounting
International Business Environment

THIRD SEMESTER ELECTIVES

Finance

Strategic Financial Management
Security Analysis and Portfolio Management
Tax Planning

Marketing

Marketing Research and Consumer Behaviour
Promotions and Distribution Management
Retail Management

HR

Training and Development
Employees Relations Management
Stress Management

FOURTH SEMESTER

Strategic Management
Project Report

FOURTH SEMESTER ELECTIVES

Finance

Financial Services
International Financial Management
Corporate Financial Restructuring

Marketing

International Marketing Management
Services Marketing
Rural Marketing

HR

Global Human Resources Management
Compensation Management
Performance Management

ELIGIBILITY

Graduates in any discipline coming under the 10+2+3 scheme with a minimum of 50% marks (45% for SC/ST/CATEGORY1) in aggregate including languages from a recognized University are eligible.

ADMISSION PROCEDURE

The candidates are required to appear for MAT/CAT/CMAT/KMAT for admission on merit under management quota. The students aspiring for admission through the government quota have to appear for PG CET conducted by the Karnataka Examination Authority (KEA).



PROGRAM HIGHLIGHTS

- A sprawling Campus spread over 4 acres of land
- ICT enabled Classrooms, AC Seminar Hall & Auditorium
- Wi-Fi enabled e-Campus, State of the art Computer lab
- Well stocked Library with Online journals
- Faculty with excellent Academic, Research and Industry credentials
- Industry interface through Summer Internship Program, Industrial Visits and Projects
- Societal interface through myriad out-reach activities
- Value Added Courses
- 100% Placement Assistance
- Attractive Scholarship for Merit Students
- Bank Loan Assistance
- Indoor and outdoor Sports Facility
- Hostel and Transport Facility
- Counselor on call

SCHOLARSHIPS

As heirs to a priceless heritage of values from a honorary past, the institute tirelessly strives to bring higher education within the reach of all the young men and women who seek it, offering attractive scholarships to the economically disadvantaged but academically aspiring students.



Dual Scholarship to Meritorious Students

Entry Level:

Students with 70% and above in their Bachelor Degree Examination are eligible for Entry Level Scholarship.

Academic Excellence Scholarships:

The enrolled students at our institute are eligible for Management Sponsored Academic Excellence Scholarships during the programme spread over four semesters.

TRAINING & PLACEMENT

The institute has a full-fledged Placement Cell and a full time Training & Placement Officer to ensure successful conduct of the following twin tasks:



100% Placement Assistance

The preparation of the students for the final placement commences on day one at our institute. Training sessions on self-introduction, cracking aptitude test, crafting resume, group discussion and micro presentation are arranged on a regular basis and resource persons from industry are invited to conduct these sessions. Students are encouraged and assisted to appear for competitive Exams like IBPS, NET, IAS, and KAS etc. The history of the institute, good corporate relationship and strong alumni network are the cardinal forces behind the successful placement drive of the institute. Leading corporate recruiters have visited us for Campus selection. Over 1000 alumni are currently pursuing fast-track careers in prestigious organisations.

Summer Internship

This is an unique program which offers opportunities for students to integrate the fundamental concepts imbibed in the classroom with the realities of the business world.

- To familiarise students with the changing expectations and challenges of the corporates
- To acquaint students with various functional aspects of the organisation
- To groom students for the challenges of the corporate world and thereby enhance the chances of placement
- The Summer Internship is undertaken by the students under the supervision of the company and the guidance of the faculty.

OUR FACULTY

Dr. Molly S. Chaudhuri

MBA (Marketing), MPhil (Management).
PhD (Knowledge Management)
Director



Two and a half decades of work experience in academics and industry. Member of the Core Team of CII for Knowledge Management and also a member of the Knowledge Management Global Network. Certified Knowledge Manager from International Knowledge Management Institute, USA; Certified L&D Manager from Carlton Advanced Management Institute, Facilitator & Corporate Trainer, Division Director for Division F, District 121 of Toastmasters International. Life member of MMA, CASK, ISTD and Member of Kcommunity of Bangalore. Research Guide under Viswesvaraya Technological University, Belagavi. Presented and published papers in leading national and International journals.

Dr. Sharan Kumar Shetty

Ph.D., MBA (Finance), KSET
Associate Professor of International
Finance and Banking



A dynamic career of more than 15 years that reflects rich Indian and overseas experience and year-on-year success in Teaching, Training, Research and Educational Leadership. He is the founder of Capital Advisors LLP. Started career in Accenture as a Subject Matter Expert and moved to Malaysia to continue his further academic service. He has undertaken various international assignments in Sri Lanka, Bhutan, Philippines, Vietnam and Thailand. He holds the credit of training executives of top Indian and foreign banks like ICICI, Axis, Kotak, RBL and HSBC. Dr. Shetty Presented numerous research papers in National and International Journals and is also an Editorial Board member of several international publication houses. He is an Inspirational speaker too.

Dr. Rashmi Kodikal

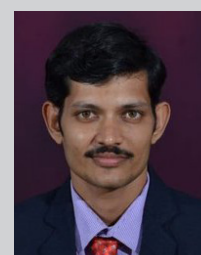
PhD, MBA (Finance), PGDHRM PGDD.
(Visiting Faculty)



Two decades of teaching experience at Post graduate level. Secured university ranks both at UG and PG level. Was awarded Vysya bank Gold medal for securing the highest marks in MBA by Mangalore University. PHD guide in VTU and REVA university having successfully guided PhD research scholars. Published numerous articles in national & international Journals and is a dedicated researcher in the field of Organisational Behaviour. Chief editor of two national level management journals. Accomplished entrepreneur running a business under the name of RK Creations.

Dr. Ravisha B.

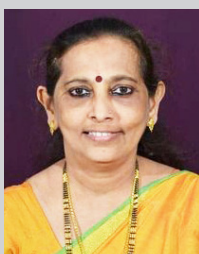
M.Com, MBA (HRM), Ph. D
Associate Professor



Enjoying the distinction of completing both UGC NET exam and JRF in his maiden attempt, his areas of interest are Human Resource Management and Business Statistics. He has participated in conferences and workshops organized by various prestigious institutions and has published papers in national journals. He trains candidates for aptitude tests.

Ms. Ashalatha

M. Sc., M. Lib.Sc., MBA
Chief Librarian / Asst. Professor



With three master's degrees she has 25 years of academic experience. She has served in MIT, Manipal and WGSMA Manipal. Secured First Rank in Library science and Second Highest in M.Sc. Attended various workshops and presented research papers in National and International conferences and received best paper award and best paper presentation award. Her areas of interests are Organization behaviour, Management Information Systems and Human Resource Management.

Ms. Reema Frank

MBA (HRM), Asst. Professor



Twelve years of experience in both industry and academia. 3 years of work experience as a HR Manager in a Dubai based interior furnishing company. Worked for VTU affiliated MBA colleges for the past 9 years. Presently pursuing PhD under VTU in the area of Human Resource Management. Presented many papers in national and international conferences and reputed journals.

Mr. Suresh Shenoy

MBA, Admission Coordinator / Asst. Professor

Two decades of rich industry and academic experience. Organized several workshops and conferences for both students and members of teaching community. Successfully executed many industry consultancy projects and also participated in various conferences and workshops organized by prestigious institutions apart from publishing papers in national journals.

**Mr. Sajan M.**

M.Com, UGC-NET Assistant Professor / Training & Placement Officer

Certified Professional Trainer in MEPSC by National Skill Development Corporation of India, having 2 years of corporate experience in the field of Forex and 5 years of teaching experience in the Post-Graduate Department of Commerce. He has organized many conferences and Faculty Development Programs. His areas of interest: Human Resource Management and Behavioral Economics. He is presently pursuing Ph. D. from Srinivas University.

**Ms. Usha Mogra**

MBA (Marketing), Assistant Professor

Over six years of teaching experience at PG and UG levels. Handled a wide range of subjects in management. She has completed NET in her first attempt. Having spent her early childhood in New York, USA as well as two years in Kuwait, she has the added advantage of understanding the nuances of the international consumer market. Participated in various seminars and workshops. She has the ability to handle the finer details of any activity to enable its smooth and successful completion.

**Ms. Divya M Shetty**

Assistant Professor, MBA (Banking and Finance)

12 years of experience in leading private sector banks and teaching experience with the Educational Institute of Banking. Participated in various workshops and seminars, national and international conferences at the corporate level. Conducted training programs on banking and soft skills at a private institute. Her areas of interest include: Banking & Finance, Marketing.

**Ms. Nanditha Sunil**

MBA (Finance) Assistant Professor (Finance & Taxation)

An alumna of MSNIM institute from the batch of 2002. Over 12 years of corporate work experience with companies like Bharthi Telecom and IDBI bank in India, as well as with ABN AMRO Bank & Studio 52. Served as faculty at The Cambridge University, Dubai Campus. Her field of interests vary from Banking, Taxation and Accounting. Trained people for customer care, Behavioural science in the corporate scenario. Registered for Phd at Srinivas University.

**Mr. Mudassir Khadar**

B.E. (Electronics & Telecom), MBA (Marketing), UGC-NET Assistant Professor

Certified in Digital Marketing & Data Warehousing. 8 Years of Industry experience in IT sector. Executing projects for international clients in various verticals like Retail, Pharmaceutical & Hospitality. Onsite experience in Singapore & Chicago. His areas of interests are in Consumer Behaviour, Business Analytics & Artificial Intelligence. Pursuing PhD in Marketing from Mangalore University.

**Ms. Ridhika Shetty**

MBA (Finance), Assistant Professor

3 years of corporate experience at Edelweiss Financial Services Ltd. Her expertise include:- Stock Market Analysis, Investment Analysis. She has even cleared NISM modules 8, 2B, 5 & 6. Previously engaged with VTU affiliated MBA college for a year. Attended numerous seminars and conferences.



CAMPUS

AUDITORIUM & SEMINAR HALL



Being an active campus with wide ranging academic, co-curricular and extra-curricular activities, the institute maintains a spacious indoor auditorium 'Nethravathi' with a large seating capacity for conducting various programmes and events. This is supplemented with additional conference facilities like 'Swarna', an air-conditioned academy hall and 'Kaveri', a seminar hall to host seminars, workshops etc.

Our vibrant campus life includes the best of avenues for promoting health and fitness. The institute provides facilities for a wide range of outdoor sports such as Volleyball, Badminton, Cricket, Kabaddi and indoor games like Table Tennis, Carom and Chess.

SPORTS & FITNESS



HOSTEL & FOOD COURT



The institute campus includes separate well-furnished hostels for boys and girls. The hostels are well maintained under the disciplinary supervision of a resident warden. The hostels has an excellent food court serving delicious and hygienic food appealing to Indian tastes.

FACILITIES

Being an institution of higher learning, research is actively encouraged in our institute. A research committee headed by the Director facilitates and mentors research activities with the following objectives:

- To enable scholars to pursue PhD in the field of various management areas
- To encourage faculty to take up any funded research of university/AICTE
- To facilitate faculty to take up market research/business research
- To motivate paper presentation in national and international journals

RESEARCH CENTRE



LIBRARY



The institution has a spacious library and reading room with an exquisite collection of management books, related journals and periodicals. The library subscribes to a number of national and international journals and periodicals including J-Gate+ online access for extensive reference by the faculty and students.

The PC lab is equipped with latest Dell computers and state-of-the-art technology. Students are encouraged to use laptops and the campus offers Wi-Fi connectivity.

COMPUTER LAB



ACTIVITIES



What makes us special

A distinctive feature of the institute is the "I WANT TO KNOW" series. Four distinct platforms where stalwarts in the field of business, management, health and other professions share their insights.

MSNM Knowledge Series

Leading Industry professionals engage students in meaningful discussion on contemporary issues

MSNM Health Series

Prominent Health professional educate the students on various aspects of Health and Fitness

MSNM Dialogue Series

Professional managers and industry icons share their success stories with the institute in dialogue with our institute mentor Sri. V. Leeladhar, Former Deputy Governor, RBI.

MSNM Webinar Series

An online series facilitating students with alumni and industry interaction

Variety of planned activities throughout the year enable the students to tap their best abilities through interactions and hands-on experiences, thereby leading to knowledge enhancement and skill development.

Samanvaya

A forum to express creativity and talent.

National and International Conferences

A platform for sharing of knowledge and expertise with professionals and achievers.

Live Projects

Where students put theory into practice

Industry Connect

MSNIM - MRPL Vigilance awareness program

Edify

An intercollegiate Management Fest

Agneya

Inter disciplinary Cultural Fest

Guest Lectures

Regular Guest Lecture programs from the academicians, industry experts and entrepreneurs

Innovation Club

A forum to develop new ideas and nurture analytical skills

Incubation Cell

Provide opportunities for the young entrepreneurs to nurture their ideas

Language lab

Where students expand their communication and leadership skills.

Entrepreneurship Development Cell

In association with KCCI and ISTD Develop industry specific skill sets.

Women Development Cell

Foster gender equity, sensitivity and safety

Chilume, Chaithanya

Programs to engage with the community for overall development.

Eminent Speakers / Visitors to the campus

- Dr. Y.V. Reddy, Former Governor, RBI
- Sri Mohan V. Tankasale, Chief Executive, Indian Banks Association
- Harish Bhat, Executive Director, TATA Group
- Sri Pravin Kadle, MD, CEO, Tata Capital Ltd.
- Swami Sarvasthananda, Head Ramakrishna Mission, Rajkot
- Sri G. Padmanabhan, Executive Director, RBI
- Sri Prakash Padukone, All England Open Badminton Champion.
- Hari Om Roy, Chairman, Lava International Ltd.
- Sri Ullas Kamath, CMD, Jyothi Laboratories Ltd.
- Dabbawalas from Mumbai
- Sri Shreepadre, Environmentalist
- Sri Gopal Menon, CFO, Axis Mutual Fund
- Sri Gopal Vittal, Vice President, Bharti Airtel Ltd.
- Dr P.S. Harsha, IPS, Police Commissioner, Mangalore
- Dr Sri Kumar Menon, Director, Narcotics Cell, MAHE
- Sri DB Mehta, Chairman, CREDAI, Mangalore
- Sri K Laxminarayanan, AGM, BIRD, Mangalore
- Smt. Sunalini Menon, CEO, Coffee Labs. Bangalore
- Smt. Laxmi Kumaran, MRPL
- Sri Pramod Madhwaraj, Former Minister of Sports Govt. of Karnataka
- Sri Raghunandan Kamath, Chairman, Naturals Icecreams, Mumbai
- Sri Pradeep Pai, Chairman, Hangyo Icecreams Ltd.
- Sri M. Subramanyam, Commissioner of Customs, Central excise & Tax
- Sri George Albuquerque Pai, Mangalore Tiles
- Mr. Panduranga Hegde, Finance Director, Deutsche Bank, Singapore

Tie-up with:



**Kanara Chamber of
Commerce & Industry, Mangaluru**



**Indian Society for
Training and Development**

ALUMNI SPEAKS..

Over 1000 students who have passed out from the institute are pursuing rewarding career in various industrial sectors across the globe. They actively take part in the placement drive of the Institute through campus placement assistance. They also share their experience with the present students through lecture in the 'Alumnus Speaks' forum. The institute also organizes events for the Alumni with a view to strengthen the bond and corporate networking.



Mr. Nelson D'Souza
(1999-01 Batch)
Director & Investment
Advisor Julius Baer
INDIA

“My career has a very humble beginning . Like any normal young man, I was trying to find a purpose and wanted to achieve many a dreams. Achieving some of these dreams, I owe it partly to my MBA alma mater, MSNIM. The institute gave me a chance in life to have a stepping stone to success with a post graduation degree and the right inspiration instilled by many a teachers who put me on a path to self discovery and self confidence.”



Ms. Reema Shetty
(2002-04 Batch)
HR Team Lead, Menzies
Aviation Bobba
Kempegowda International
Airport, Bangalore

“The Institute and the Faculty here showed me that the world is full of possibilities. The passion with which the Faculty involved with the students made us excel in academics. There was a holistic approach to ensure we developed as good Management students and future Managers.”



Ms. Kavitha M
(2003-05 Batch)
Manager-Finance and
Controlling,
Mercedes-Benz Research
and Development
India Pvt Ltd

“The education provided, values imparted, and the peer support has made a huge difference in providing confidence and direction in my Professional endeavour”



Mr. Mahesh Sharma
(2006-08 Batch)
Senior Finance Manager
Mercedes-Benz Research
and Development
India Pvt Ltd, Bengaluru

“My college days were a cherished and pleasant experience. The faculty members were very compassionate and motivated the students to reach beyond strengths and enrich their knowledge. The credit of my transformation and success will be attributed to this college, which has helped me to be a successful finance professional today.”



Ms Deeksha Punja
(2011-13 Batch)
Asst. Branch Manager
KarnatakaBank Ltd.
Navi Mumbai

“I am fortunate for choosing this institute for they have the excellent and committed faculty striving hard in excelling the students in all dimensions. It has always groomed us towards our career and also boosted our morale what the budding entrepreneurs and managers need through their deeds.”



Mr. Sharan Shetty
(2011-13 Batch)
Territory In Charge
AMUL, GCMMF Ltd

“I personally developed within two year of my Master studies at MSNIM , and the level of self confidence, and knowledge about the reality increased a lot.”



Mr. Ajay Pai T
(2011-13 Batch)
Manager, Yes Bank Ltd

“It gives me great pleasure to say with pride that I am a MBA graduate from MSNIM. The relationship between faculty and students is very cordial, which gave me an opportunity to excel in my area of interest. The two years spent here were splendid and has helped me to grow better professionally and personally. I would like to thank MSNIM and all the faculty and staff for making me a “better person.”



Mr. Mohnish N Jathan
(2015-17 Batch)
Sales Officer
Ramco Systems

“MSNIM boosted my Confidence, Personality, Sharpened my Communication skills & gave me Practical Knowledge...Helped me come out of my comfort zone...”



Ms. Urmitha S.
(2011-13 Batch)
Assistant Manager
Axis Bank Ltd.

“This is the place which made me be confident, to be self reliant, where I overcame my fears, learned to be independent. I could find a complete package of education with success at MSNIM”



Ms. Ashwini K.
(2018-20 Batch)
Recruiter
Allegis Global Solution

“My experience in this Institute has been unforgettable from the beginning. I was lucky enough to get placed in one of the top Recruiting and Staffing Company “Allegis Global Solution” with a good annual salary package The biggest thing for every management student is to get an opportunity to start their career with well-known brands and with a really good package.”



Mr. Bharath Shetty
(2011-13 Batch)
Finance and Administration
Business Analyst
IBM India Pvt Ltd.
Bangalore

“I would like to thank MSNIM institution for being so supportive and helping me throughout to develop my personality thereby making me what I am today. The faculty and college management have been very helpful and friendly.”



Ms. Shefali
(2018-20 Batch)
Business Development
Associate
BYJUS

“MSNIM is the place for developing interpersonal skills and knowledge, for better opportunities and individual attention. The faculty and guest speakers guide and motivate us to build our careers.”



Ms. Nikshitha B Kulal
(2013-15 Batch)
Senior Financial Service
Manager
ICICI Prudential
Life Insurance Company

“My institution has taught me to keep walking and Survive the test of time.”



Ms. Meghana Prabhu
(2018-20 Batch)
Business Development
Executive
Extra Marks

“It was a great and wonderful journey in MSNIM. MSNIM family helped me throughout my journey and enhanced my skills and abilities. Thank you MSNIM.”

GUEST SPEAKERS



Mr. V. Leeladhar
Former Deputy Governor
Reserve Bank of India
INDIA



Dr. Zanuldin Ahmad
Deputy Vice Chancellor Manipal
International University - Malaysia
MALAYSIA



Dr. Vasudeva Rao
Former Director TAPMI
INDIA



Mr. Jeevan Das Narayan
Former Managing Director
State Bank of Travancore
INDIA



Dr. Habibullah Khan
Registrar, Global Nxt University
MALAYSIA



Dr. Sudhir Ranjan Sen Gupta
Advisor to
Malaysian Universities
MALAYSIA



Mr. Raghav Kamath
Former General Manager
Corporation Bank
INDIA



Mr. Nelson D'souza
Director & Investment Advisor
Julius Baer, INDIA



Dr. Juhary Ali
Dean, Asian E- University
MALAYSIA



Dr. Jason Fitzsimmons
Dean, Manipal University
Dubai UAE



Dr. Mohan Avvari
Dean, Nottingham University
MALAYSIA



Dr. Rajesh Nayak
Director, Training
College of Banking and
Financial Studies
OMAN



Mr. Bobby Pauly
 Founding Member & Partner
 of the Tata Opportunities Fund
 INDIA



Mr. Arun Nayak
 Management Consultant
 Alix Partners, USA



Dr. Madanmohan Rao
 Research Director
 Yourstory.com
 INDIA



Dr. Rajini Kumar
 University Tunku Abdul Rahman
 (UTAR) MALAYSIA



Dr. Mamata Bhandar
 Professor, Global Nxt
 University, Singapore



Dr. Susela Devi
 Professor, Sunway
 University, MALAYSIA



Dr. Syriac Nellikunnel
 Associate Professor
 Mahasa University
 MALAYSIA



Dr. Khyathi Shetty
 Dean
 Curtin University Dubai
 UAE



Dr. Amitabh Anand
 Associate Professor SKEMA
 Business School Paris
 FRANCE



Prof. Akbar Ali
 Associate Professor
 University Malaysia of Computer
 Science & Engineering - MALAYSIA



Mr. Mohan Kumar
 Practice Head
 Cloud Services, WIPRO



Mr. Rudolf D'Souza
 Chief Knowledge Officer
 AFCONS Infrastructure Ltd.
 INDIA

MEMBERS OF THE GOVERNING BODY



Sri Kudpi Jagadish Shenoy
Industrialist, Mangalore



Sri Manel Annappa Nayak
Industrialist, Mangalore



Sri V. Leeladhar
Former Deputy Governor
Reserve Bank of India



Sri Devanand Pai
Industrialist, Mangalore



Prof. Dr. Vasudeva Rao A.S.
Former Director, TAPMI, Manipal



Sri Nagar Narayan Shenoy
Advocate, Mangalore



Sri Jeevandas Narayan
Former MD, State Bank of
Travancore



Sri Raghava Kamath
Ex. General Manager
Corporation Bank



Dr. Rajesh K Nayak
Director, College of Banking
& Financial Studies, Oman



Sri Mukund Kamath
Proprietor, Ideal Ice Cream
Mangalore



Ms. Vathika Pai
Proprietor, Vathika International
Travels, Mangalore



Dr. Molly S. Chaudhuri
Director, Manel Srinivas Nayak
Institute of Management



Dr. Ravisha B
Associate Professor, Manel
Srinivas Nayak Institute of
Management



Dr. Ishwara P.
Professor, Commerce
Department, Mangalore
University



Dr. Puttanna K.
Asst. Professor, MBA
Department, Mangalore
University

The Director
Technical Education, Govt of Karnataka
Bangalore

The Regional Officer
All India Council for Technical Education
SWRO, Bangalore

MSNM Besant has been continuously achieving 100% success in University examination since 2007 in all semesters.



Reaccredited by NAAC with 'A' grade

OUR PROMINENT RECRUITERS

KARVY

General Motors

Coca-Cola

Standard Chartered

AXIS BANK

Kotak

Mercedes-Benz

Wipro

RAMCO
SUPERGRADE
Engineered for Concrete

IBM

airtel

Deutsche Bank

pub MtlLife

ABN-AMRO

RELIANCE
Joint Chemicals and Petrochemical Group

Amul

WIPRO
Applying Thought

HDFC BANK
We understand your world

ANAGHA

hp

Karnataka Bank

J.P.Morgan

Alembic
Pharma

Johnson & Johnson

ORACLE

EY
Building a better
working world

NORTHERN
TRUST

Cipla
Caring For Life

EUREKA FORBES
Your friend for life

THOMSON REUTERS

Justdial

Reliance digital



Manel Srinivas Nayak Institute of Management (MSNIM)

MSNIM Besant Campus, Air Port Road, Bondel, Mangaluru - 575008

Phone: +91 824-2482668/ 2482669

M: +91 9845323716 / 9482642669 **E:** info@msnmbesant.edu.in

Women's National Education Society

Besant Complex, M.G. Road, Kodialbail, Mangalore - 575 003

P: 0824-2492068 **E:** wnes.besant@gmail.com

🌐 www.msnm.besant.edu.in  [msnmbesant](https://www.facebook.com/msnmbesant)  [msnmbesant](https://www.instagram.com/msnmbesant)  [msnmbesant](https://twitter.com/msnmbesant)  [@MsnmOf](https://www.linkedin.com/company/msnmof)